

**SATURDAY 5/2/20**

8:30-9:30 pm **Optional Networking Near Lobby Bar**

**SUNDAY 5/3/20**

7:30 AM **Registration Open - 2nd FL at top of escalator**

8:30-9:45 am **Breakfast with Reuben for New CEOs at Member Agencies AND New Member Agency CEOs**

8:30-11:30 am **Optional OFFSITE tours of JFS Dallas' Resale Shop & Clubhouse - buses provided**

The Resale Shop - overview of the business model, lessons learned & chance to shop

<https://jfsdallas.org/resale/>

PLAN Clubhouse - overview of JFS Dallas, presentation on the Clubhouse Model, its benefits & how it fits into mental health treatment

<https://www.planntx.org/>

10-11:30 am **Executive Briefing (at hotel)**

11:30-2:00 pm ***Opening Plenary Lunch, Awards Presentation & Plenary Session:  
Brave, Bold Steps in Addressing Diversity, Equity and Inclusion***

Guest Speakers: Cecilia Stanton Adams, CEO, Stanton Adams Consulting - THE DIVERSITY INSTITUTE  
Malissa Stanton Adams, COO, Stanton Adams Consulting - THE DIVERSITY INSTITUTE

*Drawing from their unique experiences working within corporate and non-profit settings, they will share best practice research and stimulate thoughtful conversation on the roles we each play within our communities and organizations. Attendees will leave with practical approaches to increase diversity within the context of a faith based human service agency.*

*With humor and an ability to make even the toughest issues accessible, Cecilia and Malissa challenge participants to delve deeper into the biases that shape our lives, outlooks and daily interactions and create a plan for change.*

**SUNDAY 5/3/20 continued**

2:30 - 3:45 pm - Breakouts	<u><b>Eight Questions to Ask Yourself Before Starting a Diversity Initiative</b></u>	<u><b>Generating Revenue for Older Adult Services</b></u>	<u><b>Change Management for Clinical Department Growth and Sustainability</b></u>	<u><b>Capturing and Communicating Person-Centered Outcomes Data</b></u>	<u><b>Best Practices for Disability Disclosure and Accommodations</b></u>	<u><b>Program Showcase - Older Adults &amp; Workforce</b></u>
Presenters	Cecilia Stanton Adams, CEO & Malissa Stanton Adams, COO, Stanton Adams Consulting - THE DIVERSITY INSTITUTE with Judy Halper, CEO & Jeff Barin, Board Chair - JFCS Minneapolis	Eli Veitzer, President/CEO, JFS Los Angeles; Jordan Golin, President/CEO, JFCS Pittsburgh; Kristi Quinn, Career Services Manager, JFCS Louisville	Cathy Barker, CEO & Deizel Sarte, COO - JFS Dallas & Basha Silverman, CEO, JFS Delaware	Noah Erkes, Director of Evaluation & Paul Groch, Vice President, Operations - JFCS Philadelphia	Laura Alter, Manager of Employment Services, JFS Houston	<i>SEE BELOW</i>
Chair/Liaison	Michael Hopkins, CEO, JFS San Diego	Danielle Hartman, President & CEO, Ruth & Norman Rales JFS Boca Raton	Diane Squadron, CEO, JFS MetroWest NJ	John Colborn, COO, JEVs Human Services Philadelphia	David Marcu, CEO, Israel Elwyn	Amy Mazur, Lead Career Counselor, JVS Boston

**PROGRAM SHOWCASE PRESENTATIONS:**

- Low-Income Seniors Experiencing Housing Instability-K.Penland Bet Tzedek
- SNHU Powered by JEVs-G.Cannon JEVs Phila
- Innovate the Job Search with Branding-M.Starr Columbus
- Career & Financial Services-A.Harding Dallas
- Life Stories Project-S.Kerez Youngstown
- Difficult Cases Meeting-A.Mazur Boston JVS
- Dementia Friendly Services -D.Yamstein Detroit JVS
- Senior Resource Fair-L.Schwartz Raleigh-Cary

**SUNDAY 5/3/20 continued**

4:00 - 5:15 pm -  
Breakouts

**Jewish Communal  
Response to  
Chronic Mental  
Illness**

**Creating Pathways  
to Employment for  
Individuals with  
Disabilities**

**Bringing Diversity  
to Your Agency's  
Board**

**A Strategic  
Partnership  
Between  
Marketing &  
Program Services**

**Using Data to Build  
A Culture of Shared  
Learning**

**Catching and  
Keeping Your High  
Performers**

Presenters

Perry Ohren , CEO,  
JFS Detroit & Jeff  
Fladen, Executive  
Director, NAMI  
Tennessee

Jo Ann Arnowitz, CPO &  
VP Grant Mgmt, JFS  
Broward, Lyndsay  
Blashka, "Working It  
Out" Proj Dir, Vol Coord,  
Dir Food Pantry, JFS  
Clifton-Passaic & Jamie  
Paul Weiner, Mgr  
Disability Srvc &  
Alexander Institute for  
Inclusion, JFS Houston

Susan Friedman,  
Principal  
Consultant, Board  
Dynamics & Jane  
Matlaw, Board  
Chair, JVS Boston

Lori Leavitt,  
Director of  
Marketing  
Communications, &  
Annette Sandler,  
Director of Aging  
Services - JFCS  
Minneapolis

Rachel Aucott,  
Director of Social  
Impact, JEVS  
Human Services  
Philadelphia; Lisa  
Countryman, CEO,  
JVS San Francisco

Carin Maher, VP,  
Sageview  
Consulting & Lee  
Friedman, COO,  
JFCS Minneapolis

Chair/Liaison

Laurie Silver,  
Mental Health  
Programs Director,  
JFS Houston

Sara Leeper,  
Disability and  
Employment  
Services Director,  
JFS Colorado

Anna Feldman, Past  
President, JFS  
Atlantic County NJ

Tara Fiener,  
Director, JFS Dayton

David Rosenberg,  
Sr. VP, Programs  
and Strategy, JFCS  
Philadelphia

Sara Goodwin,  
Director of Major  
Gifts, JCS Rhode  
Island

6:00-7:30 pm

**Networking Reception - Dallas Holocaust and Human Rights Museum**

**MONDAY 5/4/20**

8:30-10:30 am

***Breakfast, Annual Meeting & Plenary Session:  
Fighting Poverty and Enhancing Dignity in the 21st Century***

*The Intensive Incubation Program of the NJHSA Jewish Poverty Challenge, an initiative of the Network's Center for Innovation & Research, is completing year one with three deserving agencies who are eagerly attacking the challenges of developing a successful road map for their high impact and sustainable solutions to Jewish poverty.*

*Professor H. Luke Shaefer, inaugural director of Poverty Solutions at University of Michigan, will begin by sharing his research on poverty and social welfare policy in the United States.*

*Then, we will dive into a facilitated conversation led by StartCo President Andre Fowlkes with the representatives below from the three NJHSA agencies/communities which have participated in the Intensive Incubation Program of the NJHSA Jewish Poverty Challenge.*

<i>JFS Columbus:</i>	Karen Mozenter, CEO Melissa Star, Director of Workforce Development Services
<i>JFS Detroit &amp; JVS Human Services, Detroit:</i>	Dini Peterson, Director, Family Support Services Jason Charnas, Director, Business & Career Services
<i>JFCS Philadelphia:</i>	David Rosenberg, Senior Vice President, Programs & Strategy Courtney Owen, Director, Individual & Family Services

10:45 am -12 pm -  
Breakouts

**From the Ballroom  
to the Boardroom:  
Best Practices in  
Building a Pipeline  
of Major Donors  
and Leaders**

**Vulnerable  
Populations: A  
Focus on Dignity  
and Respect**

**Digital Marketing  
Campaigns for  
Small and Large  
Agencies**

**Between Crisis  
Response and  
Resilience: The  
Israel Trauma  
Center Model**

**Ensuring a Culture  
of Safety, Respect  
and Equity at Your  
Workplace**

**Holistic  
Programming in  
Affordable Housing**

Presenters Wendy Wilsker,  
Chief Advancement  
Officer, JFCS Boston

Melanie London,  
Program Director,  
Our Closet -  
Powered by JFCS,  
JFCS Philadelphia

Alex Steady, Founder &  
Managing Director and  
Peter Bocian, Process  
Engineer - Gimbal  
Foundation with Holly  
Taines White, Sr Dir  
Development &  
Community Engagement,  
JFCS East Bay & Alexis  
Wenzowski, Executive  
Director, JFS Hamilton

Debra Slonim &  
Taly Levanon Israel  
Trauma Coalition

Nicole Nevarez,  
National Director,  
Ta'amod: Stand Up!

Jennie Schaff, CEO,  
JFS Rochester

Chair/Liaison

Cathy Barker, CEO,  
JFS Dallas

Joan Cohen,  
Executive Director,  
JCS Baltimore

Megan Manelli, Dir  
Marketing &  
Communications,  
NJHSA

Linda Burger, CEO,  
JFS Houston

Jeff Lev, CFO, JFS  
Detroit

June Ridgeway,  
AgeWell Cincinnati  
Mgr, JFS Cincinnati

**MONDAY 5/4/20 continued**

12:15-2:15 pm -	<b>NJHSA Board Meeting w/ Lunch</b>	<b>Affinity Group Lunch Gatherings</b>	<b>OR Lunch on Your Own</b>	
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2:30-3:45 pm - Breakouts	<u><b>Innovative Ways to Integrate Jewish Values Throughout Your Agency</b></u>	<u><b>Promoting Job Quality through Next Gen Workforce Development Strategies</b></u>	<u><b>Building an LGBTQ Inclusive Organizational Foundation</b></u>	<u><b>Rebranding and Redesigning Your Agency for Strategic Impact</b></u>	<u><b>Standing Up for our Clients: Advocacy on a Shoestring Budget</b></u>	<u><b>Trauma Informed and Transitional Care for Holocaust Survivors and Other Vulnerable Older Adults</b></u>	<u><b>Program Showcase - Variety (Poverty/Disability/ Advocacy/ Leadership)</b></u>
Presenters	Beth Huppin, Director of Project Kavod/Dignity, the Jewish Education Project of JFS Seattle & Rabbi Will Berkovitz, CEO - JFS Seattle	Jerry Rubin, President & CEO, JVS Boston	Emily Saltzman, Assoc. Dir. Education & Training, Keshet & Amy Weiss, Comm. Svcs Dir., JFCS Minneapolis & Deb Yamstein, VP, Sr Adult Services & Community Inclusion, JVS Human Services	Pam Austin, Senior Director, Marketing & Communications; Dana Rhodes, Director of Strategy, Planning & Grants - JCFS Chicago	Holly White, Sr Dir Development & Community Engagement, JFCS East Bay & Leah Mueller, Mgr Holocaust Survivor Svcs & Legislative Advocacy Svcs, JFS Houston	Yonit Hoffman, Director; Maya Gumirov, Russian Survivors Manager; Nora Bergman, Program Manager; John Wickham, Care Manager - Holocaust Community Services, CJE SeniorLife	<i>SEE BELOW</i>
Chair/Liaison	Todd Schenk, CEO, JSSA Metro Washington	Kim Coulter, President & CEO, JVS Toronto	Marla Meyers, Executive Director, Samost JFCS Southern New Jersey	Lauren Schwartz, Executive Director, Collat JFS Birmingham AL	Darcy Hirsh, Director of Government Affairs, JFNA & Washington Representative, NJHSA	Laura Gilman, Director of Older Adult Services, JFS Kansas City	Jamie Weiner, Manager of Disability Services, JFS Houston

**PROGRAM SHOWCASE PRESENTATIONS:**

- Engaging Synagogues-A.Luban Chicago
- Holistic Poverty Reduction-N.Mann Toronto JFCS
- Inclusion People with Disabilities-S.Spencer Minneapolis
- Those Who Care for Others-J.Frumer NEXT GENERATIONS
- Meat the Need-A.Deal Orthodox Union
- Innovative Approach to Addressing Homelessness-C.Yellen San Diego

**MONDAY 5/4/20 continued**

3:45-4:45 pm *Sponsor Showcase & Networking Reception*

4:45-6:00 pm -  
Breakouts

**Emergency Preparedness: Be Proactive Not Reactive**

**Providing Legal Services for Today's Immigrants**

**Funding You Can Bank On: Community Reinvestment Act**

**Person Centered Trauma Informed Care for Agencies and Communities**

**Understanding & Addressing Hoarding Disorders**

**Creating A Culture of Continuous Quality Improvement**

Presenters

Morgan Zeringue, Manager of Case Management, JFS Houston & Beth Levine, Senior VP/COO, JFS Boca Raton

Anna Benvenue, Director of Immigration Legal Services, JFCS East Bay & Jamie Englert, Director of Immigration Legal Services, JFCS Pittsburgh

Cathy Barker, CEO, JFS Dallas & Carey Farmer, US Trust/Bank of America

Laura Gilman, Director of Older Adult Services, JFS Kansas City; Keighan Gunther, Director of Post-Secondary Opportunities, JEVS Human Services Philadelphia; Cindy Minetti, Senior Director JFS & Development, Gulf Coast JFCS

Courtney D Owen, Director of Individual and Family Services, JFCS Philadelphia

Christie Norrick, Project Manager - CJE SeniorLife

Chair/Liaison

Sandra Braham, President & CEO, Gulf Coast JFCS

Avi Rose, Executive Director, JFCS East Bay

Michele Wellikoff, Chief Development Officer, JFCS Northern NJ

Don Goldman, CEO, JFS Kansas City

Lori Moss, Executive Director, JFS Indianapolis

Paul Groch, Vice President, Operations JFCS Philadelphia

**Group dinner sign ups or Dinner on own**

**TUESDAY 5/5**

7:45-8:45 am

**General Breakfast with Jonathan Westin & Elizabeth Cullen of JFNA (along with JFS LA & JEVS Human Services) Washington**  
**Presentation: Defending the Health Care Safety Net By Promoting Innovations in Medicaid and Medicare in 2019 and 2020**

**Claims Conf**  
**Breakfast &**  
**Program/Session**

9:00-10:15 am -  
Breakouts

**Fostering an Multi-  
Generational  
Cohesive Work  
Environment**

**Serving Refugees in  
an Uncertain Time**

**Empowering Lay  
Leaders to  
Transform Your  
Agency**

**What's the J all  
about?**

**The Connecting  
People Model -  
Addressing Social  
Isolation Among  
Vulnerable  
Populations**

**Program Showcase -  
Mental Health**

**Claims Conf**  
**Breakfast &**  
**Program/Session**  
**continues**

Presenters

Fern Cogan, Vice  
President, Human  
Resources, JVS  
Toronto

Alicia Wrenn, Senior  
Director, Resettlement  
and Integration, HIAS;  
Anya Abramzon,  
Executive Director, JFS  
Ann Arbor; Michael  
Hopkins, CEO, JFS San  
Diego; Maxine Stein,  
President & CEO, JFS of  
Western Massachusetts

Rachel Davis, Chief  
Development  
Officer, JFS Houston

Perry Ohren, CEO, JFS  
Detroit; Paula Goldstein,  
President & CEO, JFCS  
Philadelphia; Elise Herzig,  
Executive Director, JIAS  
Toronto; Michael  
Hopkins, CEO, JFS San  
Diego

Laura Rodgers, Chief  
Program & External  
Relations Officer, JFS  
Atlantic & Cape May  
Cnties & Martin Webber,  
Ph.D., Prof. of Social  
Work, Dir.-Intl Centre for  
Mental Health Social  
Research, Sr. Fellow-  
NIHR School for Social  
Care Research, University  
of York

SEE BELOW

Greg Schneider,  
Executive Vice  
President, Claims  
Conference

Judy Sacks, Jewish  
Chair/Liaison Community Liaison,  
JVS Boston

Howard Olshansky,  
Executive Director,  
JFS Greater  
Charlotte

Bob Hyfler, Board  
Member, NJHSA

Perry Ohren, CEO,  
JFS Metro Detroit

Kristina Jalazo,  
Director Elder &  
Disabled Services,  
Gulf Coast, FL JFCS

Carl Josehart, COO,  
JFS Houston

**PROGRAM SHOWCASE PRESENTATIONS:**

Seeds to Success-E.Rotenberg Alpert WPB

Integrate Experiential Learning into Programs-K.Jackson Dallas

Healthy Relationships-M.Cohen Houston

Honoring Ones Lost to Mental Illness-L.M.Silver Houston

Hearing Impaired Senior Adults=D.Zeltser KingsBay Y

Building Children's Resilience through Mindfulness-J.Ashkin Baltimore

**TUESDAY 5/5/20 continued**

10:30-11:45 am

**Closing Plenary Session:**

**A Call to Action: Strategies for Jewish Human Service Agencies to Support and Strengthen Refugees and Asylum Seekers**

*The global refugee crisis is at an all time high. Public sentiment for refugees, immigrants and asylum seekers is polarized. And 2020-21 will, one way or another, present dramatic new opportunities for faith based agencies, like the members of our network, to think globally while acting locally on this issue. This Closing Plenary Session will offer concrete strategies for our membership, as faith-based human service agencies, to collaborate, mobilize and become engaged as leaders in their communities providing critical education, advocacy and service delivery. Using the City of Dallas as an example, Rabbi Nancy Kasten, community educator, volunteer, activist and Co-Chair, Faith Forward Dallas will frame our conversation by sharing the ways in which the faith community of Dallas has come together to increase their impact as refugee advocates and as service providers. Rabbi Kasten will then facilitate a conversation to highlight the NJHSA response with Mark Hetfield, President and CEO of HIAS, Elise Herzig, Executive Director, JIAS Toronto and Cathy Barker, CEO, JFS Dallas. Our session will conclude with an exciting announcement regarding the NJHSA 2021 Annual Conference!*

**12:30 - 5:30 pm**

**JFNA Center for Advancing Holocaust Survivor Care's 2020 Training Workshop**

*JFNA will share promising practices, advance the knowledge of Person-Centered, Trauma-Informed (PCTI) care for Holocaust survivors and other older adults who have a history of trauma, and build relationships with other service providers.*

Lunch included

*Continues Wednesday, 5/6 'till 3 pm at the Aaron Family JCC buses provided*

**Jewish Funders Network Affinity Group on Jewish Poverty**

*Please join a post-conference workshop with the recently launched National Affinity Group for Jewish Poverty, a group of direct service providers, central agencies, national and local Funders, members of the media and others who are working together to develop a national agenda for combating Jewish poverty. Through in-person and virtual convenings, knowledge sharing, and solution design, the affinity group brings together the various voices necessary to end Jewish poverty.*

Lunch included