



EVENT SPONSORSHIPS

The [Network](#) is an international membership association of more than 140 nonprofit human service agencies in the United States, Canada and Israel. Its members provide [a full range of human services](#) for the Jewish community and beyond, including healthcare, career, employment and mental health services, as well as programs for youth, families and seniors, Holocaust survivors, immigrants and refugees, persons with disabilities and caregivers.

The Network strives to be the leading voice for the Jewish human service sector. As the go-to resource for advocacy, best practices, innovation and research, partnerships and collaborations, The Network strengthens agencies, so they can better serve their communities.

Membership in the Network brings agency's professional and lay leadership and their community's immediate access to cost-saving resources and best practice interventions specifically designed to extend an agency's capacity to serve those in need. Exclusive member agency benefits provide financial savings, advocacy, connections, information and specialized organizational support.

The Network partners with local, national and international organizations that align with our mission, in addition to start-up companies, universities, foundations and corporations, philanthropists and government.

The Network views event sponsorship as a stepping stone to forming a continuous partnership with clear, achievable goals. We encourage you to explore this opportunity and reach out to Megan Manelli, Director of Marketing & Communications at mmanelli@networkjhsa.org.



2018 EXECUTIVES' CONFERENCE

An International Imperative: Joining Forces to Strengthen Human Services

Saturday, November 3rd – Monday, November 5th

Arizona Biltmore | Phoenix, AZ

The Annual Executives' Conference brings together more than 100 attendees, three fourths of whom are chief executive officers, and executive directors of Jewish nonprofit human service agencies. Elevated programming with industry-leading guest speakers and networking opportunities have been planned for these executives and their senior level staff.

The Executives' Conference will be held at the Arizona Biltmore in Phoenix from Saturday, November 3rd through Monday, November 5th, 2018. This year's theme is *An International Imperative: Joining Forces to Strengthen Human Services*. Together, the executives of the Network will explore the findings of a report commissioned by the Alliance for Strong Families and Communities and the American Public Human Services Association (APHSA). This groundbreaking report focuses on human services community-based organizations, their economic and social impact, and the need to preserve and strengthen their critical role in building foundational supports that contribute to the health and well-being of individuals, families and communities.

2019 ANNUAL CONFERENCE

Sunday, March 31st – Tuesday, April 2nd

Grand Hyatt Atlanta (Buckhead) | Atlanta, GA

The 2nd Annual Conference brings together more than 400 attendees, representing both member and non-member agencies in addition to affiliate organizations and partners. Member agency executives, senior staff, program managers and lay leaders travel from across the globe to network and learn from each other as they evolve professionally. Innovative and interactive workshops are prepared to challenge and educate participants. Renown guest speakers are secured to present on timely issues affecting member agencies and the communities they serve.

The Annual Conference will be held at the Grand Hyatt Atlanta (Buckhead) in Atlanta, GA from Sunday, March 31st through Tuesday, April 2nd, 2019. This year's theme is sure to engage participants, requiring them to think outside of the box.

All sponsors are invited to attend plenary sessions, workshops and meals, networking with attendees throughout the 2.5-day conference. Additionally, on Monday, April 1st sponsors will have the opportunity to exhibit to all attendees during a 60-minute showcase. All conference attendees will enjoy refreshments while learning about your goods and services. On Monday, April 30th conference goers will divide into smaller groups for Networking Luncheons. Historically these luncheons have been coveted as a valuable networking opportunity for professionals and volunteer lay leaders to interact more casually,



visit with colleagues and form new relationships. Discussions are more focused and interactive in this more intimate setting.



SPONSORSHIP OPPORTUNITIES

Sponsoring the 2018 NJHSA Annual Conference is an effective way to increase your company's visibility, credibility, and prestige among a national market of target customers. Being a partner or sponsor provides you with opportunities to:

- ✓ Interact with hundreds of leaders in search of solutions to improve their organizational stability and increase their community impact
- ✓ Deepen current client relationships and meet promising new prospective customers
- ✓ Learn about your customers' current priorities and challenges
- ✓ Educate industry professionals about your unique value proposition
- ✓ Garner goodwill by supporting professional development

Being a Network of Jewish Human Service Agencies sponsor positions your company as an industry leader and demonstrates your committed support for the organizations that build the health and well-being of children, families, and communities across the country. Maximize your marketing dollars by investing in this opportunity that engages your current and prospective customers while sharpening and inspiring your sales staff.

Sponsors will have the opportunity to sponsor one event or both events, as a bundle. All sponsors, regardless of level will receive the following benefits:

- Coverage in the bimonthly e-newsletter (distributed to nearly 3,500 individuals)
- Publicity on the website (organization name and logo)
- Exposure on the Facebook page

OPPORTUNITIES

- Executives' Conference - Friday Sabbath Dinner - *A casual networking opportunity*
- Executives' Conference - Saturday Opening Dinner - *Kick off the Conference by making new connections and reuniting old friends in a welcoming setting*
- Executives' Conference - Monday Breakfast – *Start participants off right with a little pep in their step over a nutritious breakfast*
- Annual Conference - Sunday Opening Plenary Lunch – *Welcome attendees by sponsoring the prominent national speaker who will set the tone for the Conference, energizing participants for the learning and networking ahead*
- Annual Conference - Monday Plenary Breakfast – *Off to the right start with a healthy breakfast to fuel a day full of interactive programming*
- Annual Conference - Monday Networking Luncheons (several opportunities) - *Refuel and recharge with lunch and conversation*
- Annual Conference - Tuesday Closing Plenary - *Go out with a bang by sponsoring the conference finale and concluding moment of inspiration and reflection*
- Annual Conference - Executive Briefing – *Capture the attention of the Network's most innovative, effective, and exemplary executives*



- Annual Conference - Networking Reception - *Capitalize on this informal gathering of attendees as you schmooze with the best of them*

LEVELS

MASTER: \$25,000

(Sponsorship of both the 2018 Executives' & 2019 Annual Conferences)

- Named podium recognition and signage of plenary event at the Annual Conference
- Pre-event naming opportunity
- Inclusion in press releases for both Conferences
- Signage at both Conferences
- Recognition by event speakers from the podium at both Conferences
- Individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies
- Complimentary AV at both conferences
- Four complimentary Annual Conference registrations; including meals (included in registration) and two complimentary Executives' Conference; including meals
- A workshop session during the Annual Conference
- Conference attendee lists with contact information for both Conferences
- Opportunity to sponsor unlimited webinars and/or conference calls during the year
- Opportunity to contribute unlimited content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table at both Conferences
- Opportunity to share printed materials at Executives' Conference (to be stuffed in each attendees' bag)

EXECUTIVE: \$15,000

(Sponsorship of both the 2018 Executives' & 2019 Annual Conferences)

- Inclusion in press releases for both Conferences
- Signage at both Conferences
- Recognition by event speakers from the podium at both Conferences
- Individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies
- Complimentary AV at both conferences
- Two complimentary Annual Conference registrations; including meals (included in registration) and one complimentary Executives' Conference; including meals
- Conference attendee lists with contact information for both Conferences
- Opportunity to sponsor up to 12 webinars and/or conference calls during the year
- Opportunity to contribute up to 12 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag



- Exhibit table at both Conferences
- Opportunity to share printed materials at Executives' Conference (to be stuffed in each attendees' bag)

DIRECTOR: \$10,000

(Sponsorship of 2019 Annual Conference ONLY)

- Named podium recognition and signage of plenary event at the Annual Conference
- Pre-event naming opportunity
- Inclusion in press releases
- Signage at event
- Recognition by event speakers from the podium
- Individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies
- Two complimentary Annual Conference registrations; including meals (included in registration)
- A workshop session during the Annual Conference
- Conference attendee lists with contact information for both Conferences
- Opportunity to sponsor 6 webinars and/or conference calls during the year
- Opportunity to contribute 6 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table

MANAGER: \$5,000

(Sponsorship of 2019 Annual Conference ONLY)

- Signage at event
- One complimentary Annual Conference registrations; including meals (included in registration)
- Conference attendee lists with contact information for both Conferences
- Opportunity to sponsor 3 webinars and/or conference calls during the year
- Opportunity to contribute 3 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table

SUPERVISOR: \$2,500

(Sponsorship of 2019 Annual Conference ONLY)

- One complimentary Annual Conference registrations; including meals (included in registration)
 - Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
 - Exposure on Annual Conference mobile app
 - Logo printed on swag
 - Exhibit table
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CONFERENCE SPONSORSHIP APPLICATION FORM

**2018 Executives' Conference
November 3rd – 5th, 2018
Arizona Biltmore
Phoenix, AZ**

Please complete this form in its entirety and return to Megan Manelli no later than Monday, September 24th.

Email: mmanelli@networkjhsa.org

Mail: 50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

SPONSORSHIP:

CONTACT INFORMATION:

Company/Organization:

Website:

Contact Person:

Title/Position:

Email:

Phone:

Mailing Address:

ORGANIZATION/COMPANY REPRESENTATIVES:



NETWORK of Jewish Human Service Agencies

Please share the individual(s) name(s), title(s) and email address(es) that will be representing your organization/company at the conference:

- 1.
- 2.

ORGANIZATION/COMPANY DESCRIPTION:

Please share (an up to 50-word) description:

ORGANIZATION/COMPANY LOGO:

Please include the organization/company logo.

METHOD OF PAYMENT:

Mail: NJHSA
50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

Payments are due no later than Monday, September 24th.

Check enclosed payable to NJHSA:

Credit Card:    

Credit Card Number:

Expiration Date:

Security Code:

Cardholder's Name:

Signature (if faxed or mailed): _____



NETWORK
of Jewish Human
Service Agencies