

## Network Member Agencies Are Invited to Test Post-Divorce Parenting App

Over the last several months, the Network's Center for Innovation and Research has engaged in dialogue with an app developer who has a product on the market to support divorced parents.

Zimplified Post-Divorce Life Management Tool

([www.zimplifiedlife.com](http://www.zimplifiedlife.com)) is designed to help divorced parents in

their efforts to effectively manage communications, compliance and counseling challenges often associated with raising children post-divorce. As part of the Network's due diligence in product review, we arranged for several Network Member agencies to participate in an online demo of the tool.



Based on positive feedback from the demo, we are now excited to take the next step – a limited, real-world test of the application to help us determine its utility in helping your clients. Although the tool facilitates communications between divorced parents across a range of situations, we believe it can be particularly useful when the couple is faced with extreme challenges requiring the involvement of courts and/or social workers/parenting coordinators. The tool enables third parties (sub users), with permission, to monitor certain communications and address challenges as they arise.

To facilitate the test, Zimplified has generously offered the Network a total of six complete license packages free-of-charge for a six-month term. A complete license package includes a full license for each parent as well as up to three sub-users (children, social workers, etc.). The free licenses are now available to Network member agency clients on a first-come, first-served basis.

Although setup is fairly simple, the team at Zimplified will provide additional assistance to those who secure the free licenses to ensure the tests are productive. In return, the Network' Center for Innovation and Research would ask the following from you:

- Only sign up for one of the free licenses if you have identified a test-family(ies) currently willing and able to begin to use the tool. Each parent and sub user must have a smart phone.
- Make sure the test families and relevant staff are available for an introductory training session.
- Participate (through involved staff) in periodic calls with the Network to determine status and answer questions.
- Engage diligently in the use of the app and provide candid feedback on its utility and impact.
- Participate in a discussion (six to eight weeks into the pilot) regarding the impact of the app as well as any recommended improvements or modifications.

Although the free licenses will be available for six months, we would like to be able to reach conclusions regarding the utility of the app within two months of commencement of the pilot. Although the free licenses may go quickly, any of you, your clients or others interested in using or testing the app can go directly to the Zimplified web site and license the application on a month-by-month basis at the currently published fee of \$11.99/month.

Please contact Reuben Rotman ([rrotman@networkjhsa.org](mailto:rrotman@networkjhsa.org)) if you have any questions or if you are interested in participating in the free-license test on behalf of your agency clients. Thank you for your thoughtful consideration of this exciting opportunity.