

# **NJHSA October Executive Conference**

## **An International Imperative:**

### **Joining Forces to Strengthen Human Services**

#### **Arizona Biltmore**

#### **November 3 – 5, 2018**



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The State of the Human Service Sector  
Sunday, November 4th | 8:30am-12pm

*Uncover the key findings of the 2018 groundbreaking Report of the Alliance for Strong Families and Communities and the American Public Human Services Association; A National Imperative: Joining Forces to Strengthen Human Services in America. Engage with Susan Dreyfus who will guide us in a discussion as we identify the implications of this Report for the Jewish human service sector. This session will also introduce the driving concepts of Collective Impact and Sustainability which are major forces influencing outcomes for our Sector.*

#### **Susan Dreyfus, President & CEO, Alliance for Strong Families and Communities**



Susan is dedicated to advancing equity in society through access and opportunity, so all people can reach their full potential. She believes in the power of the social sector to be influencers of larger systemic change through its excellence, distinction, innovation, and influence.

Prior to joining the Alliance in 2012, Dreyfus was secretary for the Washington State Department of Social and Health Services. She was appointed by Gov. Chris Gregoire in May 2009 and approved by the senate. She served as a member of the Governor's Executive Cabinet. She had responsibility for Medicaid, aging and long-term care, child welfare, behavioral health care, juvenile justice, economic assistance, and other human services.

Before her work in Washington state, Dreyfus served as senior vice president and chief operating officer for the Alliance.

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#### **John MacIntosh, Partner, SeaChange Capital Partners**



John leads SeaChange Capital Partners with overall responsibility for grant-making, credit, and advisory services. He also explores new ways that SeaChange might help nonprofits explore or complete sensible transactions while at the same time offering attractive, leveraged opportunities for funders.

Prior to joining SeaChange in 2008, John was a partner at Warburg Pincus in that global private equity firm's New York, Tokyo, and London offices. At Warburg Pincus, he was responsible for overseeing the firm's expansion into several new international markets and industry segments, designed the firm's investment performance and measurement system, was co-head of professional development, and served as a director of 16 portfolio companies. John remains involved with Warburg Pincus as a limited partner.

Earlier in his career John worked as a software engineer in Tokyo and a management consultant at Oliver Wyman.

## Connecting the Report to our Jewish Human Service Sector: A Panel Perspective Representing Key Stakeholders

Sunday, November 4th | 2pm-4pm

*Engage in a dialogue with partners in the human service sector and with your Network colleagues on the development of concrete strategies to address the findings of the National Imperative Report. Beginning with an interactive panel of Network and other sector respondents and culminating in meaningful dialogue with leadership from peer agencies, you will leave this session ready to lead change at home.*

### **Joy Goldstein, Associate Vice President, Planning and Research, Jewish Federations of North America**



Joy Goldstein has dedicated her entire professional career to non-profits. She currently holds the position of associate vice president for planning and research at Jewish Federations of North America.

Prior to joining JFNA, she served as chief operating officer of Gratz College before being appointed as the institution's first woman president in June 2011, a role she held until 2017. Joy is the former chief planning and funding officer of the Jewish Federation of Greater Philadelphia, where she worked for 15 years in community planning and grant making. She began her career in the health care industry, working in planning and program development at the Delaware Valley Hospital Council.

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### **Michael Marcus, Principal, Consultants for Community Resources**

Michael has over 30 years of experience as a grant maker, manager, organizer, trainer and facilitator working with

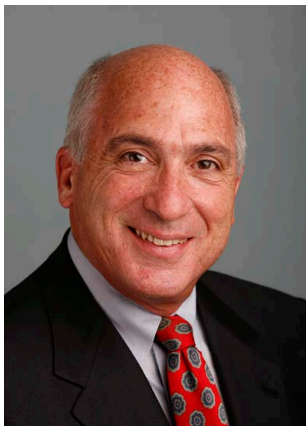


organizations, government agencies, universities and foundations in the fields of aging, disability, homelessness, food security, housing, child welfare and poverty. His work is guided by the principles of Asset-Based Community Development. His goal is to enhance the efforts of communities to ensure that all residents live lives of meaning, safety and comfort. His mission is to help people recognize that all individuals are assets to their communities.

Michael is currently the principal of Consultants for Community Resources, which provides ABCD consultation to the non-profit sector, principally those working with older adults and in intergenerational settings. Between 2007 and 2016 Michael led the Harry and Jeanette Weinberg Foundation's groundbreaking work serving older adults and caregivers.

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### **Herb Paine, President, Paine Consulting Services**



Herb Paine is President of Paine Consulting Services, now in its twenty-ninth year of operation, specializing in organizational development, strategic planning, turnaround management, mergers, and governance. He is a nationally recognized expert on all aspects of nonprofit organization management.

Herb has consulted extensively with local governments in the restructuring and redesign of their service delivery systems and management operations. He has also advised domestic and multi-national corporations in rethinking their strategies for social responsibility and community involvement. He is known as the go-to consultant for at-risk organizations and has successfully managed the turnaround and recovery of a diverse array of public and private sector enterprises throughout the country.

Prior to establishing his consulting practice, Herb capped a thirteen-year career with United Way as Executive Director of United Way of California and was the principal advocate for the nonprofit sector in the State Capitol.

**Leslie Reis, Senior Advisor, Workforce Initiatives, CVS Health**



As a Senior Manager for CVS Health since 2013, Leslie G. Reis oversees a workforce strategies team of five professionals, and fiscal responsibility for the department. These leaders provide support in twenty-five states, covering the Mid-West, Southeast and South Central United States.

As the department lead on military programs and alliances, she provides enterprise-wide support in recruiting, hiring and retention of military and military-connected employees.

In addition, Leslie contributes to sustaining the Human Resources Department as a profit center through creative talent acquisition programs utilizing community-based partnerships, education alliances, and public funding. We are thrilled to also share that Leslie is a member of the NJHSA Board of Directors.