NJHSA Presentation
January 14, 2020

Erica Pelman, ISA Founder
Fran Gutstein, LCSW
Fraida Nathan, LCSW
Who Is “In Shifra’s Arms”?
What am I going to do now?
ISA Counseling: Crisis Call

- Listen deeply
- Validate feelings
- Give clarity about ISA Services and support
- Explore creative problem-solving
- Sensitive Follow-Up

Confidential Jewish Pregnancy Helpline:
Call 1-888-360-5872 or Text 646-632-8547
https://jewishpregnancyhelp.org
ISA Counseling through First Birthday

• Regular follow-up calls on schedule that client requests
  ▪ Strengths-based approach developing:
    ▪ Resilience
    ▪ Self-care practices
    ▪ Vision/plan for future

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**ISA Material & Financial Aid Approach**

- Custom, not “cookie cutter”
- Utilize donated goods/ volunteers
- Financial aid targeted to highest priority
Most Common Requests

• Diaper grants for year
• Doula/ Post-partum doula
• Household help for moms
• Maternity/post-partum clothes
• Baby clothes/equipment

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Special Cases

- Emergency Housing Grants
- Prenatal medical expenses (specialized cases**)
- Childcare for specific purposes:
  - Education
  - Hypermesis Gravidarum
Community Connections

• **Menucha@jewishpregnancyhelp.org** is Resource & Community Partnership Manager

• High priority on quality, personal referrals

• Require references for financial aid
Eligibility

• Coping with a pregnancy crisis
  • Birth control failed, or
  • Major crisis during intended pregnancy
• Any trimester
• Typically are Jewish
Referrals

• To discuss a potential referral, call or text: 646-632-8547

• Acting as a reference helps qualify a client for financial aid
Got Questions?

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