

SATURDAY 5/2/20

8:30-9:30 pm ***Optional Networking Near Lobby Bar***

SUNDAY 5/3/20

7:30 AM **Registration Open - 2nd FL at top of escalator**

8:30-9:45 am **Breakfast with Reuben for New CEOs at Member Agencies AND New Member Agency CEOs**

8:30-11:30 am **Optional OFFSITE tours of JFS Dallas' Resale Shop & Clubhouse - buses provided**

The Resale Shop - overview of the business model, lessons learned & chance to shop

<https://jfsdallas.org/resale/>

PLAN Clubhouse - overview of JFS Dallas, presentation on the Clubhouse Model, its benefits & how it fits into mental health treatment

<https://www.planntx.org/>

10-11:30 am **Executive Briefing (at hotel)**

11:30-2:00 pm ***Opening Plenary Lunch, Awards Presentation & Plenary Session:
Brave, Bold Steps in Addressing Diversity, Equity and Inclusion***

Guest Speakers: Cecilia Stanton Adams, CEO, Stanton Adams Consulting - THE DIVERSITY INSTITUTE
Malissa Stanton Adams, COO, Stanton Adams Consulting - THE DIVERSITY INSTITUTE

Drawing from their unique experiences working within corporate and non-profit settings, they will share best practice research and stimulate thoughtful conversation on the roles we each play within our communities and organizations. Attendees will leave with practical approaches to increase diversity within the context of a faith based human service agency.

With humor and an ability to make even the toughest issues accessible, Cecilia and Malissa challenge participants to delve deeper into the biases that shape our lives, outlooks and daily interactions and create a plan for change.

2020 NJHSA Annual Conference - Draft Schedule, Subject to Change	
SUNDAY 5/3/20 continued	

Eight Questions to	Capturing and	Best Practices for	Capturing and	Best Practices for	Capturing and	Best Practices for
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2:30 - 3:45 pm - Breakouts	<u>Ask Yourself Before Starting a Diversity Initiative</u>	<u>Generating Revenue for Older Adult Services</u>	<u>Addiction & Mental Health in the Jewish Community</u>	<u>Management for Clinical Department Growth and Sustainability</u>	<u>Communicating Person-Centered Outcomes Data</u>	<u>Disability Disclosure and Accommodations</u>	<u>Program Showcase - Older Adults & Workforce</u>
Presenting	Stanton Adams Consulting	JFS Boca, JF&CS Louisville & TBD	JAAN & BaMidbar Wilderness	JFS Dallas & JFS Delaware	JFCS Philadelphia	JFS Houston	Bet Tzedek; JEVS; Columbus; Dallas; Youngstown; Boston JVS; Detroit JVS; Raleigh-Cary
Chair/Liaison	Michael Hopkins, CEO, JFS San Diego	Danielle Hartman, President & CEO, Ruth & Norman Rales JFS Boca Raton	Elaine Rotenberg, Clinical Director, Aplert JFS W.Palm Beach	Diane Squadron, CEO, JFS MetroWest NJ	John Colborn, COO, JEVS Human Services Philadelphia	David Marcu, CEO, Israel Elwyn	Amy Mazur, Lead Career Counselor, JVS Boston

4:00 - 5:15 pm - Breakouts	<u>Jewish Communal Response to Chronic Mental Illness</u>	<u>Creating Pathways to Employment for Individuals with Disabilities</u>	<u>Bringing Diversity to Your Agency's Board</u>	<u>A Strategic Partnership Between Marketing & Program Services</u>	<u>Using Data to Build A Culture of Shared Learning</u>	<u>Catching and Keeping Your High Performers</u>
Presenting	JFS Detroit, JFS Houston, NAMI TN, JFed New Hampshire, JFed Nashville & Middle TN, JFS Cincinnati	JFS Broward, JFS Clifton Passaic & JFS Houston	Board Dynamics Consulting & JVS Boston	JFCS Minneapolis	JVS San Francisco & JEVS Human Services	Sageview Consulting & JFCS Minneapolis
Chair/Liaison	Laurie Silver, Mental Health Programs Director, JFS Houston	Sara Leeper, Disability and Employment Services Director, JFS Colorado	Anna Feldman, Past President, JFS Atlantic County NJ	Tara Fiener, Director, JFS Dayton	David Rosenberg, Sr. VP, Programs and Strategy, JFCS Philadelphia	Sara Goodwin, Director of Major Gifts, JCS Rhode Island

6:00-7:30 pm	<u>Networking Reception - Dallas Holocaust and Human Rights Museum</u>
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2020 NJHSA Annual Conference - Draft Schedule, Subject to Change

MONDAY 5/4/20

8:30-10:30 am

Breakfast, Annual Meeting & Plenary Session:

Fighting Poverty and Enhancing Dignity in the 21st Century

The Intensive Incubation Program of the NJHSA Jewish Poverty Challenge, an initiative of the Network's Center for Innovation & Research, is completing year one with three deserving agencies who are eagerly attacking the challenges of developing a successful road map for their high impact and sustainable solutions to Jewish poverty.

Professor H. Luke Shaefer, inaugural director of Poverty Solutions at University of Michigan, will begin by sharing his research on poverty and social welfare policy in the United States. Then, we will dive into a facilitated conversation led by StartCo President Andre Fowlkes with representatives from the three winning NJHSA agencies/communities.

Then, we will dive into a facilitated conversation led by StartCo President Andre Fowlkes with representatives from JFS Columbus, JFCS Philadelphia and JFS Detroit/JVS Human Services Detroit and Yad Ezra; the three NJHSA agencies/communities which have participated in the Intensive Incubation Program of the NJHSA Jewish Poverty Challenge.

10:45 am -12 pm -
Breakouts

**From the Ballroom
to the Boardroom:
Best Practices in
Building a Pipeline
of Major Donors
and Leaders**

**Vulnerable
Populations: A
Focus on Dignity
and Respect**

**Digital Marketing
Campaigns for Small
and Large Agencies**

**Between Crisis
Response and
Resilience: The
Israel Trauma
Center Model**

**Ensuring a Culture
of Safety, Respect
and Equity at Your
Workplace**

**Holistic
Programming in
Affordable Housing**

Presenting

JFCS Boston

JFCS Philadelphia

Gimbal Foundation
with JFCS East Bay &
JFS Hamilton

Israel Trauma
Coalition

Ta'amod: Stand Up!

JFS Rochester

Chair/Liaison

Cathy Barker, CEO,
JFS Dallas

Joan Cohen,
Executive Director,
JCS Baltimore

tbd

Linda Burger, CEO,
JFS Houston

Jeff Lev, CFO, JFS
Detroit

June Ridgeway,
AgeWell Cincinnati
Manager, JFS
Cincinnati

12:15-2:15 pm -

NJHSA Board Meeting w/ Lunch

Affinity Group Lunch Gatherings

OR Lunch on Your Own

2020 NJHSA Annual Conference - Draft Schedule, Subject to Change

MONDAY 5/4/20 continued

	<u>Innovative Ways to Integrate Jewish Values Throughout Your Agency</u>	<u>Promoting Job Quality through Next Gen Workforce Development Strategies</u>	<u>Building an LGBTQ Inclusive Organizational Foundation</u>	<u>Rebranding Your Agency for Transformational Change</u>	<u>Standing Up for our Clients: Advocacy on a Shoestring Budget</u>	<u>Trama Informed Care for Holocaust Survivors and Older Adults At Risk</u>	<u>Program Showcase - Variety (Poverty/Disability/ Advocacy/ Leadership)</u>
2:30-3:45 pm - Breakouts							
Presenting	JFS Seattle	JVS Boston	Keshet & JFCS Minneapolis	JCFS Chicago	JFCS East Bay & JFS Houston	CJE SeniorLife	Chicago; Toronto JFCS; Minneapolis; Houston; NEXT Generations; Orthodox Union; San Diego
Chair/Liaison	Todd Schenk, CEO, JSSA Metro Washington	Kim Coulter, President & CEO, JVS Toronto	Marla Meyers, Executive Director, Samost JFCS Southern New Jersey	Lauren Schwartz, Executive Director, Collat JFS Birmingham AL	Darcy Hirsh, Director of Government Affairs, JFNA & Washington Representative, NJHSA	Laura Gilman, Director of Older Adult Services, JFS Kansas City	Jamie Weiner, Manager of Disability Services, JFS Houston

3:45-4:45 pm ***Sponsor Showcase & Networking Reception***

	<u>Emergency Preparedness: Be Proactive Not Reactive</u>	<u>Providing Legal Services for Today's Immigrants</u>	<u>Funding You Can Bank On: Community Reinvestment Act</u>	<u>Person Centered Trauma Informed Care for Agencies and Communities</u>	<u>Understanding & Addressing Hoarding Disorders</u>	<u>Creating A Culture of Continuous Quality Improvement</u>
4:45-6:00 pm - Breakouts						
Presenting	JFS Houston & JFS Boca Raton	JFCS East Bay & JFCS Pittsburgh	JFS Dallas	JFCS Gulf Coast, JFS Kansas City, JEVS & JFNA	JFCS Philadelphia	CJE SeniorLife
Chair/Liaison	Sandra Braham, President & CEO, Gulf Coast JFCS	Avi Rose, Executive Director, JFCS East Bay	Michele Wellikoff, Chief Development Officer, JFCS Northern NJ	Don Goldman, CEO, JFS Kansas City	Lori Moss, Executive Director, JFS Indianapolis	Paul Groch, Vice President, Operations JFCS Philadelphia

Group dinner sign ups or Dinner on own

2020 NJHSA Annual Conference - Draft Schedule, Subject to Change

TUESDAY 5/5							
7:45-8:45 am	General Breakfast with Jonathan Westin & Elizabeth Cullen of JFNA (along with JFS LA & JEVS Human Services) Washington Presentation: <u>Defending the Health Care Safety Net By Promoting Innovations in Medicaid and Medicare in 2019 and 2020</u>						<u>Claims Conf Breakfast & Program/Session</u>
9:00-10:15 am - Breakouts	<u>Fostering an Multi-Generational Cohesive Work environment</u>	<u>Serving Refugees in an Uncertain Time</u>	<u>Empowering Lay Leaders to Transform Your Agency</u>	<u>What's the J all about?</u>	<u>The Connecting People Model - Addressing Social Isolation Among Vulnerable Populations</u>	<u>Program Showcase - Mental Health</u>	<u>Claims Conf Breakfast & Program/Session continues</u>
Presenting	JVS Toronto	HIAS, JFS Ann Arbor, JFS of Western Massachusetts	JFS Houston	JFS Detroit & JFCS Phila/JIAS/JFS San Diego	JFS Atlantic & Cape May Counties	Alpert WPB; Dallas; Houston; Houston; KingsBay Y; Baltimore	
Chair/Liaison	Judy Sacks, Jewish Community Liaison, JVS Boston	Howard Olshansky, Executive Director, JFS Greater Charlotte	Bob Hyfler, Board Member, NJHSA	Perry Ohren, CEO, JFS Metro Detroit	Kristina Jalazo, Director Elder & Disabled Services, Gulf Coast, FL JFCS	Carl Josehart, COO, JFS Houston	
10:30-11:45 am	Closing Plenary Session: <u>A Call to Action: Strategies for Jewish Human Service Agencies to Support and Strengthen Refugees and Asylum Seekers</u> <i>The global refugee crisis is at an all time high. Public sentiment for refugees, immigrants and asylum seekers is polarized. And 2020-21 will, one way or another, present dramatic new opportunities for faith based agencies, like the members of our network, to think globally while acting locally on this issue. This Closing Plenary Session will offer concrete strategies for our membership, as faith-based human service agencies, to collaborate, mobilize and become engaged as leaders in their communities providing critical education, advocacy and service delivery. Using the City of Dallas as an example, Rabbi Nancy Kasten, community educator, volunteer, activist and Co-Chair, Faith Forward Dallas will frame our conversation by sharing the ways in which the faith community of Dallas has come together to increase their impact as refugee advocates and as service providers. Rabbi Kasten will then facilitate a conversation to highlight the NJHSA response with Mark Hetfield, President and CEO of HIAS, Elise Herzig, Executive Director, JIAS Toronto and Cathy Barker, CEO, JFS Dallas. Our session will conclude with an exciting announcement regarding the NJHSA 2021 Annual Conference!</i>						
<u>12:30 - 5:30 pm</u>	<u>JFNA Center for Advancing Holocaust Survivor Care's 2020 Training Workshop</u> <i>JFNA will share promising practices, advance the knowledge of Person-Centered, Trauma-Informed (PCTI) care for Holocaust survivors and other older adults who have a</i>			<u>Jewish Funders Network Affinity Group on Jewish Poverty</u> <i>Please join a post-conference workshop with the recently launched National Affinity Group for Jewish Poverty, a group of direct service providers, central agencies, national and local Funders, members of the media and others who</i>			

history of trauma, and build relationships with other service providers.

Lunch included

*Continues Wednesday, 5/6 'till 3 pm at the Aaron Family JCC
buses provided*

are working together to develop a national agenda for combating Jewish poverty. Through in-person and virtual convenings, knowledge sharing, and solution design, the affinity group brings together the various voices necessary to end Jewish poverty.

Lunch included