



## EVENT SPONSORSHIPS

The [Network](#) is an international membership association of more than 140 nonprofit human service agencies in the United States, Canada and Israel. These agencies serve more than one million individuals through [a full range of human services](#), for the Jewish community and beyond, including healthcare, career, employment and mental health services, as well as programs for youth, families and seniors, Holocaust survivors, immigrants and refugees, persons with disabilities and caregivers.

The Network strives to be the leading voice for the Jewish human service sector. As the go-to resource for advocacy, best practices, innovation and research, partnerships and collaborations, The Network strengthens agencies, so they can better serve their communities.

Membership in the Network brings immediate access to cost-saving resources and best practice interventions specifically designed to extend an agency's capacity to serve those in need. These exclusive member agency benefits are often provided by partnership with sponsors resulting in financial savings, advocacy, connections, information and specialized organizational support.

The Network partners with local, national and international organizations that align with our mission, in addition to start-up companies, universities, foundations and corporations, philanthropists and government.

The Network views event sponsorship as a stepping stone to forming a continuous partnership with clear, achievable goals. We encourage you to explore this opportunity and reach out to Megan Manelli, Director of Marketing & Communications at [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org).



## **2019 ANNUAL CONFERENCE**

Sunday, March 31<sup>st</sup> – Tuesday, April 2<sup>nd</sup>  
Grand Hyatt Atlanta (Buckhead) | Atlanta, GA

The 2<sup>nd</sup> Annual Conference brings together more than 400 attendees, representing both member and non-member agencies in addition to affiliate organizations and partners. Member agency executives, senior staff, program managers and lay leaders travel from across the globe to network and learn from each other as they evolve professionally. Innovative and interactive workshops are prepared to challenge and educate participants. Renown guest speakers are secured to present on timely issues affecting member agencies and the communities they serve.

The Annual Conference will be held at the Grand Hyatt Atlanta (Buckhead) in Atlanta, GA from Sunday, March 31<sup>st</sup> through Tuesday, April 2<sup>nd</sup>, 2019. This year's theme is Achieve! Excellence in Person Centered.

All sponsors are invited to attend plenary sessions, workshops and meals, networking with attendees throughout the 2.5-day conference. Additionally, on Monday, April 1<sup>st</sup> sponsors will have the opportunity to exhibit to all attendees during a showcase. All conference attendees will enjoy refreshments while learning about your goods and services.



## **SPONSORSHIP OPPORTUNITIES**

Sponsoring the NJHSA Annual Conferences is an effective way to increase your company's visibility, credibility, and prestige among a national market of target customers. Being a partner or sponsor provides you with opportunities to:

- ✓ Interact with hundreds of leaders in search of solutions to improve their organizational stability and increase their community impact
- ✓ Deepen current client relationships and meet promising new prospective customers
- ✓ Learn about your customers' current priorities and challenges
- ✓ Educate industry professionals about your unique value proposition
- ✓ Garner goodwill by supporting professional development

Being a Network of Jewish Human Service Agencies sponsor positions your company as an industry leader and demonstrates your committed support for the organizations that build the health and well-being of children, families, and communities across the country. Maximize your marketing dollars by investing in this opportunity that engages your current and prospective customers while sharpening and inspiring your sales staff.



## LEVELS

### **MASTER: \$25,000**

- Named podium recognition and signage of plenary event at the Annual Conference
- Pre-event and event marketing (inclusion in press release)
- Recognition by event speakers from the podium
- Individual consultation with NJHSA CEO on establishing/enhancing relations with members
- Complimentary AV
- Four complimentary Annual Conference registrations; including meals
- A workshop session during the Annual Conference
- Conference attendee lists with contact information
- Opportunity to sponsor 24 webinars and/or conference calls during the year and opportunity to contribute content articles to each volume of the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table
- Opportunity to share printed materials

### **EXECUTIVE: \$15,000**

- Named podium recognition and signage of the Executive Briefing at the Annual Conference
- Pre-event and event marketing (inclusion in press release)
- Recognition by event speakers from the podium
- Individual consultation with NJHSA CEO on establishing/enhancing relations with members
- Complimentary AV
- Two complimentary Annual Conference registrations; including meals (included in registration)
- Conference attendee lists with contact information
- Opportunity to sponsor up to 12 webinars and/or conference calls during the year and opportunity to contribute up to 12 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table
- Opportunity to share printed materials



**DIRECTOR: \$10,000**

- Named podium recognition and signage at Networking event at the Annual Conference
- Pre-event and event marketing (inclusion in press release)
- Recognition by event speakers from the podium
- Individual consultation with NJHSA CEO on establishing/enhancing relations with members
- Two complimentary Annual Conference registrations; including meals (included in registration)
- A workshop session during the Annual Conference
- Conference attendee lists with contact information
- Opportunity to sponsor 6 webinars and/or conference calls during the year and opportunity to contribute 6 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table

**MANAGER: \$5,000**

- Signage at event
- One complimentary registration; including meals (included in registration)
- Conference attendee lists with contact information
- Opportunity to sponsor 3 webinars and/or conference calls during the year and opportunity to contribute 3 content articles to the bimonthly e-newsletter
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming)
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table

**SUPERVISOR: \$2,500**

- One complimentary Annual Conference registration; including meals (included in registration)
- Participation in the 60-minute dedicated Sponsor Showcase at the Annual Conference (no conflicting programming) or opportunity to sponsor 1 webinar and/or conference call during the year and opportunity to contribute 1 content article to the bimonthly e-newsletter
- Exposure on Annual Conference mobile app
- Logo printed on swag
- Exhibit table

**TEAM: \$1,000**

- Exposure on Annual Conference mobile app or opportunity to share printed materials at Executives' Conference (to be stuffed in each attendees' bag)
- Logo printed on swag
- Exhibit table



All sponsors, regardless of level will receive the following benefits:

- Coverage in the bimonthly e-newsletter (distributed to nearly 3,500 individuals)
- Publicity on the website (organization name and logo)
- Exposure on the Facebook page

### **OPPORTUNITIES**

In addition to the levels listed above, below are focused opportunities. All sponsors receive all benefits listed within giving level as well as the opportunity selected below.

- Annual Conference - Sunday Opening Plenary Lunch – *Welcome attendees by sponsoring the prominent national speaker who will set the tone for the Conference, energizing participants for the learning and networking ahead (\$7,500)*
- Annual Conference - Monday Plenary Breakfast – *Off to the right start with a healthy breakfast to fuel a day full of interactive programming (\$7,500)*
- Annual Conference - Monday Networking Luncheons (several opportunities) - *Refuel and recharge with lunch and conversation (\$2,500)*
- Annual Conference - Tuesday Closing Plenary - *Go out with a bang by sponsoring the conference finale and concluding moment of inspiration and reflection (\$5,000)*
- Annual Conference - Executive Briefing – *Capture the attention of the Network’s most innovative, effective, and exemplary executives (\$2,500)*
- Annual Conference - Networking Reception - *Capitalize on this informal gathering of attendees as you schmooze with the best of them (\$5,000)*



**NETWORK**  
of Jewish Human  
Service Agencies

## CONFERENCE SPONSORSHIP APPLICATION FORM

Please complete this form in its entirety and return to Megan Manelli no later than Monday, February 25<sup>th</sup>.

Email: [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org)

Mail: 50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

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### SPONSORSHIP:

- Master
  - Executive
  - Director
  - Manager
  - Supervisor
  - Team
- 

### CONTACT INFORMATION:

Company/Organization:

Website:

Contact Person:

Title/Position:

Email:

Phone:



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**ORGANIZATION/COMPANY REPRESENTATIVES:**

Please share the individual(s) name(s), title(s) and email address(es) that will be representing your organization/company at the conference:

- 1.
  - 2.
  - 3.
  - 4.
- 

**ORGANIZATION/COMPANY DESCRIPTION:**

Please share (an up to 50-word) description:

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**ORGANIZATION/COMPANY LOGO:**

Please include the organization/company logo, 500 pixels by 500 pixels, as a square and also as a eps file.

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**METHOD OF PAYMENT:**

Mail: NJHSA  
50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

**Payments are due no later than Monday, September 24<sup>th</sup>.**

Check enclosed payable to NJHSA:

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Credit Card:



Credit Card Number:

Expiration Date:

Security Code:

Cardholder's Name:

Signature (if faxed or mailed): \_\_\_\_\_