

MINUTES
NJHSA Board of Directors
Tuesday, May 1, 2018
Chicago, IL

Present: Perry Ohren, Chair, John Colburn, Vice Chair; June Gutterman & Jim Kahn, Immediate Past Co-Chairs; Julie Chapnick, Claudia Finkel, Susan Friedman, Paula Goldstein, Judy Halper, Jordan Golin, Michael Hopkins, Robert Hyfler, Stephan Kline, Erik Lindauer, Lori Moss, Brian Prousky, Larry Reader, Leslie Reis, Leah Rosenbaum, Sigal Shelach, Andrea Steinberg, Fred Stock, Aviva Sufian.

Not Present: Jay Miller, Ray Silverstein. Staff: Reuben Rotman.

I. Welcome & Introductions

June Gutterman and Jim Kahn welcomed both the incoming and outgoing board members and extended a special thank you to all. All those present then introduced themselves and provided some personal insights as to their connections to the Network and its mission.

II. Approval of Incoming Officers for 2018/19

Danielle Hartman presented for approval the following slate of incoming officers for 2018/19:

- a. Perry Ohren, Chair
- b. John Colburn, Vice Chair
- c. David Marcu, Treasurer
- d. Judy Halper, Secretary

A motion was then made by June Gutterman, seconded by Leah Rosenbaum and unanimously accepted by all present to accept the slate. Danielle thanked the members of the Nominating Committee for their efforts and thanked all outgoing members of the Board for their service.

III. Approval of Minutes of February 11, 2018

Perry Ohren asked for approval of the minutes of the most recent meeting of the interim board (meeting of February 11th). In the brief discussion that followed it was confirmed that Directors' and Officers' insurance has been continued for both the interim and the newly established NJHSA Board of Directors. The minutes were then unanimously approved.

IV. Board Orientation

Perry Ohren then facilitated a brief overview of several documents to facilitate a beginning orientation to the Board. Specifically, the following documents were reviewed:

- a. Board Member Job Description
- b. Board Committee Descriptions
- c. By-Laws
- d. Statement of Conflict of Interest/Ethical Principles (all present signed and returned the Statements).

Perry encouraged the Board to consider one or more committees and to indicate their preference by email to Reuben Rotman. Perry also encouraged Board members to submit any questions related to any

of the orientation documents and noted that the By-Laws will require updates in the coming year or so as they were drafted specifically with the perceived needs associated with Year One of NJHSA. In the discussion that followed, Perry also explained that the following broad goals are being suggested for the Board for the coming year:

- i. Governance & Engagement
- ii. Short Term Planning Process (perhaps via a Strategic Planning Committee)
- iii. Embracing Ambassadorship Roles

V. Committee Reports

a. Conference Committee

Paula Goldstein encouraged the Board to complete the conference evaluation form and to suggest any content or structural changes for next year's committee to consider. Paula noted strong feedback received to date and explained that overall attendance (over 400) exceeded initial expectations. Paula also noted that the sponsorship contributions are estimated to be in the range of \$52,800 (less than the budgeted goal of \$65,000). She explained that two sponsors, totaling \$10,000, did not come through despite initial verbal commitments.

b. Finance Committee

David Marcu encouraged the Board to review the detailed notes associated with the Statements for the period ending March 2018. He explained that the Jewish Federation of North Jersey provides the accounting functions for NJHSA, on an outsource basis, and that the Statements have been reviewed by the Network's Finance Committee. David encouraged the Board to submit any questions for consideration by the Finance Committee at its next meeting. He also noted that the formatting of the statements now includes columns to reflect variances to budget, as well as variances to the budget to date.

c. Membership Committee

Judy Halper explained that much of the focus of the Membership Committee for the first year related to the implementation of the new dues model, now based on a percentage of personnel costs. She noted that one new agency (Jewish Housing and Programming, a Minneapolis based residential provider for persons with disabilities) has joined the Network as of May 2018. She also noted that approximately 12 potential agencies attended the conference and there will be follow up with each of them to encourage membership. Finally, Judy noted that a subcommittee has been established to address concerns expressed by international member agencies and to specifically explore concrete value and a dues assessment model for agencies outside of the US. These recommendations will ultimately be brought to the Board in the coming year.

d. Advocacy Committee

Leah Rosenbaum reminded the Board that the Committee has disseminated the Public Policy Priorities which the Board approved in February 2018. Additionally, with support from CIJA in Canada, several Canadian references have been added. Ultimately, a separate document will be created which will include both US and Canadian policy strategies, noting legislative priorities for both countries. Leah explained that Mindy Brodsky, the NJHSA Washington Representative, is available to help member

agencies to be able to adopt these Priorities on the local level. She also noted two Advocacy Alerts which were distributed to all conference attendees, one for US agencies and the other for Canadian agencies.

e. Lay Leadership Committee

Jim Kahn explained that Anna Feldman has agreed to chair a newly established Lay Leadership Committee. The focus for this committee will be to identify programming needs of member agency lay leadership and to develop a plan for the Network to address these needs. He explained that the Committee held its first meeting in March and quickly disseminated a survey in advance of the Chicago conference. Over 120 responses have been received and over 30 lay leadership attended a Lay Leadership Luncheon at the Conference. Moving forward, the committee will be developing targeted programming for this population and will also ensure dedicated sessions to support the needs of lay leadership at the 2019 conference.

VI. Report of the Center for Innovation and Research

Reuben Rotman explained that a meeting of the Innovation Work Group was convened at the conference to review the progress made to date on the establishment of the Network's Center for Innovation and Research. He briefly explained that several potential projects have been identified and some exploration for each is currently underway. Reuben referenced Slide #7 of the attached power point presentation for a brief description of each possible initiative. Reuben noted that the Work Group will be developing some filter criteria to prioritize initiatives so that efforts might be more focused.

VII. CEO's Report

Reuben explained that his Report was distributed in writing. He also noted that some requests have been received regarding the dates selected for the Executives' Conference in Phoenix. The selected dates (10/27-10/29) are very close to the JFNA General Assembly, taking place in 2018 in Israel in October. In the discussion that followed, the Board agreed that other dates options should be considered to separate the Executives' Conference a bit further from the GA. Reuben said that he would follow up accordingly and would communicate any updates to the Board.

VIII. Meeting Schedule and Adjournment

Perry Ohren thanked the Board for their active participation in this first meeting. He noted that proposed schedule of meeting dates and explained that some of the locations are tentative. A confirmed schedule will be sent shortly. The meeting was then adjourned at 10:30 am.