## Promotional Copy, CEO, Jewish Council for the Aging

Premier social services organization seeks visionary leader to ensure all DC-area residents age with dignity, independence, and vitality (Washington DC)

Created in 1973, the Jewish Council for the Aging of Greater Washington (JCA) has proudly served the DC community for nearly half a century, with the goal of making the National Capital Region a great place for all to age with dignity, independence, and vitality. JCA provides programs and services that support older adults of all faiths and backgrounds and their families. JCA builds bridges across generations.

Built on the fundamental values of honoring our parents and strengthening the community, JCA is committed to serving people of all faiths and ethnicities regardless of their ability to pay. JCA is a personand family-centered organization, and thus responsive to the specific needs, values, and preferences of the individuals and families it serves. A beneficiary agency of the Jewish Federation of Greater Washington, JCA acts as a community partner with local government, private funders, and other non-profit and forprofit businesses. JCA is driven by the spirit, commitment, and hard work of its dedicated volunteers and staff.

After serving 30+ years, the current CEO announced his retirement. JCA is now looking for another demonstrated visionary and entrepreneurial CEO to creatively lead the organization at this unique time. The CEO is the acknowledged leader and primary spokesperson for JCA, responsible for implementing the organization's strategic and business plans, managing its staff and budget, supporting its Board of Directors, and representing JCA before diverse public audiences. The CEO is an expert on issues of aging and family caregiving as well as intergenerational programs.

The ideal CEO will have:

- At least 5 10 years of experience serving in a CEO-equivalent or senior role at a non-profit human services organization.
- Demonstrated ability to establish and achieve program objectives, foster teamwork among a diverse staff, and properly make and implement tough decisions.
- Ability to plan and direct workflow to meet deadlines amidst competing workplace demands.
- Ability to maximize limited resources, develop strategic and business plans, develop program budgets, and forecast and control variances.
- Understanding of changes in aging-related services and needs, non-profit management, technology, and any laws and regulations immediately affecting aging and the workplace; uses this information to create and implement practical workplace solutions.
- A strong commitment to and knowledge of the needs of older adults and demonstrated knowledge of caregiving and intergenerational programs and issues.
- Bachelor's Degree required; Master's Degree in gerontology, social work, or related field preferred.

Development Resources, *inc.* is leading this search for the Jewish Council for the Aging. All of DR*i*'s searches can be viewed at <u>http://driconsulting.com/available-positions/</u>. Applications can also be submitted via email to <u>search@driconsulting.com</u>.

