

KOSHER FOOD
LIFELINE: A
PROGRAM OF
THE ORTHODOX
UNION

TIPS AND TRICKS FOR RUNNING A SUCCESSFUL KOSHER FOOD PANTRY

U.S.
FOODS™
KEEPING KITCHENS COOKING.™

Today's Agenda

1. Maintain a dignified pantry experience
2. Utilize local Food Banks to increase kosher options
3. Increase food donations directly from manufacturers

A DIGNIFIED EXPERIENCE:

Which Pantry Are You?



CLIENT CHOICE:
SUPERMARKET OR
KIOSK



CLIENT CHOICE:
HOME DELIVERY



PRE-BAGGED: HOME
DELIVERY



PRE-BAGGED: CLIENT
PICK UP



DRIVE-THRU



OUTDOOR POP-UP

Engaging Your Customers

- How do you interact?
- Who refers clients?
- Do clients wait on a line to enter the pantry or do you offer private appointments?
- How are clients notified of pantry closures?
- How are clients notified if you get a special delivery outside of regular pantry hours?

Users can log in to the online ordering system and place orders

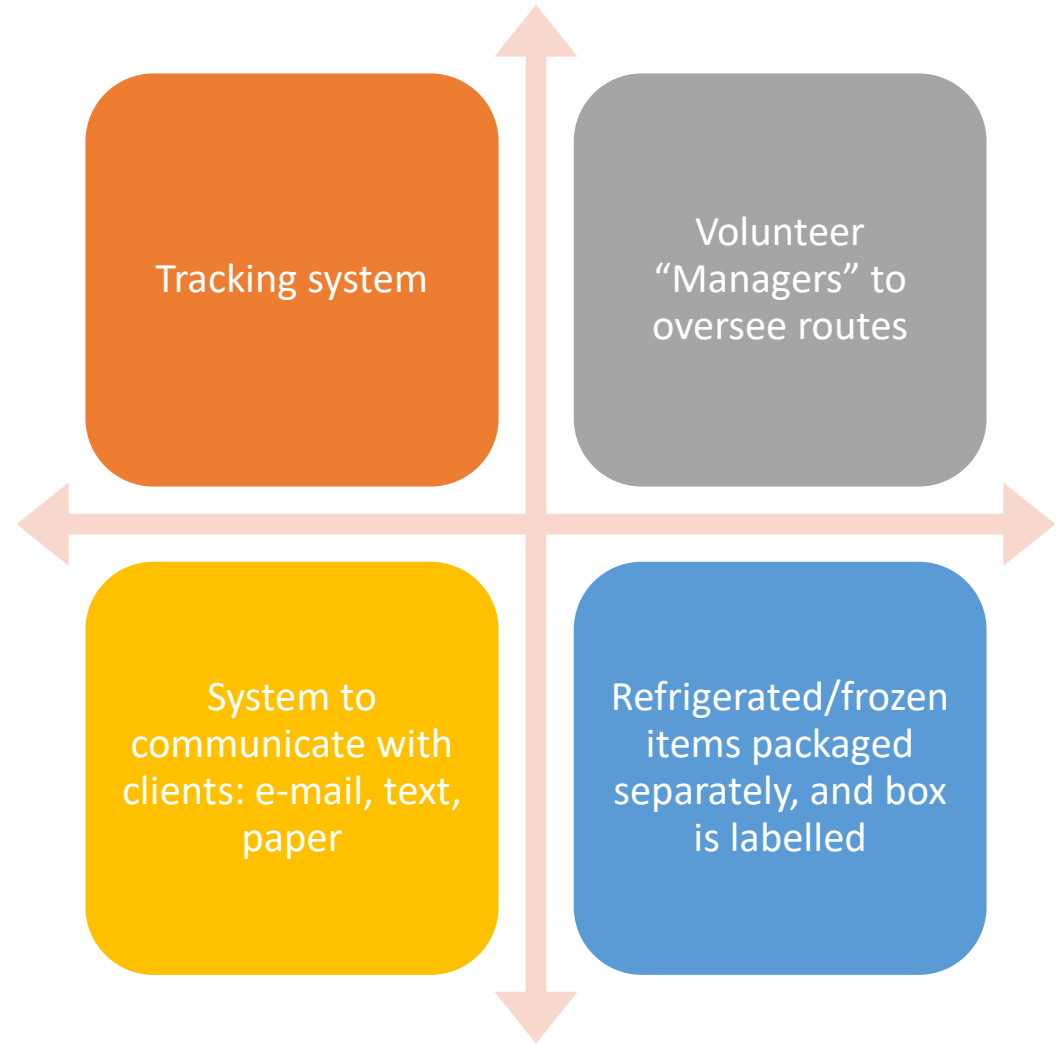
There are volunteers to assist client with ordering in the front lobby if not ordered from home

The orders get printed in the back and volunteers pack the orders in the back.

Client picks up the order

UTILIZING TECHNOLOGY

Ideal Home Deliveries



UTILIZING LOCAL FOOD
BANKS TO INCREASE
KOSHER OPTIONS IN
YOUR PANTRY



WHERE DO YOU GET YOUR FOOD FROM?

FUNDRAISED DOLLARS:

- PURCHASING THROUGH LOCAL DISTRIBUTORS
- PURCHASING THROUGH LOCAL STORES AND MARKETS

GOVERNMENT GRANTS:

- FOOD BANKS

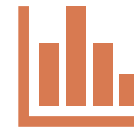
BENEFITS OF A KOSHER ONLY FOOD PANTRY

- ❖ Clients trust non labeled kosher products from Food Bank
- ❖ You can ask for increased kosher products from Food Bank
- ❖ Everyone that comes to the pantry receives kosher food regardless of religion
- ❖ Jewish law to provide kosher food
- ❖ All clients will trust that all the food is kosher in the pantry and all people can shop there

How to Advocate for Kosher Food



How does your Food Bank notify you of available products?



POLL



Holidays Food Items:
Thanksgiving, Chanukah,
Passover, High Holidays



Produce



Specialty Foods: Passover
and Jewish brands (Kedem
grape juice)



No Two Food Banks are the Same

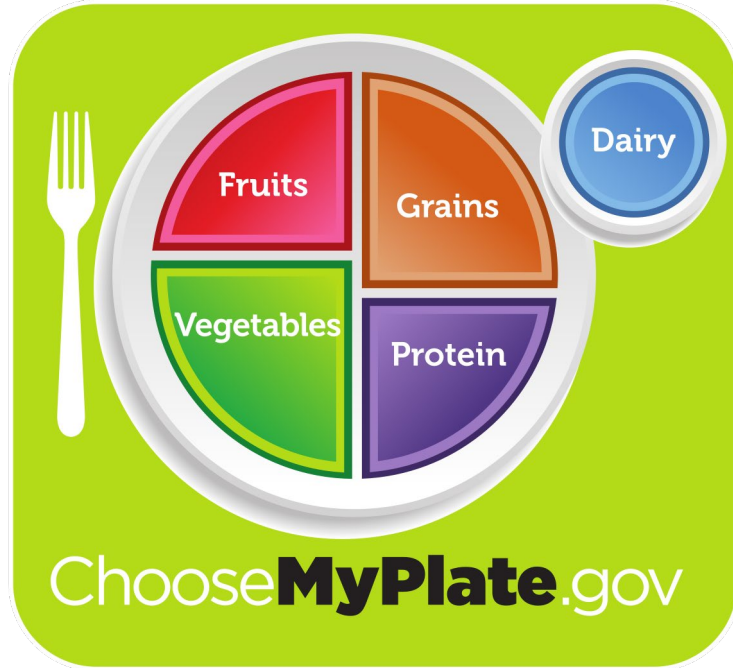
Kosher and Non kosher Available Products

Meetings with Lay Leaders and Government
Officials

Explain Dietary Restrictions of Your
Community

Look at the Meal Gap

Food Bank Guidelines

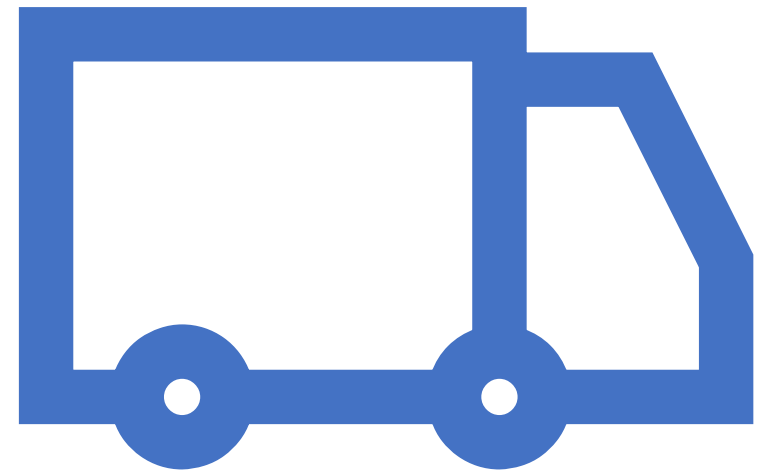


- All Food Banks follow MY PLATE
- Nutritional Requirements
- As a kosher pantry, most if not all the grains, fruits and vegetables can be received from Food Bank at no/minimal cost to your agency

SAVE YOUR FUNDRAISED DOLLARS

- Save your money for the following food items that are not available from free sources:
 - Kosher Poultry
 - Kosher Meat
 - Cholov Yisroel Milk
 - Kosher Cheese
 - Kedem Grape Juice
 - Specialty Holiday Products
 - Passover Foods

Food Donations From Manufacturers



Supermarkets

- Ask for their “kosher aisle” donations
- Inquire which days they go through near date products or sealed returns
- Offer to publicize the donations
- Utilize all donor relationships with manufacturers: Kids Can Do in Delmar, NY



Shalom Kosher Food
Pantry in Delmar, NY

KIDS CAN DO: A “CAN-PAIGN”

<https://www.spotlightnews.com/towns/bethlehem/2019/11/13/a-can-paign-with-a-message/>

Ongoing Donations vs One Time Donations



Each are important: holiday donations vs. regular



Local retailers



Major manufacturers



Look at company websites



Ensure product is sealed when received

TRANSPORTATION

Have a plan for when donations are available

Utilize your volunteers

Must have a way to contact clients for when donations come in

A FINAL WORD



THE BUSINESS OF CHESSED



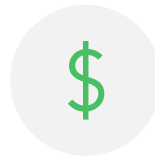
YOU KNOW YOUR
COMMUNITY BEST



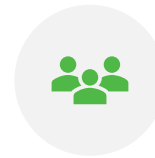
SERVE YOUR CLIENTS WITH
DIGNITY



GET THEM THE FOOD THEY
NEED THAT IS NUTRITIOUS
AND KOSHER



LEVERAGE YOUR
FUNDRAISED DOLLARS BY
TAKING AVAILABLE KOSHER
FOOD FROM FOOD BANK



USE THE STRENGTHS OF
YOUR VOLUNTEERS



FOOD FOR "LIFE"



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