



# WELCOME

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## Online Education through NETEd

Professional development for Network members

Credential attainment for Workforce Development clients



# Online Education through NETEd

Professional development for Network members.  
Credential attainment for Workforce Development clients.



**Kelly Loobey, EdD**

Manager, National Strategic Partnerships  
ed2go

## Session 1

**Tuesday, November 29<sup>th</sup> at 1:30 PM EST**



**Lizzie Harrington, MBA**

Director, Workforce Programs  
NJHSA

# Agenda

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## ■ **ed2go Overview**

- Courses & Connections
- How ed2go is partnered with the Network, and what that means to you!

## ■ **NJHSA + ed2go = NETEd**

- Continuing Education Units for your mental health professionals
- Professional Development for staff
- Career Training, education & externships for your community members

## ■ **Future of NETEd**

## ■ **Site Navigation**

- How to get to courses from home page
- What do courses look like?

## ■ **Q&A + Who to Contact**

# Overview of ed2go



Time, limited access, and life circumstances prevent so many people from maximizing their potential.

Through **online courses**, we deliver **relevant, in-demand skills** that empower and enrich peoples' lives, meeting the diverse circumstances and unique needs of the 21st century student.

- 20+ years educating
- Over 4M students
- 900+ online courses
- 2,100 partners



# Your Workforce Training Solutions



## Advanced Career Training

Courses that prepare students for a new career or career advancement

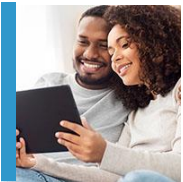
- 6–18-month course duration
- 1:1 enrollment and course completion support
- Many lead to **industry certifications**



## InfoSec Boot Camps

Advanced certifications for IT & Cybersecurity professionals

- 3–7 Day interactive Boot Camps
- Live Online, Instructor-Led



## Fundamental Courses

These courses teach basic skills for professional development or personal enrichment

- 6-week, instructor-led courses or 3-month, self-paced courses
- Earn **CEUs** through two different University partners (for counselors & social workers)
- Focus on **professional development**, personal enrichment, core digital skills, soft skills and language



## Adult Online High School (AOHS)

Accredited High School diploma designed for adults

- Average completion is 12 months; Transfer credit accepted
- 1:1 support from coaches and tutors
- Recognized in all 50 States

# More About ed2go courses

- All courses are 100% online & asynchronous. Students work at their own pace.
- Everything is included: Instruction, materials, textbooks and industry certification exam vouchers (where applicable)
- Portable and stackable training programs to meet students wherever they are. Most require zero prior industry experience.



## Study anywhere, at any time.



Online format serves individuals with barriers to training and incorporates effective use of technology for all learners



Subject matter expert instructors & quality curriculum leads to industry-recognized credentials for in-demand occupations



Training programs for nontraditional students

# NJHSA + ed2go = NETEd

- Continuing Education Units for your mental health professionals
- Professional Development for staff
- Career Training, education & externships for your community members



# For Network Agency Mental Health Professionals

## Key University Partners offering CEUs

Quick and convenient **access to Continuing Education credits** for counselors and social workers across Network agencies



- ✓ **CEU Certificates are awarded by the University** upon completion of each course
- ✓ CEUs awarded by Allegra Learning Solutions for select certificate courses
- ✓ **Over 200** relevant CEU course options curated by NJHSA
- ✓ Including courses related to **trauma-informed care**
- ✓ CEUs may apply to NASW, LMFT, LMHC, LCSW. Know your own [state board regulations](#)

This is in direct response to Member Agency feedback for professional development!  
NJHSA has negotiated discounted rates for Network Members



# Certificate of Completion

Samples from University partner





# Certificate of Completion

## Sample from Allegra


- Certificate in Integrative Behavioral Health
- Certificate in Stress Management
- Certificate in Violence Prevention and Awareness
- Certificate in Gerontology
- Certificate in healthy aging
- Certificate in Legal and Ethical issues in Healthcare
- Certificate in Mindful Relationships
- Certificate in Brain Health
- Certificate in Healing Environments for Body, Mind, and Spirit
- Certificate in Food, Nutrition, and Health
- Certificate in Nutrition, Chronic Disease, and Health Promotion
- Certificate in Holistic and Integrative Health
- Certificate in End of Life Care
- Certificate in Holistic and Integrative Health
- Certificate in Energy Medicine
- Certificate in Mindfulness
- Certificate in Music Therapy and Sound Healing
- Certificate in Infectious Disease and Infection Control
- Certificate in Pain Assessment and Management
- Certificate in Global Healing Systems
- Certificate in Wellness and the Environment
- Certificate in Prenatal Issues
- Certificate in Women's Health issues
- Certificate in Complementary and Integrative Health



# For All NJHSA Member Agency Employees

## NJHSA's Leadership & Development Platform

Continuing education now available to all staff within the Network








Increase **retention and engagement** of quality employees through education & training

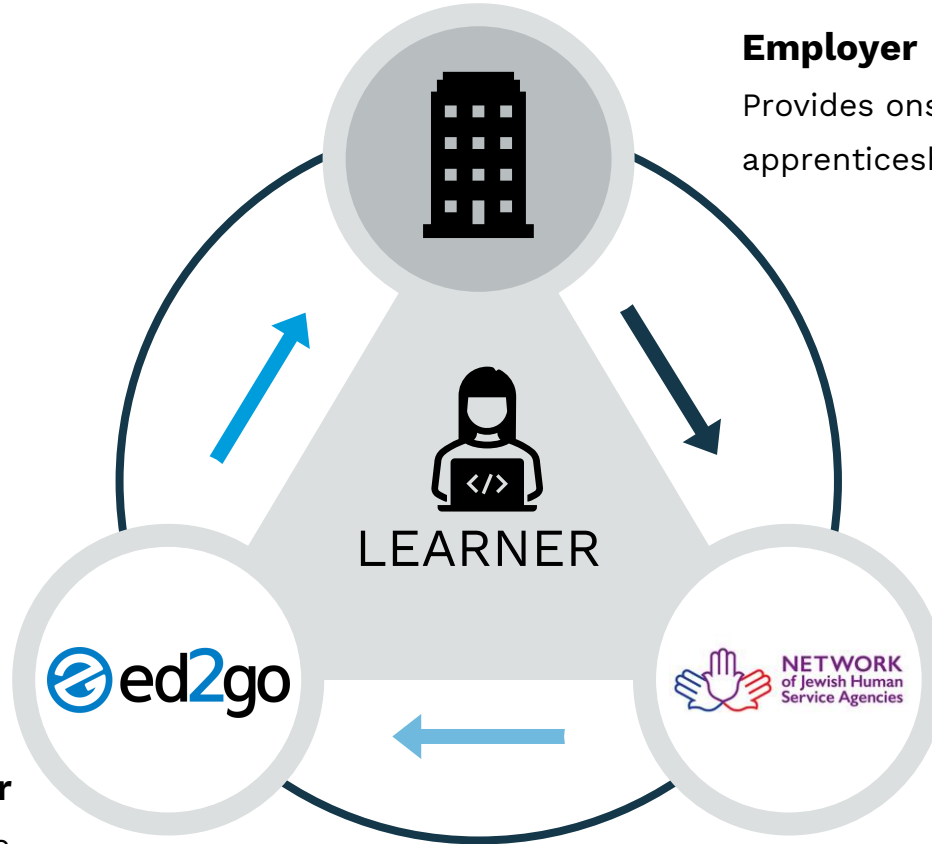
- ✓ 500+ Fundamentals courses for **professional development** and personal enrichment
- ✓ 300+ Advanced **Career Training & Certification** courses for credentialing and career growth
- ✓ Empowering individuals to achieve and exceed their goals
- ✓ Create a growth & learning culture for agency employees

This is in direct response to Member Agency feedback for professional development!  
NJHSA has negotiated discounted rates for Network Members

# For Member Agency Clients

-  Offering several hundred **credentials** for client marketability
-  **Externships** built into some ed2go programs
-  **Labor Market Data** mapped to specific ed2go courses & credentials
-  Leverage our 1,500+ college/university partnerships
-  **Grant Writing** assistance + help with other funding sources

**Education Provider**  
Provides online learning, remote instruction & student advisor support



## Employer

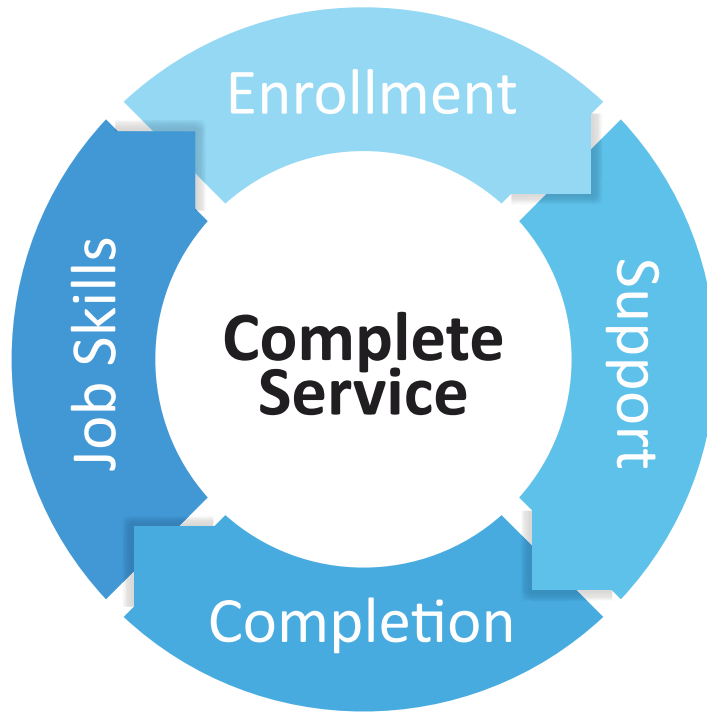
Provides onsite OJT, “learn & earn” apprenticeships, externships, practicums, etc.

## Workforce Agency

Client intake, case managers, Onsite computer labs, tutoring, peer groups, childcare, transportation, etc

# Student Advising & Support Services

## For Advanced Career Training



### Virtual Career Center

Resources for job search, career readiness, and resume/cover letter templates

### Advising

Students have a specific advisor who gets to know future career plans and sets academic goals to help the student reach their desired career path

### Motivation

Advisors and instructors track student progress and will reach out to help students who aren't progressing

### Employment readiness

Every course includes time management, resume writing, and job search training

# Early momentum & The Future of NETEd

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- Employees of NJHSA and NJHSA member agencies have enrolled and completed courses in Florida, Kentucky, New Jersey, Texas, Michigan and Pennsylvania
- Discussions underway to host & expand catalog to include Person-Centered, Trauma-Informed (PCTI) curriculum (currently hosted by The Jewish Federations of North America)
- JVS Boston exploring implementing online Adult High School completion to replace current classroom-based program
- Exploration with CVS to create Pharm Tech externship opportunities for agency workforce development clients in the Pharm Tech programs

Please help spread the word and/or reach out with questions!

# Site Navigation

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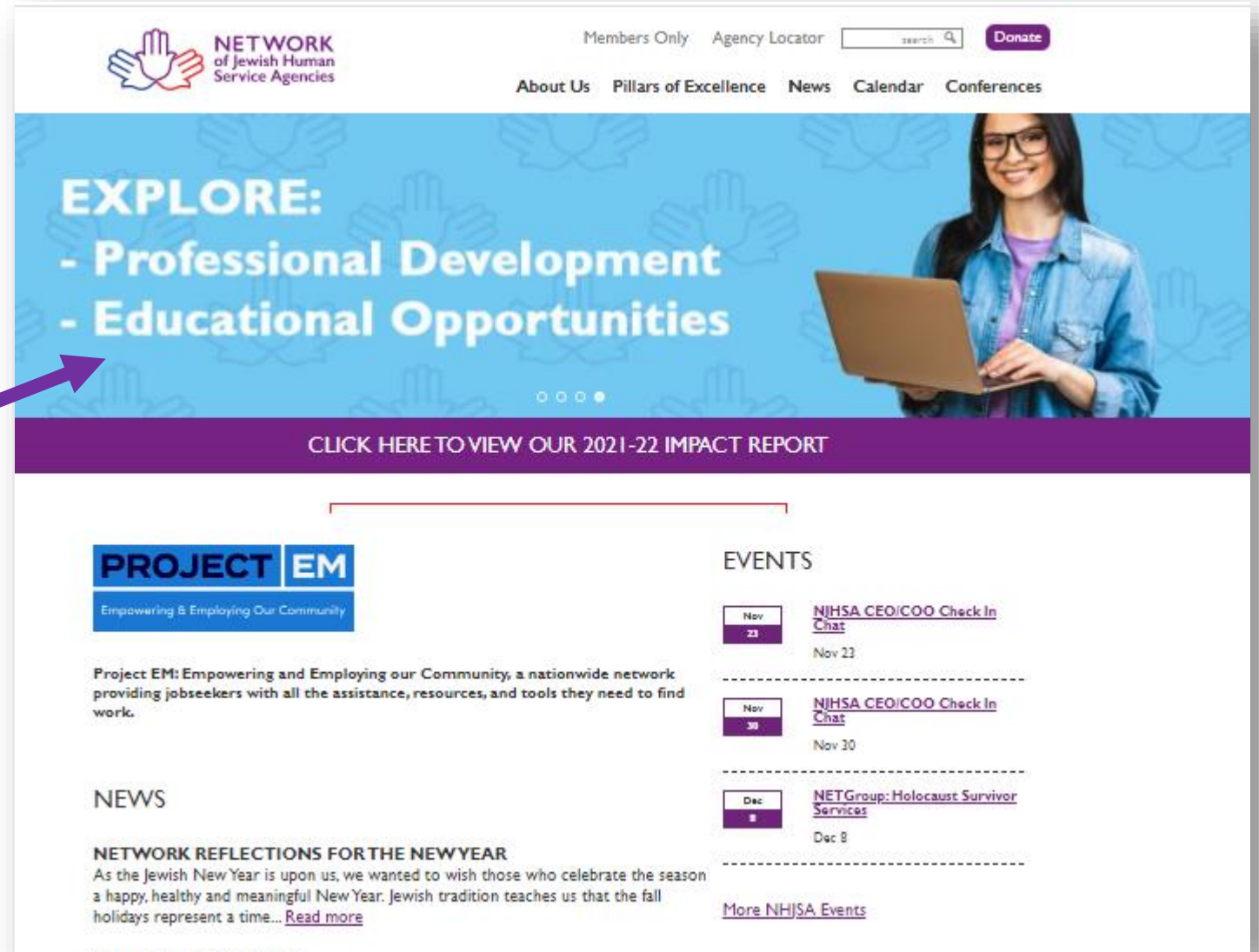
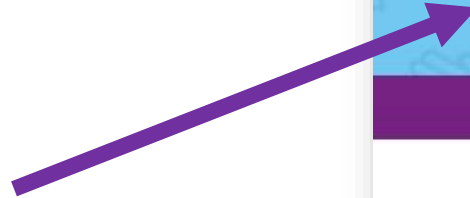
- Where to find NETEd courses
- How to get started



# Navigation from The Network Home Page

<https://www.networkjhsa.org/>

Click Here



The screenshot shows the homepage of the Network of Jewish Human Service Agencies. At the top, there is a navigation bar with the logo, 'Members Only', 'Agency Locator', a search bar, and a 'Donate' button. Below this is a secondary navigation bar with links for 'About Us', 'Pillars of Excellence', 'News', 'Calendar', and 'Conferences'. The main banner features a woman with glasses and a laptop, with the text 'EXPLORE: - Professional Development - Educational Opportunities'. Below the banner is a purple bar with the text 'CLICK HERE TO VIEW OUR 2021-22 IMPACT REPORT'. The page is divided into three columns. The left column features 'PROJECT EM' with the tagline 'Empowering & Employing Our Community' and a description of the project. The middle column is titled 'NEWS' and features 'NETWORK REFLECTIONS FOR THE NEWYEAR' with a 'Read more' link. The right column is titled 'EVENTS' and lists three events: 'NHSA CEO/COO Check In Chat' on Nov 23, 'NHSA CEO/COO Check In Chat' on Nov 30, and 'NET Group: Holocaust Survivor Services' on Dec 8. A 'More NHSA Events' link is at the bottom of the events section.

Members Only Agency Locator

About Us Pillars of Excellence News Calendar Conferences

**EXPLORE:**  
- Professional Development  
- Educational Opportunities

CLICK HERE TO VIEW OUR 2021-22 IMPACT REPORT

**PROJECT EM**  
Empowering & Employing Our Community

Project EM: Empowering and Employing our Community, a nationwide network providing jobseekers with all the assistance, resources, and tools they need to find work.

**NEWS**

**NETWORK REFLECTIONS FOR THE NEWYEAR**  
As the Jewish New Year is upon us, we wanted to wish those who celebrate the season a happy, healthy and meaningful New Year. Jewish tradition teaches us that the fall holidays represent a time... [Read more](#)

**EVENTS**

Nov 23 [NHSA CEO/COO Check In Chat](#)  
Nov 23

Nov 30 [NHSA CEO/COO Check In Chat](#)  
Nov 30

Dec 8 [NET Group: Holocaust Survivor Services](#)  
Dec 8

[More NHSA Events](#)

# NETEd Page

## Navigation

Full catalog of courses available to all employees for professional development & clients for workforce development

- Advanced Career Training & Certifications: <https://careertraining.ed2go.com/njhsa/>
- Fundamentals: <https://www.ed2go.com/njhsa/>

Flexible, Accessible CEUs for your mental health professionals

- CEUs through UDC: <https://www.ed2go.com/NJHSAUDC/>
- CEUs through UGA: <https://www.ed2go.com/NJHSAUGA/>

The screenshot displays the NETEd website, which is part of the Network of Jewish Human Service Agencies. The header includes the agency logo, navigation links (Members Only, Agency Locator, About Us, Pillars of Excellence, News, Calendar, Conferences), and a search bar. The main content area is titled "NETED – PROFESSIONAL DEVELOPMENT & EDUCATIONAL OPPORTUNITIES" and welcomes visitors to the center for professional development and educational opportunities. It highlights that courses are offered in association with ed2go and trusted educational institutions, providing a wide range of highly interactive courses that can be taken entirely over the internet. The text emphasizes that the online courses are affordable, fun, fast, and convenient. A section titled "Ready to Explore Our Catalog?" features two main categories: "Advanced Career Training" and "Fundamental Courses". Each category includes a representative image, a "Learn More" button, and a brief description of the offerings. Below this, a section titled "Social Workers, Therapists, & Counselors" mentions that courses are curated in partnership with two nationally-recognized universities, the University of Georgia and the University of the District of Columbia. Logos for both universities are shown, each with an "Explore Courses" button. The footer of the website identifies the Network of Jewish Human Service Agencies and provides the address: 50 Eisenhower Drive, Suite 100.

Members Only Agency Locator

About Us Pillars of Excellence News Calendar Conferences

## NETED – PROFESSIONAL DEVELOPMENT & EDUCATIONAL OPPORTUNITIES


Welcome to NETEd, the Network of Jewish Human Service Agency's center for professional development and educational opportunities.

Working in association with ed2go and trusted educational institutions, we offer a wide range of highly interactive courses that you can take entirely over the internet. All of our courses are led by expert instructors, many of whom are nationally known authors.

Our online courses are affordable, fun, fast, and convenient

### Ready to Explore Our Catalog?


#### Advanced Career Training



[Learn More](#)

Prepare for your career or a recognized certification.

#### Fundamental Courses




[Learn More](#)

Gain new personal and professional skills.


### Social Workers, Therapists, & Counselors

Together with these two nationally-recognized Universities, we have curated a selection of courses as a quick, accessible way for you to earn your CEUs.



**UNIVERSITY OF  
GEORGIA**

[Explore Courses](#)



**UNIVERSITY OF THE  
DISTRICT OF  
COLUMBIA**  
1851

[Explore Courses](#)

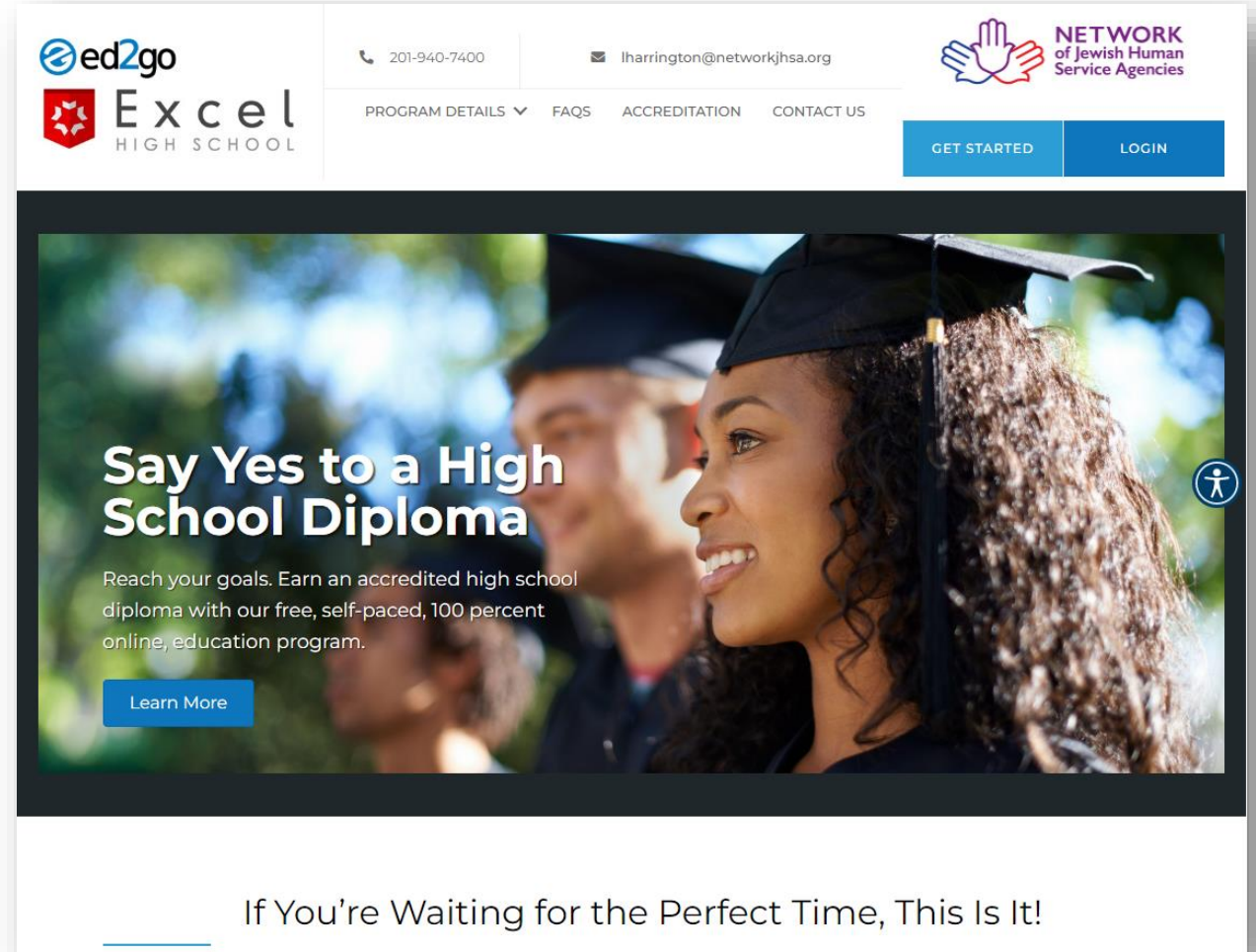
Network of Jewish Human Service Agencies  
50 Eisenhower Drive, Suite 100

# Adult Online High School (AOHS)

Fully accredited, 100% Online High School for your community members

<https://www.excelhighschool.us/partner/networkhs/>

- Average completion is 12 months
- Transfer credit accepted from prior high school
- 1:1 support from coaches and tutors
- Diploma recognized in all 50 States
- Contact **Lizzie Harrington** to enroll students!



The screenshot shows the Excel High School website. The header includes the ed2go logo, the Excel High School logo, contact information (201-940-7400 and lharrington@networkjhsa.org), and navigation links (PROGRAM DETAILS, FAQs, ACCREDITATION, CONTACT US). There are also buttons for GET STARTED and LOGIN. The main content area features a large image of graduates with the text "Say Yes to a High School Diploma" and a subtext: "Reach your goals. Earn an accredited high school diploma with our free, self-paced, 100 percent online, education program." A "Learn More" button is present. At the bottom, a quote reads: "If You're Waiting for the Perfect Time, This Is It!"



# Questions?

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Q&A



## Contact

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**Lizzie M. Harrington, MBA**

Director, Workforce Programs

Network of Jewish Human Service Agencies

Email: [Lharrington@networkjhsa.org](mailto:Lharrington@networkjhsa.org)



# Thank You!

Believe in Education as a Game Changer

**\*\* Session 2 \*\***

Thursday, December 15<sup>th</sup> at 1:30 PM EST

Please help spread the word! Reach out with questions.

# Addendum

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- ed2go career course features
- Top credentialing courses for workforce clients
- Labor market data
- Fundamentals course formats



# Our Mission & Vision

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**ed2go** believes education is the most influential and transformative tool in one's career pursuit.

Our **purpose** is to empower individuals to achieve and even exceed their goals.

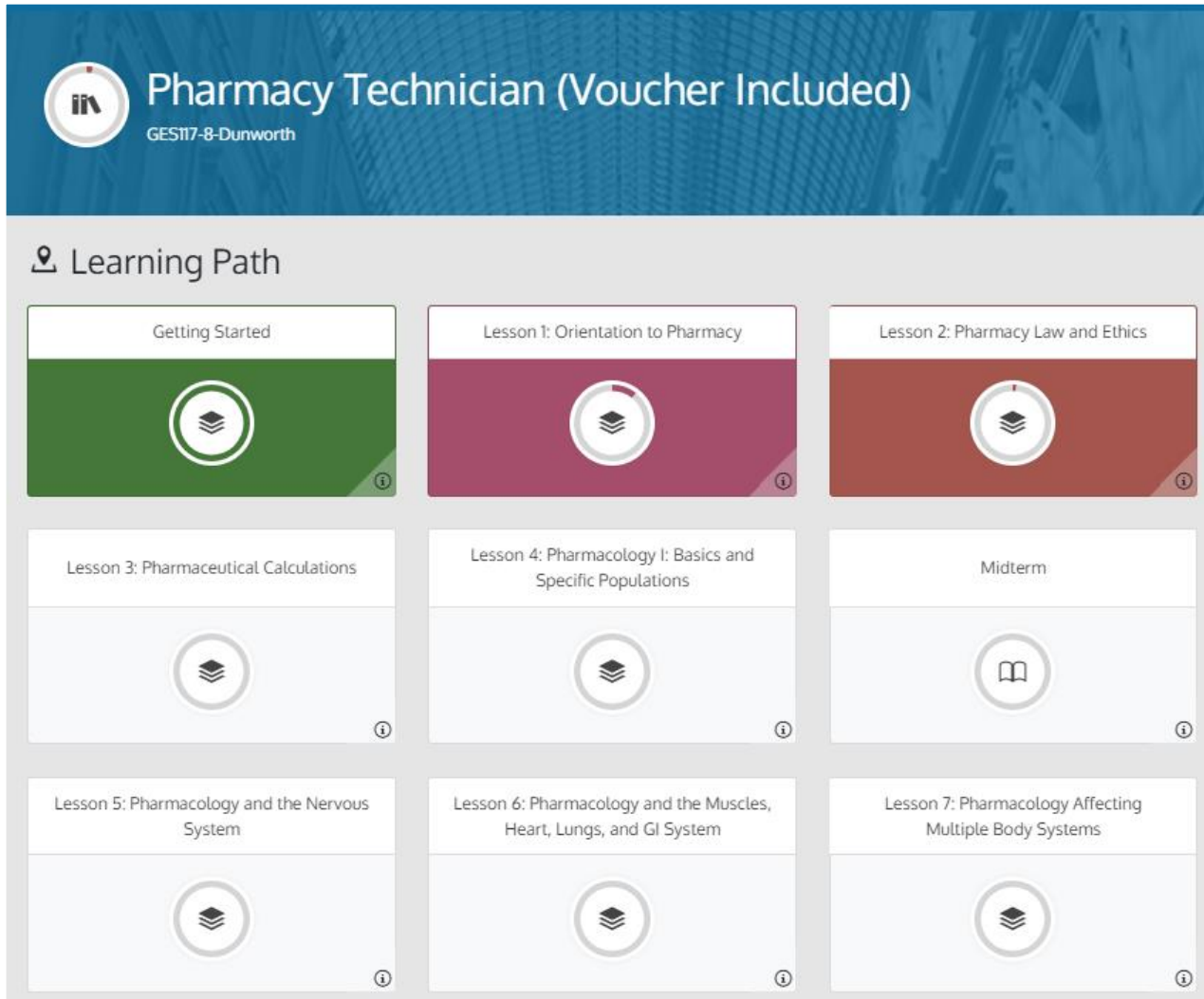
We exist to **enrich the lives of students**, equipping them with relevant and transferable skills. Their success is our primary concern.

Our culture values the **personal and professional growth** of each student we touch.





# Career Course Features



The screenshot displays the course interface for Pharmacy Technician (Voucher Included). The header includes the course title and the code GES117-8-Dunworth. Below the header, a 'Learning Path' section is shown, consisting of a grid of nine course modules. Each module is represented by a colored card with a title, a circular icon, and an information icon in the bottom right corner. The modules are arranged in three rows and three columns.

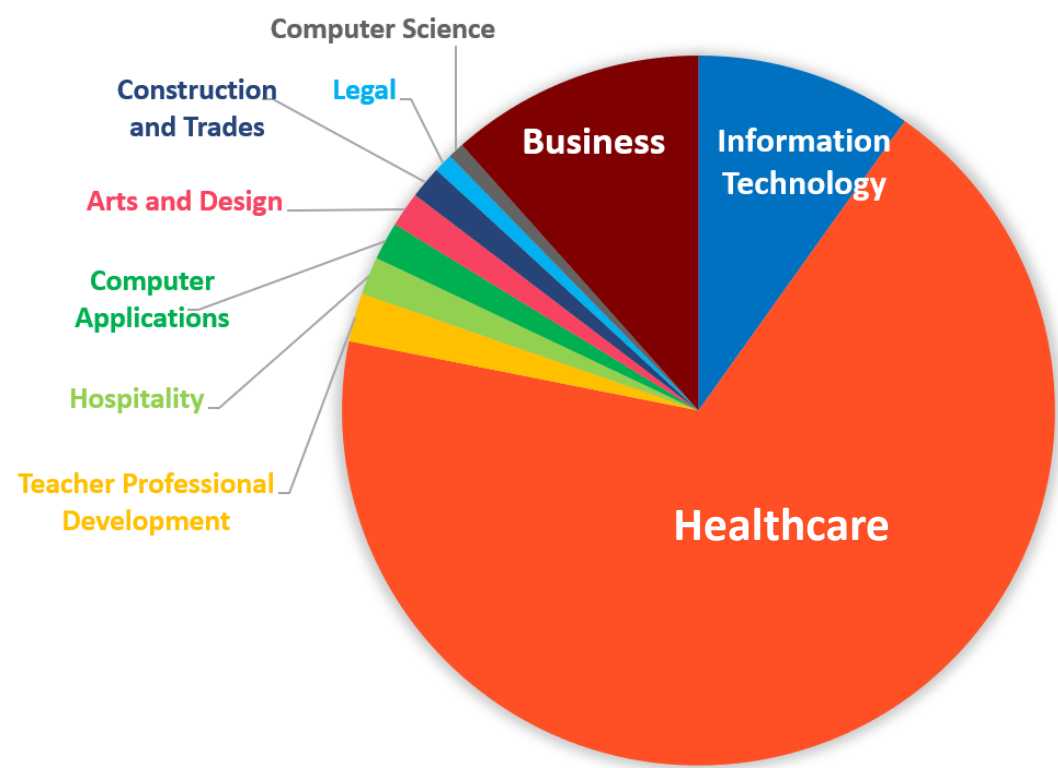
Module	Icon
Getting Started	Stack of books
Lesson 1: Orientation to Pharmacy	Stack of books
Lesson 2: Pharmacy Law and Ethics	Stack of books
Lesson 3: Pharmaceutical Calculations	Stack of books
Lesson 4: Pharmacology I: Basics and Specific Populations	Stack of books
Midterm	Open book
Lesson 5: Pharmacology and the Nervous System	Stack of books
Lesson 6: Pharmacology and the Muscles, Heart, Lungs, and GI System	Stack of books
Lesson 7: Pharmacology Affecting Multiple Body Systems	Stack of books

## Course Features:

- Online Narrative / Text
- Lesson Objectives
- Interactivity
- “Safe to fail” activities
- Discussion Forums
- Scenario-Based Learning
- Industry-Based Assignments/Projects
- Assessments & Tracking
- Pre-assessments
- Video Tutorials (Lab)
- Hands-on Labs
- Virtual Externship
- Externship Opportunity

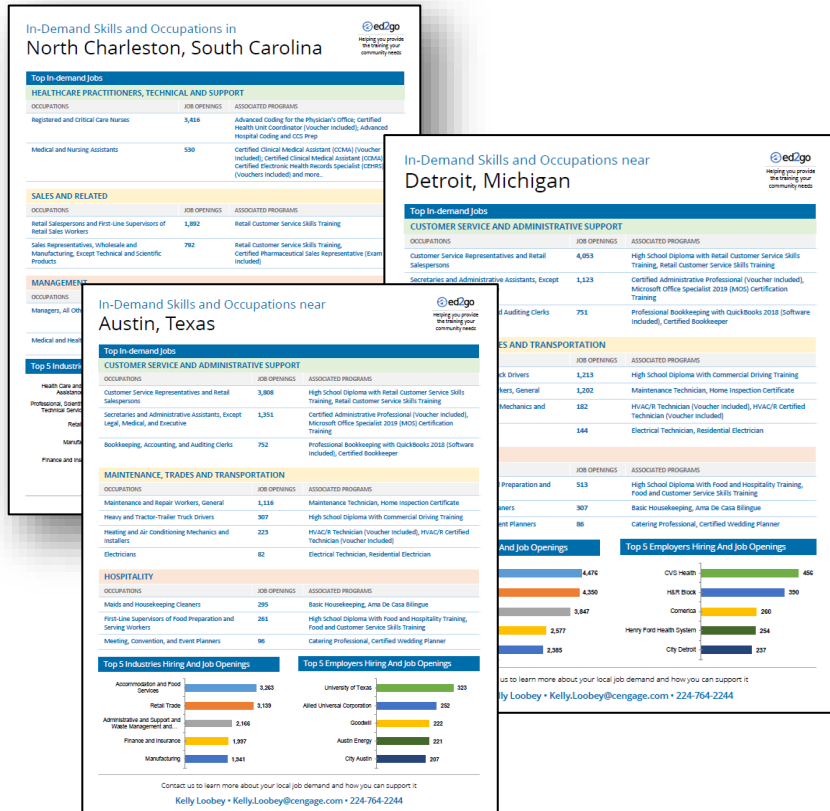
# Top Career Training & Industry Certification Courses for Workforce Clients

ENROLLMENTS BY COURSE CATEGORY



Rank	Course Titles
1	Medical Billing and Coding (CBCS, CPC or CCA) (Voucher Included)
2	Certified Medical Administrative Assistant (CMAA) (Voucher Included)
3	Certified Medical Administrative Assistant (CMAA) with Medical Billing and Coding (Vouchers Included)
4	Pharmacy Technician (PTCB) (Voucher Included)
5	CompTIA A+ Certification Training (Vouchers Included)
6	Clinical Dental Assistant
7	Certified Clinical Medical Assistant (CCMA) (Voucher Included)
8	Certified Medical Administrative Assistant with Certified Electronic Health Records Specialist + Medical Terminology (Vouchers Included)
9	Child Development Associate Training
10	Certified Administrative Professional (Voucher Included)

# Align Your Client Course Offerings with Current & Projected Labor Market Data



We can pull current labor market data  
in the counties that you serve

Top Courses Nationally	Job Openings Nationally	Projected Growth in 10 Years
Medical Billing and Coding (Voucher Included)	154,741	+13.5%
Certified Medical Administrative Assistant (Vouchers Included)	269,331	+29%
Pharmacy Technician (Voucher Included)	138,059	+11.8%
Human Resources Professional	290,197	+7.1%
Full Stack Software Developer	927,475	+ 30.7%
The Complete Project Manager with CAPM and PMP Prep	729,810	+8%

# Fundamentals Courses

We provide over [360 online courses](#) that cover a wide variety of categories. These high-quality courses are taught by industry experts and deliver specific skills and knowledge that help to advance student personal or professional development.

## About the short courses:



Discussion boards facilitate interaction



Focus on soft skills, career exploration and introductory skills



Categories include business, computer skills, medical, language, personal development, teaching, writing and communication

## Course Format Options:

	ILC's (Instructor-Led Courses)	SPT's (Self-Paced Tutorials)
Course Start Date	Fixed monthly start dates	Start anytime
Duration of Access	6 weeks	3 months
Instructor Led	Yes	No
Discussion Boards	Peer-to-Peer and Peer-to-Instructor discussions	Peer-to-Peer discussions
Content Access/ Gating	2 lessons released weekly	All lessons available upon enrollment
Extensions	Built-in automatic 10-day extension	No extensions

Passcodes and course bundles are currently only available in ILC format.