

Recorded Network Calls & Webinars

<u>DATE</u>	<u>TITLE</u>	<u>Description</u>
11/13/2017	<u>Setting, Monitoring & Reporting Outcomes</u>	In this webinar, we discussed pathways for agencies to become impact and data driven, learn about applying your Theory of Change to outcomes work, and discussed benefits to your agency and your clients. From the perspective of 2 different agencies, we discussed the process of setting outcomes, the critical component of data quality, and what it means to demonstrate impact.
12/6/2017	<u>JFCS Career Development Center's Immigrant Workforce Program</u>	In this webinar we learned about this cohort training model developed and launched in 2016 at JFCS Pittsburgh. The program is directed towards high skilled immigrants, but is open to all fully authorized immigrants who have the ability to participate in the program in English and are motivated to work. The goal is to get the participants into career tracks that match their skills and abilities beyond the low-level survival positions. The Immigrant Workforce Program assists job seekers with developing a strategic job search plan and navigating the American job search process with the goal of obtaining employment where they can grow, develop, and sustain their families.
1/3/2018	<u>Employer Partnerships/Employer Engagement</u>	This webinar focused on the process of stewarding relationships with employers in an effort to get them invested in supporting a harder to place client base. The target employers are either larger organizations with multi location, multi-tiered opportunities, or middle-sized organizations that are in a growth mode.
1/9/2018	<u>Disaster Marketing: Communicating During Emergencies</u>	Our Houston, Florida and Northern California agencies faced natural disasters. In the past JFS Cape May & Atlantic Counties in New Jersey endured Hurricane Sandy and JFS New Orleans Hurricane Katrina. This webinar focused on how these agencies dealt with these emergencies from a communications and marketing standpoint.
2/8/2018	<u>Inclusion Strategies within Community and Employment</u>	February is Jewish Disability Awareness and Inclusion Month. This webinar discussed how to remove barriers for people with disabilities in their community whether it be employment, religious, or social. Inclusive policies and procedures along with technology advances will be reviewed and how it can enhance lives and promote inclusion.
3/14/2018	<u>MAX Interpersonal Career Coaching - Transition Support, Moving Young Adults into Self-Sufficiency</u>	MAX is a transition support service focused on Young Adults working toward self-sufficiency. Through the use of 5 modules, MAXers develop skills in the areas of communication, problem solving, emotional regulation, empathy/ friendship and character flexibility all associated with gaining and retaining employment and independent living. MAX began as a program serving young adults within the Columbus Jewish Community; and has recently expanded to include serving youth emancipating foster care from Franklin County Children's Services.

4/11//18	<u>Mental Health First Aid: Low Cost High Impact Organic Model for Decreasing Stigma and Strengthening Community</u>	This webinar 's topics included: • What is Mental Health First Aid • History of Mental Health First Aid Nationally • AJFCS vision from 2013 to the future • National Council For Behavioral Health Trainings and Role • Funding Development • How we got buy in from other Agencies
5/9/2018	<u>Beyond the Rainbow: Trans and Non-Binary Sensitivity & Inclusion Training</u>	Drawing from over 15 years of experience working directly with transgender communities and developing comprehensive and innovative programming to support transgender individuals along with personal experience as a trans social worker, educator and writer, Phoenix Schneider provided a transgender sensitivity training that empowered participants to embrace trans, non-binary and gender diverse communities and equipped them with the tools to be able to support and provide affirming spaces for transgender and non-binary people of all ages.
6/11/2018	<u>No Wrong Door; Meeting Senior Needs Where you Find Them</u>	This webinar provided an overview of how JFS of the Desert has integrated its social outreach, mental health and case management programs to more efficiently identify and meet the psycho-social needs of low income seniors.
6/21/2018	<u>Outreach to the Jewish Community</u>	Outreach to the Jewish community can be challenging at times, particularly when you want to promote your services or engage them in your programs. With declining synagogue membership and more unaffiliated Jews, this webinar provided some best practices on how to attract the Jewish population and others to your organization.
7/16/2018	<u>Preparing Clients for the Gig Economy</u>	A Gig Economy is an environment in which temporary positions are common and organizations contract with independent workers for short-term engagements. Nearly all the 10 million jobs created in the last decade were not traditional 9-5 jobs, according to research published in 2016 by Professors Lawrence Katz (Harvard University) and Alan Krueger (Princeton University). Employment in the so-called Gig Economy is growing much faster than traditional payroll employment (Brookings Institute, 2017) and is expected to reach 40% of the workforce by 2020. This has big implications for our clients. In this workshop, we explored the changing nature of work and careers, with its more entrepreneurial focus, to better guide our clients. Presenter: Howard Arden, Career Services Manager, Jewish Family & Career Services of Atlanta
8/8/2018	<u>Best Practices in Agency Advocacy</u>	missions and visions. Whether or not your agency has an advocacy focus or a dedicated public policy professional, this recorded webinar is for you. Even small steps can lead to big change. This discussion with members of the NJHSA Advocacy Committee dispelled common misconceptions about agency advocacy. Panelists shared strategies and success stories for community engagement with elected officials.
8/22/2018	<u>Insiders' Advocacy Briefing on Hunger and Nutrition Assistance from MAZON: A Jewish Response to Hunger</u>	Leading experts from MAZON: A Jewish Response to Hunger for this insider briefing webinar discussed efforts in Congress and in the community to protect and strengthen the Supplemental Nutrition Assistance Program (SNAP) and the millions of people who struggle with food insecurity. This webinar will guide you how your agency and community can take action to protect SNAP and end hunger in America.

9/26/2018	<p align="center"><u>Revenue Generating Programs - Focusing on Center for Career Management</u></p>	<p>For many years, Louisville JFCS has delivered career planning, assessment and management services to the mainstream adult population. These services have been delivered under the auspices of our Career & Workforce Development division and specifically our Center for Career Management. These career services are typically delivered in a one- to-one coaching, consultative fashion and are designed to help adults identify and clarify most suitable career directions along with the resources that will best support advisable career directions. Client fees are sliding scale based on household income. This webinar will introduce the audience to potential revenue generating services.</p>
10/15/2018	<p align="center"><u>Employment and Independence: A client-centered approach to supporting young adults with ASD transitioning to adulthood</u></p>	<p>Young adults living with high functioning autism spectrum disorder or borderline intellectual challenges often fall between the cracks in our social service system. The Young Adult Support Program was created to address the needs of this clientele. In partnership with public sector and community professionals, Ometz offers individualized and group support to clients who are working towards improving their social skills, developing essential skills for independent living, and determining vocational goals. For over 20 years, their Supported Employment Services team, has offered assistance related to finding and maintaining employment or pursuing education/vocational training. This past year an inter-departmental initiative was created to help clients pursue their personal and employment goals. This webinar will describe Ometz' Young Adult Support Program, Supported Employment Services and their exciting new joint initiative. Learn about their client-centered, strength-based approaches to developing autonomy, finding employment and transitioning to adulthood.</p>
11/7/2018	<p align="center"><u>Diversity & Inclusiveness in Adoption</u></p>	<p>In honor of November's National Adoption Awareness Month, please join Meghan Wojtal of JFCS Philadelphia who will lead a discussion about the importance of inclusiveness and diversity in the work of adoption agencies. Meghan will share her recent experience speaking on Capitol Hill regarding the importance of ending discrimination against LGBTQ youth in the foster care system. This discussion will include the harm caused by allowing religiously-motivated discrimination in the foster care system, the importance of having a diverse, culturally competent staff, and provide a Jewish perspective on why permitting religiously-motivated discrimination affects everyone, not just those who are LGBTQ+.</p>
12/12/2018	<p align="center"><u>Leveraging LinkedIn: How to Make LinkedIn Work for You</u></p>	<p>Learn how job seekers, career changers and professionals of all levels can utilize LinkedIn to its fullest potential. Increase your awareness of how to use LinkedIn to find jobs, network professionally, create industry contacts and keep current with industry developments. You'll leave with strategies to: optimize a profile, grow an online network and increase awareness of a professional "brand".</p>

12/18/2018	<u>Partnerships for Philanthropic Expansion</u>	Are you maximizing the philanthropic capacity of your professional and lay leadership? When is the last time you explored the role that each of you play in driving your agency's fundraising efforts? Join Heather Eddy and Alison Lewin of KEES to explore key strategies that lay and professional leaders can employ in partnership to drive philanthropic growth. While this session is useful for all agency leaders, it is designed to deliver maximum value to lay/professional leadership dyads.
12/19/2018	<u>NJHSA 2018 Compensation Study: Survey Process & Top Line Findings</u>	Join us for an informational webinar to learn about the key findings resulting from the recently completed 2018 NJHSA Compensation Survey. This webinar is sponsored by the Network's Human Resource Committee and will present the survey process, lessons learned and resulting next steps for Network offerings. The Survey reports 2017 salary and related benefit data for CEO positions, as well as other senior level professional staff and provides salary ranges for commonly held staff positions held in most NJHSA member agencies. Additionally, it demonstrates trends on other human resource related policies and provides insights on human resource related training needs identified by NJHSA member agencies. This webinar will review the Executive Summary of the Survey results, while the full detailed Report will be sent individually to all agencies who provided data for the Survey.
1/23/2019	<u>What Motivates Charitable Giving</u>	This webinar, adapted from a well-received 2018 NJHSA Conference presentation, will describe the findings of a recent PhD study, the first to investigate the motivations of charitable giving to Jewish human service organizations. The practical and theoretical relevance of this research provides insights into donor charitable behaviors. Organizations that possess and understand the motivations of their current and potential donors can create and adapt resources and capabilities to capture and sustain a competitive advantage over similar organizations. The presenters will share strategies for donor engagement to maximize impact, and link back to five themes that motivate philanthropists to give.