

NJHSA 2020 Annual Conference - Workshop Sessions

Sunday May 3rd

2:30 - 3:45 pm - Breakouts

DRAFT TITLE

Promotional Description

Brave Bold Steps to Inclusion - A Deeper Dive

Continue the discussion from Sunday's opening plenary: Brave, Bold Steps in Addressing Diversity, Equity and Inclusion

A Strategic Partnership Between Marketing & Program Services

Learn how an **Aging Services Director and Marketing Communications Director joined forces** to create a **strategic marketing and outreach plan** to increase awareness and participation in JFCS Senior Services. Discover the value of brainstorming, innovation and trying something new.

Addiction & Mental Health in the Jewish Community

Increase your understanding and awareness of addiction, related mental health challenges, and the scope of the epidemic in America and our Jewish communities. Learn how to **integrate Jewish traditions and practices**, and how to create open and inclusive community spaces across the Jewish spectrum for individuals and families affected by these illnesses. Discuss how, as a Jewish community leader, you can increase dialogue and reduce stigma in your community.

Change Management for Clinical Department Growth and Sustainability

Hear how two agencies have been working on a sustainability model for their clinical mental health programs. **Learn how to recognize the common themes of resistance to change and how to manage them.** Engage in discussion on common change barriers and challenges, work together, and share solutions.

Capturing and Communicating Person-Centered Outcomes Data

Discover more about **person-centered outcomes and available person-centered toolkits.** Learn how to aggregate toolkit data and basic data visualization.

Best Practices for Disability Disclosure and Accommodations

There are pros and cons to **disclosing a disability and asking for reasonable accommodations.** Learn and discuss best practices about disclosure, legal definitions of reasonable accommodations, strategies for working with employers to ensure a mutually beneficial working relationship.

Sunday May 3rd

4:00 - 5:15 pm - Breakouts

DRAFT TITLE

Promotional Description

Jewish Communal Response to Chronic Mental Illness

Find out about evidence based practices being used at Jewish human service agencies to combat **teen/youth mental health** issues. Learn how they are doing more/**different work in suicide prevention** and figuring out how best to intervene with behavioral health services and/or helping young people and their families navigate the best solutions for them. Discuss partnering with other entities and models to illustrate community responses to the epidemic of suicide in the broader and Jewish communities.

Creating Pathways to Employment for Individuals with Disabilities

Learn about **three innovative program models** designed to offer **pathways to employment for individuals with disabilities**.

Bringing Diversity to Your Agency's Board

Review key research findings related to **diversity and inclusion practices on today's Boards of Directors**; explore what it means for a Jewish Agency to diversify its Board and discuss **strategies for accomplishing diversification while retaining both the Jewish nature of the agency and the support of the Jewish community**.

Generating Revenue for Older Adult Services

Join three Jewish human service agencies for an open and informative discussion on how they **journeyed from offering older adult services at no charge to finding ways to transition to fee-for-service or hybrid models**. Learn the challenges they faced and how they have made changes to their programs along the way.

Using Data to Build A Culture of Shared Learning

Learn how to **develop and use meaningful performance metrics**; explore the power of collaboration and leveraging the Network to build capacity across organizations

The Connecting People Model - Addressing Social Isolation Among Vulnerable Populations

Hear about Connecting People, a **best practice model that helps people to develop their social networks and connections to improve their quality of life**. Developed in the UK, strong evidence led JFS to believe that Connecting People could **address social isolation** and be successful here in the US for our clients, as poverty, social deprivation, and poor housing are common to social service recipients in both countries. Cut off from friends and family, the initial focus in the US is for **individuals with serious mental illness who are also incarcerated. Future anticipated populations include older adults, caregivers for persons with dementia, and those with intellectual and/or development disabilities**. Participants will be given an overview on social isolation and the evidence for why we need such interventions. An update on the pilot study being conducted by JFS, University of York, and Stockton University will be presented along with recommendations for next steps in the U.S. adaptation.

Monday May 4th

10:45 am - 12:00 pm - Breakouts

DRAFT TITLE

Promotional Description

**Best Practices in Donor
Stewardship**

Fundraising events can be among the most strategic tools for identifying, cultivating and engaging major donor prospects. Discuss how to apply the theory of moves management and best practice major gift identification, cultivation, solicitation and stewardship. Leave with new ideas on how to think about your **events as a tool to engage your next generation of major donors and leaders.**

**Vulnerable Populations: A Focus
on Dignity and Respect**

Explore the concept of incorporating dignity and respect into the distribution of goods to meet a basic need for vulnerable members of our community. Discuss how small adjustments can make a huge difference, enriching the experience for both the client/recipient and staff/volunteer by making connections, increasing confidence and building community. Consider how utilizing partnerships and collaboration can help achieve our goals of providing a more impactful experience for those we serve.

**Digital Marketing Campaigns for
Small and Large Agencies**

Learn how two agencies were selected to work closely with The Gimbal Foundation to **create digital marketing campaigns** and what lessons can be shared as **take aways for your agency.**

**Between Crisis Response and
Resilience: The Israel Trauma
Center Model**

Learn about **emergency preparedness**, response to mass casualty events and community resilience. Understand ones own role of psycho-social preparedness within your organization, and learn how to **build a culture of resilience.**

**Standing Up for our Clients:
Advocacy on a Shoestring Budget**

Discuss processes to help guide you in making decisions about advocacy priorities. **Identify ways to integrate advocacy responsibilities** into positions that are not specifically advocacy-focused.

**Trauma Informed Care for
Holocaust Survivors and Older
Adults At Risk**

Learn about a **Transition Toolkit from Holocaust Community Services**, a collaborative effort of JCFS Chicago, CJE SeniorLife and the Jewish Federation of Metropolitan Chicago. Understand the **unique needs and vulnerabilities of Holocaust survivors in transitional/residential care settings.** Use the Transition Toolkit model to identify potential gaps and **vulnerabilities in transitional care for other older adult populations with trauma** histories and discuss how to facilitate adaptation and wellbeing of those populations in institutional settings. Gain an understanding of the demographics of **poverty among survivors.** Identify services to help survivors cope with aging, poverty, and traumatic histories, and understand how they might be adapted for use in your community.

Monday May 4th

2:30 - 3:45 pm - Breakouts

DRAFT TITLE

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Innovative Ways to Integrate Jewish Values Throughout Your Agency

Explore innovative ways to **elevate the Jewish values which guide our agency**. Examine your agency's identity as a Jewish human service provider. Share ways in which to **make Jewish underpinnings and values meaningful throughout the entire agency** for all stakeholders, including both Jewish and non-Jewish staff, volunteers and supporters.

Promoting Job Quality through Next Gen Workforce Development Strategies

Learn about the results of a **two-year job quality project** completed by JVS Boston & the National Fund for Workforce Solutions. Discover strategies developed to support employers in improving the quality of their jobs to **increase employee retention and improve quality of life for workers**. Discover the **benchmarking tool** developed for employer partners to measure the quality of their jobs against other employers in their region and industry.

Building an LGBTQ Inclusive Organizational Foundation

In this interactive session, establish a shared understanding of the concepts related to gender and sexuality. Learn from the journeys of several social service agencies on how they implemented these practices and what they are still working towards. Leave with practical, concrete strategies that **insure that your organization is warm, welcoming, and inclusive of all individuals, regardless of gender identity and sexual orientation**.

Rebranding Your Agency for Transformational Change

A lesson in **re-branding** & re-design to maximize mission, and engage, inspire and mobilize clients, funders, staff, board and volunteers.

Ensuring a Culture of Safety, Respect and Equity at Your Workplace

Explore workplace culture and respect through a Jewish lens, discussing the values which guide the missions of NJHSA member agencies. Learn the identifying factors of safe, respectful workplace culture. Discover tools to bring this work into your professional environments to **help all who work or engage with your agency develop cultures of safety, respect, and equity**.

Holistic Programming in Affordable Housing

Engage in discussion about a **pilot study** focusing on an innovative program at an **affordable housing complex, providing holistic programming** including Jewish programming in an effort to **improve the overall health and wellbeing of the residents**.

Monday May 4th

4:45 - 6:00 pm - Breakouts

DRAFT TITLE

Promotional Description

Emergency Preparedness: Be Proactive Not Reactive

Look at internal and external factors that impact disaster response. Learn **how to better prepare your agency for response efforts and understand the dynamics of your team as well as your organizations function and role in recovery**

Providing Legal Services for Today's Immigrants

Discuss how **two agencies are providing high-quality legal services to help immigrants** gain some measure of protection and move forward toward citizenship, and **how they hope to sustain it into an uncertain future. Hear ideas for how agencies of various sizes and areas of expertise could contribute in some way to supporting immigrants.**

Funding You Can Bank On: Community Reinvestment Act

Access information and strategy on how your agency can successfully **secure funding from banks** based on their requirements to support low to moderate income individuals in the communities where their branches are located. Get an overview of **Community Reinvestment Act funding**, the bank's requirements and winning strategies/tools to use in garnering their support.

Person Centered Trauma Informed Care for Agencies and Communities

JFNA developed innovations in **person-centered, trauma-informed (PCTI)** care for Holocaust survivors. Learn from three organizations how they incorporated PCTI principles and training into their agencies and programs. Get an overview of trauma and PCTI care to **extend the PCTI approach to explore how agencies and communities that have themselves been traumatized can support each other** using the PCTI approach. A trauma informed agency continues to demonstrate a commitment to compassionate and effective practices, and it changes to meet the needs of clients, staff and the community with histories of trauma.

Understanding & Addressing Hoarding Disorders

A lesson on the most developed hoarding treatment and therapy program in Philadelphia. Learn about a **program for older adult clients that offers one-on-one, in-home support services to help them reduce the negative impacts of hoarding behaviors.** Hear how you can help your clients progress towards longterm safety in their living space and reduced recidivism of hoarding behaviors.

Creating A Culture of Continuous Quality Improvement

Hear how a Continuous Quality Improvement (CQI) effort was initiated at a Jewish non-profit organization serving older adults. Presenters will discuss regulations and funder expectations, and illustrate **how to collect data that can inform organizational decision-making and improve care.** Content will focus on how a CQI culture was created , as well as the early wins that were achieved to build momentum and buy-in for CQI. Common challenges and opportunities of launching and sustaining a CQI effort will be explored. Identify goals at your organization to increase awareness and appreciation of CQI; identify areas at your organization that are ripe for improvement.

Tuesday May 5th

9:00 - 10:15 am - Breakouts

DRAFT TITLE

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**Fostering a Multi-Generational
Cohesive Work Environment**

Does your workplace have a multi-generational employee base? Diverse generations can display opposing values, working styles, and expectations in the workplace. Employers must learn to adapt and implement strategies that engage different generations, while fostering an environment of cohesiveness and cooperation. The workshop will examine **how to identify, adapt, and implement strategies that meet the conflicting needs of your employee population** in the 21st century workplace.

**Serving Refugees in an Uncertain
Time**

Discuss the **current administration's efforts to limit refugee resettlement and the impact on human service agencies**. Learn about models to remain flexible and relevant in a changing environment, as well as **strategies for community outreach and relationship building**. Consider how to advocate in response to government proposals that may affect your client base.

**Empowering Lay Leaders to
Transform Your Agency**

Explore the culture by which an agency **maximizes the possibilities for lay leaders to bring their talents, passion and expertise to the table**. Learn about an agency culture in which lay leaders are encouraged to become intimately engaged in the agency to help grow capacity, operate well and increase fundraising. While this is a workshop for top lay leaders to **imagine the ways in which they can better engage their Board or influencers**, agency professionals will also gain by learning to open the doors to deeper engagement.

What's the J all About?

Jewish modern multi-service agencies have existential crises regarding our first names. We don't provide Jewish human services, but rather provide human services to Jews, and gentiles, and Muslims... This panel presentation will present information from member organizations on what their agencies are doing to address **what it means to be Jewish in the early 21st century**. Are we repairing the whole world? How are we doing so? How intentional are we about all of this? From D'var Torahs to lunch 'n' learns to lots of other possibilities, **this session will grapple with what it means to have our first name**.

**Catching and Keeping Your High
Performers**

This workshop engages participants in understanding and applying key elements of **recruitment and retention of top performers**, a key component to a successful organization. We will explore the steps needed to identify, hire and retain talent in order to fulfill the mission of your organization.