



## NETWORK SPONSORSHIP

**2020 ANNUAL CONFERENCE**  
**CONVENE. CONNECT. COLLABORATE.**  
Sunday, May 3rd – Tuesday, May 5th  
Fairmont Dallas Hotel | Dallas, TX



The Network's Annual Conference brings together more than 400 attendees, representing both member and non-member agencies in addition to affiliate organizations and partners. Member agency executives, senior staff, program managers and lay leaders travel from across the globe to network and learn from each other as they evolve professionally. Innovative and interactive workshops are prepared to challenge and educate participants. Renown guest speakers are secured to present on timely issues affecting member agencies and the communities they serve.

The Annual Conference will be held at the Fairmont Dallas Hotel in Dallas, TX from Sunday, May 3 through Tuesday, May 5, 2020. This year's theme is CONVENE. CONNECT. COLLABORATE.

All sponsors are invited to attend plenary sessions, workshops and all conference meals and the evening Host City reception to facilitate networking with attendees throughout the 2.5-day conference. Additionally, on Monday, May 4<sup>th</sup> all sponsors will have the opportunity to exhibit to all attendees during a dedicated Sponsor Showcase, with no conflicting workshop sessions and refreshments. The schedule for this year's conference has also been adjusted to include more time between all sessions to provide even more time for networking and connecting with conference attendees.



## **Sponsor the Conference, Become a Network Partner . . .**

The [Network](#) is an international membership association of more than 140 nonprofit human service agencies in the United States, Canada and Israel. These agencies serve more than one million individuals through [a full range of human services](#), for the Jewish community and beyond, including healthcare, career, employment and mental health services, as well as programs for youth, families and seniors, Holocaust survivors, immigrants and refugees, persons with disabilities and caregivers.

The Network is the leading voice for the Jewish human service sector. As the go-to resource for advocacy, best practices, innovation and research, partnerships and collaborations, The Network strengthens agencies, so they can better serve their communities.

Membership in the Network brings immediate access to cost-saving resources and best practice interventions specifically designed to extend an agency's capacity to serve those in need. These exclusive member agency benefits are often provided by partnership with sponsors resulting in financial savings, advocacy, connections, information and specialized organizational support.

The Network partners with local, national and international organizations that align with our mission, in addition to start-up companies, universities, foundations and corporations, philanthropists and government.

The Network views event sponsorship as a stepping stone to forming a continuous partnership with clear, achievable goals. We encourage you to explore this opportunity and reach out to Megan Manelli, Director of Marketing & Communications at [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org).



## **SPONSORSHIP OPPORTUNITIES**

Sponsoring the NJHSA Annual Conferences is an effective way to increase your company's/organization's visibility, credibility, and prestige among an inter-national market of target customers. As an NJHSA Annual Conference Sponsor, you will have opportunities to:

- ✓ Interact with hundreds of leaders in search of solutions to improve their organizational stability and increase their community impact.
- ✓ Deepen current client relationships and meet promising new prospective customers.
- ✓ Learn about your customers' current priorities and challenges.
- ✓ Educate industry professionals about your unique value proposition.
- ✓ Garner goodwill by supporting professional development and the advancement of the Jewish human service sector.

Being a Network of Jewish Human Service Agencies sponsor positions your company/organization as an industry leader and demonstrates your committed support for the Network member agencies that build the health and well-being of children, families, and communities across the country. Maximize your marketing dollars by investing in this opportunity that engages your current and prospective customers while sharpening and inspiring your sales staff.



## LEVELS

*All sponsors are featured on the NJHSA website (organization name and logo) and on the conference mobile app.*

### Network ADVOCATE - \$10,000

- Exhibit table on Sunday & Monday.
- Development and implementation of NJHSA membership engagement plan (includes webinars & newsletter articles & individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies).
- Two complementary registrations to Conference (includes all conference meals and attendance at evening Host City reception).
- Attendee list (including email addresses).
- Named podium recognition at plenary session (Options: Opening Sunday plenary luncheon, Monday breakfast, Monday affinity group lunch, or Tuesday closing plenary).
- Pre-event and event marketing (inclusion in press release).
- Opportunity to present a 75-minute conference session (during concurrent session time) with an NJHSA member agency showcasing a case study and/or testimonial (specific details to be determined upon confirmed sponsorship).

### Network PARTNER - \$7,500

- Exhibit table on Sunday & Monday.
- Development and implementation of NJHSA membership engagement plan (includes webinars & newsletter articles & individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies).
- Two complementary registrations to Conference (includes all conference meals and attendance at evening Host City reception).
- Attendee list (including email addresses).
- Named podium recognition at plenary session (Options: Opening Sunday plenary luncheon, Monday breakfast, Monday affinity group lunch, or Tuesday closing plenary session).
- Pre-event and event marketing (inclusion in press release).



**Network SUPPORTER - \$5,000**

- Exhibit table on Sunday & Monday.
- Opportunity to facilitate 2 webinars and contribute 2 newsletter articles.
- One complimentary registration to Conference (includes all conference meals and attendance at evening Host City reception).
- Attendee list (including email addresses).
- Pre-event and event marketing (inclusion in press release).

**Network ALLY - \$2,500**

- Exhibit table on Sunday and Monday.
- Opportunity to facilitate 1 webinar and contribute 1 newsletter article.
- Discounted sponsor registration rate of \$250 per sponsor representative (includes all conference meals and attendance at evening Host City reception).
- Pre-event and event marketing (inclusion in press release).

**Network FRIEND - \$1,000**

- Exhibit table on Sunday and Monday.
- Discounted sponsor registration rate of \$250 per sponsor representative (includes all conference meals and attendance at evening Host City reception).
- Pre-event and event marketing (inclusion in press release).



**NETWORK**  
of Jewish Human  
Service Agencies

## **NJHSA 2020 ANNUAL CONFERENCE SPONSORSHIP APPLICATION**

Please complete this form in its entirety and return to Megan Manelli no later than:  
**Monday, February 24, 2020.**

Email: [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org)

Mail: 50 Eisenhower Drive | Suite 100 | Paramus, New Jersey 07652

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### **SPONSORSHIP:**

- Network **ADVOCATE** (\$10,000)
  - Network **PARTNER** (\$7,500)
  - Network **SUPPORTER** (\$5,000)
  - Network **ALLY** (\$2,500)
  - Network **FRIEND** (\$1,000)
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### **CONTACT INFORMATION:**

Company/Organization:

Website:

Contact Person:

Title/Position:

Email:

Phone:



**ORGANIZATION/COMPANY REPRESENTATIVES:**

Please share the individual(s) name(s), title(s) and email address(es) that will be representing your organization/company at the conference:

- 1.
- 2.

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**ORGANIZATION/COMPANY DESCRIPTION:**

Please share (an up to 50-word) description:

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**ORGANIZATION/COMPANY LOGO:**

Please include the organization/company logo, 500 pixels by 500 pixels, as a square and also as a eps file.

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**METHOD OF PAYMENT:**

Mail: NJHSA  
50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

**Payments are due no later than Monday, February 24, 2020.**

Check enclosed payable to NJHSA:



**NETWORK**  
of Jewish Human  
Service Agencies

Credit Card:



Credit Card Number:

Expiration Date:

Security Code:

Cardholder's Name:

Signature (if faxed or mailed): \_\_\_\_\_