CAPACITY BUILDING

Threats to the Health Safety Net	Learn about the impact and consequences of Medicaid cuts and changes to the Affordable Care Act in addtion to pragmatic pathways towards reform and sustainability for use in agency
	advocacy efforts.
Advocacy	Learn about best practices for engaging agency's board and clients in advocacy, and effective
	ways to work with other advocacy groups and coalitions.
Mergers and Back Room Affiliations	Learn about a range of possible strategic partnerships and various ways in which nonprofit
	leaders can stimulate and support partnership discussions within their organizations and
	communities.
Excellence to Opportunity	Learn simple approaches for exploring ways to support programming through new partnerships,
	new markets, and new funding streams.
Grant Management	Explore a grant managers guide to time management, effective communication, and grants office
	management.
Standing Out	Learn how to make the most of your annual appeal.
Making the Case for Giving	Learn how to develop the construct and content of a strong case for giving and the importance
	of story-telling in the process, as well as maintaining data for developing and segmenting
	potential donors and influencers, and expanding the fundraising thought process beyond the
	annual gift.
Leveraging Data and Insights	Mental illness is the leading cause of disability in the world. Psychotherapy is our most effective
	method of treatment, but one of the most important determinants of successful treatment
	outcomes has not been effectively translated from research into the clinical setting. This is the
	objective and consistent measurement of patient care.
Opening Licensed Homecare Agency	Opening a licensed homecare agency may allow your organization to better meet the evolving
	needs of your current senior clients as well as others in your community. A homecare agency
	extends the breadth of services that you currently offer seniors, while creating a revenue stream
	for other programs.
Expanding Opportunity through Apprenticeships	This session will cover the ways in which JEVS and other workforce agencies engage partners
	including schools, workforce systems, businesses to work together to create apprenticeship
	pipelines to career pathways.