

CAPACITY BUILDING

Threats to the Health Safety Net	Impact and consequences of Medicaid cuts and changes to the Affordable Care Act - a call for advocacy engagement, pragmatic pathways towards reform and sustainability for use in agency advocacy efforts.
Advocacy	Best practices for engaging agency's board and clients in advocacy, and effective ways to work with other advocacy groups and coalitions.
Mergers and back room affiliations	Range of possible strategic partnerships and various ways in which nonprofit leaders can stimulate and support partnership discussions within their organizations and communities.
Excellence to Opportunity	A simple approach for exploring ways to support programming through new partnerships, new markets, and new funding streams.
Grant Management - No Surprises!	Provide a Grant Managers Guide to Time Management, Effective Communication, and Grants Office Management.
Standing Out	Make the Most of Your Annual Appeal
Making the Case for Giving	Developing the construct and content of a strong Case for Giving and the importance of storytelling in the process, the importance of maintaining data for developing and segmenting potential donors and influencers, and expand the fundraising thought process beyond the annual gift and emphasize the importance of supplemental giving, corporate partnerships, capital projects and legacy gifts and endowments.
Leveraging Data and Insights	Mental illness is the leading cause of disability in the world. Psychotherapy is our most effective method of treatment, but one of the most important determinants of successful treatment outcomes has not been effectively translated from research into the clinical setting. This is the objective and consistent measurement of a patient care.
Opening Licensed Homecare Agency	Opening a licensed homecare agency may allow your organization to better meet the evolving needs of your current senior clients as well as others in your community. A homecare agency extends the breadth of services that you currently offer seniors, while creating a revenue stream for other programs.
Expanding Opportunity through Apprenticeships	This session will cover the ways in which JEVS and other workforce agencies engage partners including schools, workforce systems, businesses to work together to create apprenticeship pipelines to career pathways.