





The Badlands: Societies in Transition



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Ref: "Navigating the Bandlands", Mary O'Hara-Devereaux

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2020 workforce









Mind the Gap: Managing Five Generations in the Workplace

GENERATION Z (Born 1997 onward)

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- Accustomed to change and expects it in the workplace³
- Value in-person interactions³
- Look for feedback on a frequent, ongoing basis⁴

MILLENIALS (Born 1977-1997)



- · Looking to be coached or mentored3
- Prefer collaborative and technology-centric training³
- · Aligning with company values is key4

GEN-X (Born 1965-1976)



- View change as a vehicle for opportunity³
- Embrace a hands-off management policy²
- Entrepreneurial spirit and results-oriented⁵

BABY BOOMERS (Born 1943-1964)



- More reserved in communication style³
- Value traditional instructor-led courses or self-learning tools³
- Top qualities for a manager are being ethical, fair, consistent⁴

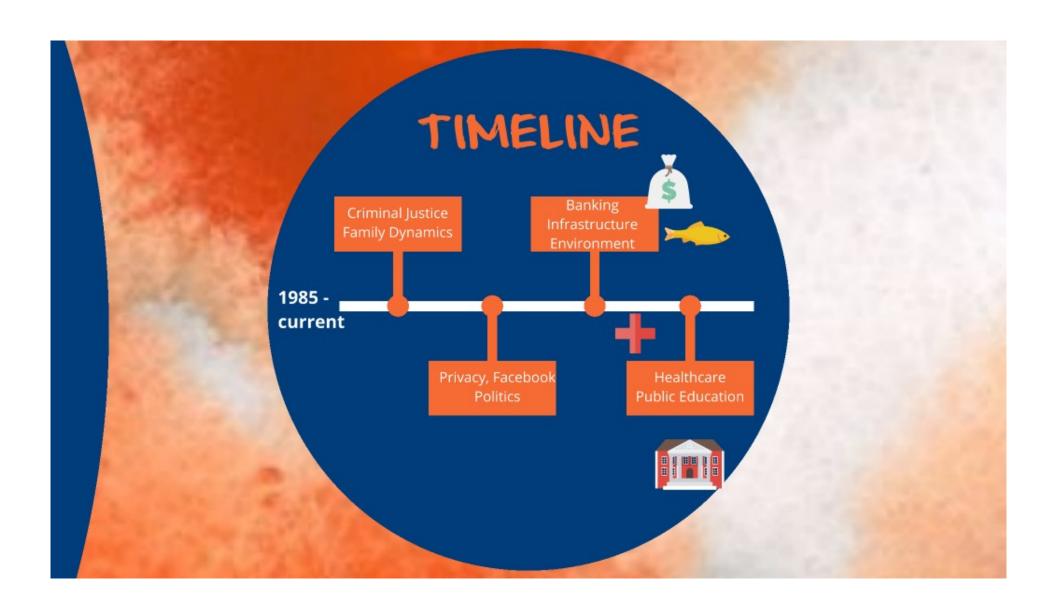
TRADITIONALISTS (Born before 1943)

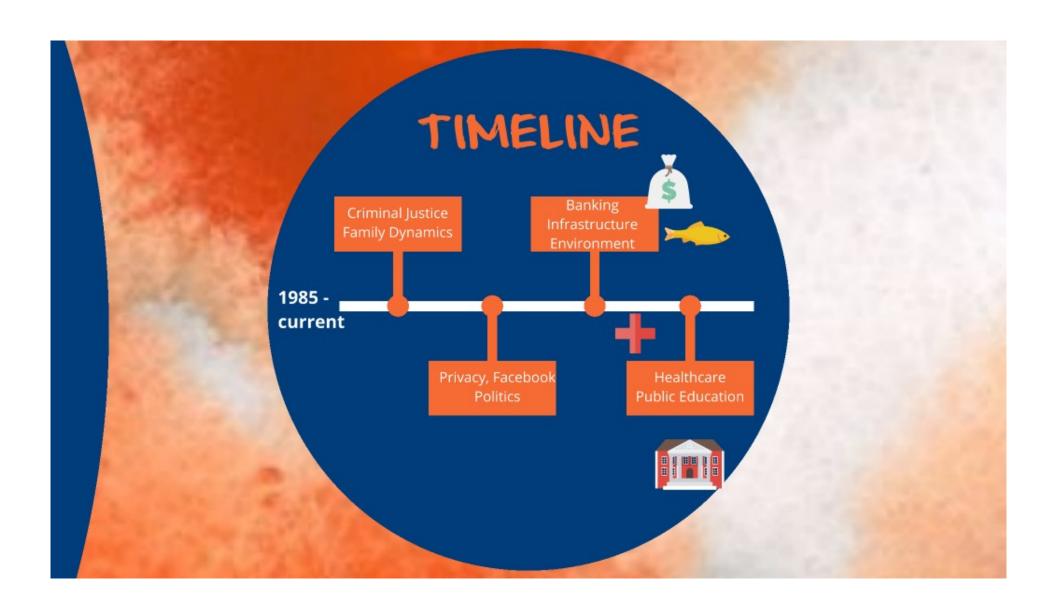


- Believe in hierarchical management style¹
- · Strong work ethic and loyal to their company2
- Slow to adapt to new technology²





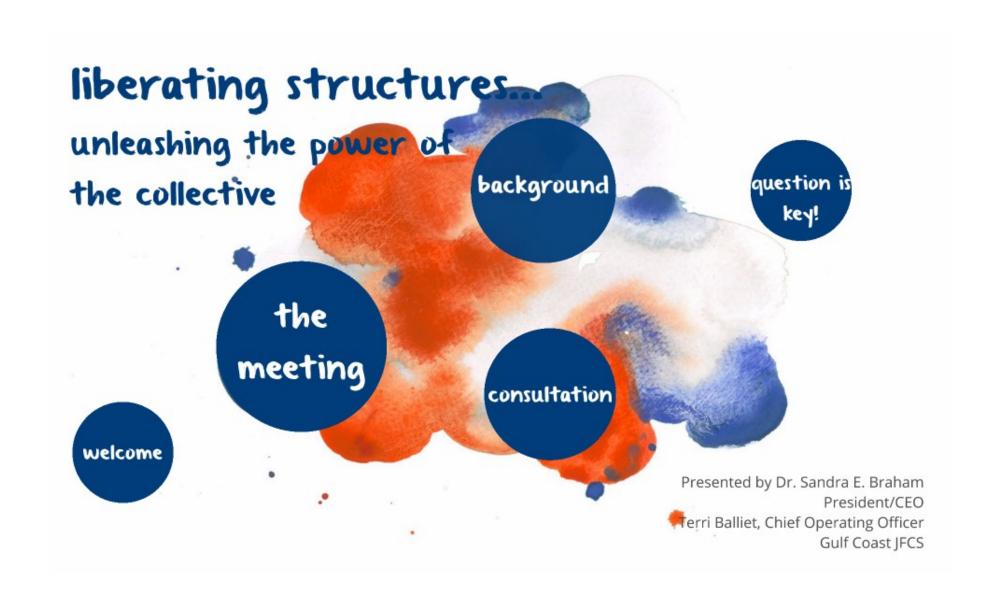




Age of experience

Products are no longer enough. Today's consumers value experience over all else. The Age of Experience has arrived and represents a huge opportunity for businesses who are willing to change the way they innovate.

- Topgolf
- Restaurant table games
- Reserve your spot at Urgent Care
- Engaging all staff
- Starbucks...(except for the racism part)







why use liberating structures

- No more unproductive meetings
- · Unleash the power of of genius in the crowd
- Inclusive, everyone participates
- · Innovation comes from the fringe
- Ability to quickly identify the core issues
- Move from whining and complaining to solutions through values-based clarification activities
- Identify opportunities for disruption
- · Identify opportunities for reverse disruption





...encourages organizations to think more simply or to use less resources.

A reverse innovation is any innovation likely to be adopted in the developing world. According to Jean-Marie Dru in chapter seven of The Ways to New: 15 Paths to Disruptive Innovation, "The authors explain that in the developing world innovators are not after sophistication. They focus on whatever is 'good enough." "Because we live in an age of diminishing resources," she continues, "...we must all do more with less...

from yesterday's meetings...

- Jeff Degraff, author: "Innovation comes drom the fringe during periods of stagnation; or from getting rid of old stuff."
- Human Centered Design workshop:
 - "In addressing the lack of innovation, we need to be certain we are addressing the real problem."
 - Dan noted the need when innovating to "Do just enough to get started--don't try to get to perfection all at once"
- Ties to the badlands premise of needed to rapidly innovate, implement change, assess, adjust and move forward.

