



**For Immediate Release**  
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## **Network of Jewish Human Service Agencies Holds First Gathering of Executives to Discuss Advocacy and Innovation**

October 30, 2017 – (Phoenix, AZ) Member agency executives and senior staff gathered at the Arizona Biltmore in Phoenix for the first time, as members of the newly formed Network of Jewish Human Service Agencies (NJHSA).

Laurel O'Sullivan, J.D. Principal and Founder of The Advocacy Collaborative presented "Advocacy as an Expansive Leadership Strategy for Impact," on Sunday, October 29th. The session focused on addressing, identifying, confronting and deconstructing common challenges and misperceptions regarding advocacy.

Reuben Rotman, CEO of NJHSA, said, "We're very pleased to have gathered executives for the first time under the auspices of our new organization, and I'm even more pleased by the constructive sessions and the resulting developmental framework that are now in place. NJHSA looks forward to sustaining prolonged advocacy leadership making for more effective and expansive stakeholder engagement."

Highlighting the gathering were Leah Rosenbaum, President & CEO of Jewish Vocational Services of Detroit, who continued the advocacy discussion developing an agenda to better organize and position the Network in anchoring and sustaining agency's needs, and Mike Mozenter, Founder of BizLogx, LLC who concluded the Executives' Conference on Monday, October 30<sup>th</sup> with a discussion surrounding innovation.

Network of Jewish Human Service Agencies (NJHSA), a new entity resulting from the affiliation of the Association of Jewish Family and Children's Agencies (AJFCA) with the International Association of Jewish Vocational Services (IAJVS), strives to be the leading voice for the Jewish human service sector - the go-to place for best practices, research, innovation and partnerships; strengthening agencies so that they can better serve their communities. For more information about NJHSA visit [www.networkjhsa.org](http://www.networkjhsa.org) or call 201-977-2400.

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