May anites Us"



Lisa Colton Darim OnLine



Rabbi Brad Hirschfield

Adam Simon Schusterman Family **Foundation**

Robyn Faintich JewishGPS

Paul Liptz World Union for Progressive Judaism



Jewish Federation

Deborah Grayson Riegel MyJewishCoach.com

JProStl is an association dedicated to supporting professionals working at Jewish organizations in St. Louis. Its mission is to provide training, resources, and networking opportunities in order to strengthen staff members, their organizations and the community as a whole. www.jewishinstlouis.org/jpro

JCSA (Jewish Communal Service Association of North America) shapes, defines and promotes professional leadership in the Jewish community by supporting professional development and the sharing and promoting of educational resources, best practices, recognition, advocacy and networking across the U.S. and Canada. www.jcsana.org

The Professional Leadership Conference and all JProStl initiatives are generously supported by the Lubin-Green Foundation, a supporting foundation of the Jewish Federation of St. Louis. JProStl is affiliated with the new I.E. Millstone Institute for Jewish Leadership, a communitywide endeavor to engage, develop and inspire leadership throughout the St. Louis Jewish community.

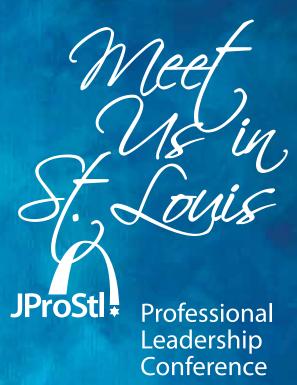


For information, contact Marci Mayer Eisen at 314-442-3810 or meisen@jfedstl.org

Register by March 1

- \$75 Includes all speakers, workshops, materials and 3 meals
- \$60 Monday program only
- \$30 Choice of sessions:
 - Sunday evening
 - Monday morning
 - Monday afternoon

HOTEL ACCOMMODATIONS: \$89 per night available at the Hilton St. Louis, Frontenac. For room bookings, contact: 314-993-1100.



Sunday March 6 – Monday, March 7, 2011

> **Sponsored** by JProStl in partnership with JCSA

JCC Staenberg Family Complex #2 Millstone Campus Drive St. Louis, MO 63146

Sunday, March 6

5:00 pm Registration 5:30 pm Networking 6:00 pm Dinner

7:00 pm **Sunday Evening Opening**

Presentation:

Telling Your Organization's

Story: Strategic

Storytelling to Recruit, Engage and Inspire

Deborah Grayson Riegel MyJewishCoach.com

8:00 pm Reception - Wine, Cheese &

St. Louis' famous Ted Drewes

Frozen Custard

Monday, March 7

8:00 am Breakfast and Networking 8:45 am Welcoming Remarks 9:00 am **Keynote Presentation:** "What Unites Us"

Rabbi Brad Hirschfield, President, CLAL

10:15 am **Session I** - Choice of Workshops

Registration Available

11:30 am Break & Pick up Box Lunches

11:45 am Lunch - Choice of Facilitated

Discussions by Table

12:45 pm Break

7:30 am

1:00 pm **Session II** - Choice of Workshops

2:15 pm Break - Snacks

2:30 pm Session III - Choice of Workshops3:45 pm Transition to Closing Gathering

4:00 pm Closing Gathering - Unity -

Led by Hazzan Joanna Dulkin

(The program will conclude by 4:30 pm)

10:15 - 11:30 a.m. Session I - Choice of Workshops

- 1. Strengthening Boards, Maximizing Leaders Audra Berg
- 2. Joining the Technology Revolution Lisa Colton
- 3. We're All in This Together "World Café Model" for Meaningful Conversations Robyn Faintich
- **4.** The Ethics of Diversity Rabbi Brad Hirschfield
- **5. Communication at Work: Creating a Caring Culture** *Cyndee Levy*
- **6. Israel & the Diaspora Perceptions & Realities** *Paul Liptz*
- 7. Mini-MBA for Busy Jewish Professionals Deborah Grayson Riegel
- 8. Generation NOW: Innovative Strategies for Engaging Young Adults Adam Simon

11:45 - 12:45 p.m. Lunch - Choice of Facilitated Discussions by Table

Trends in...

- **1. Branding Your Organization** Allison Collinger
- 2. Twitter: Let's Tweet Lisa Colton
- **3. Engaging Young Professionals** *Mindee Fredman*
- 4. The Jewish Professional World Brenda Gevertz
- **5. Social Entrepreneurship** Barbara Levin
- **6. Volunteerism** Rick Skinner
- **7. Fundraising in the Jewish Community** *Jacob Solomon*
- 8. Securing Your Own Personal Financial Future Sherri F. Weintrop

Teachings on...

- 1. Change Rabbi Amy Feder
- 2. Money Rabbi Shmuel Greenwald
- 3. Food Rabbi Levi Landa
- 4. Happiness Rabbi Ed Harris
- **5. Parenting** *Rabbi Brad Horwitz*
- **6. Women** Rabbi Brigitte Rosenberg
- 7. Love Rabbi Ze'ev Smason
- **8. Baby Boomers** Rabbi Lane Steinger

1:00 - 2:15 p.m. Session II - Choice of Workshops

- 1. Facebook, Twitter, Videos & Blogging: Case studies in Community Building Lisa Colton
- 2. Making a Difference in the Lives of Pre-Teens, Teens and Their Families Robyn Faintich
- 3. Life's Great Balancing Act Rabbi Andrea Goldstein
- **4.** The Jewish World Today: Making Sense of Complexity Paul Liptz
- 5. Responding to Financial and Other Challenges: Successful Strategies for Nonprofits John McClusky
- **6. Managing and Motivating in All Directions** Deborah Grayson Riegel
- **7. Connecting to the Mission When You Are of Another Faith** Panel includes John Terranova, Lisa Briggs and Mike Sherwin; Facilitated by Ronit Sherwin
- 8. The Evaluation Matrix: How to Best Use Evaluation to Prove and Improve Your Impact Adam Simon

2:30 - 3:45 p.m. Session III - Choice of Workshops

- 1. Beyond Mitzvah Days Our Communal Responsibility to "Repair" the Community Jennifer Bersdale
- 2. Our Diverse Jewish Community: Creating Inclusive Organizations Tabari Coleman
- 3. Increasing Engagement through "Learning 3-D" Robyn Faintich
- **4. "Oh, (BLEEP!) Another Meeting?"** Deborah Grayson Riegel
- **5. Moses & Management: Jewish Lenses on Leadership** *Rabbi Carnie Rose*
- **6. Demystifying Strategic Planning** Barry Rosenberg
- 7. Humor in the Workplace: A Jewish Approach Rabbi Hyim Shafner
- 8. Building Your Jewish Professional Career Jacob Solomon