

The COVID-19 Pandemic

JDC-ESHEL's Innovative Response to
the Challenges faced by the Elderly
Population in Israel

April 30, 2020



JDC Israel Eshel
Touching Lives, Transforming Communities

Exposing the Gaps [A Global Comparison]

Indices of Successful Aging

Economic resilience

Unforeseen Expenses



46% are unable to cover an expense of NIS 3,000 [\$850]

Meaning

Loneliness



11.5% feel lonely very often

Health

Functionality



21% have difficulty with ADL
36% have difficulty with IADL

Lifespan



9.4 years in poor health

Predictive Metrics of Successful Aging

Economic Readiness

Income | Assets, savings, suitable employment



Low financial literacy
13.7/21 pts



Active Lifestyle

18% employment
39% participate in social activities



Networking
[Support system: family/friends]



Healthy Lifestyle

16.9% smoke / 1.9 l alcohol



49.1% good BMI



Exercise
60%/40%



Nutrition - Mediterranean



Health Management

50% have low health literacy

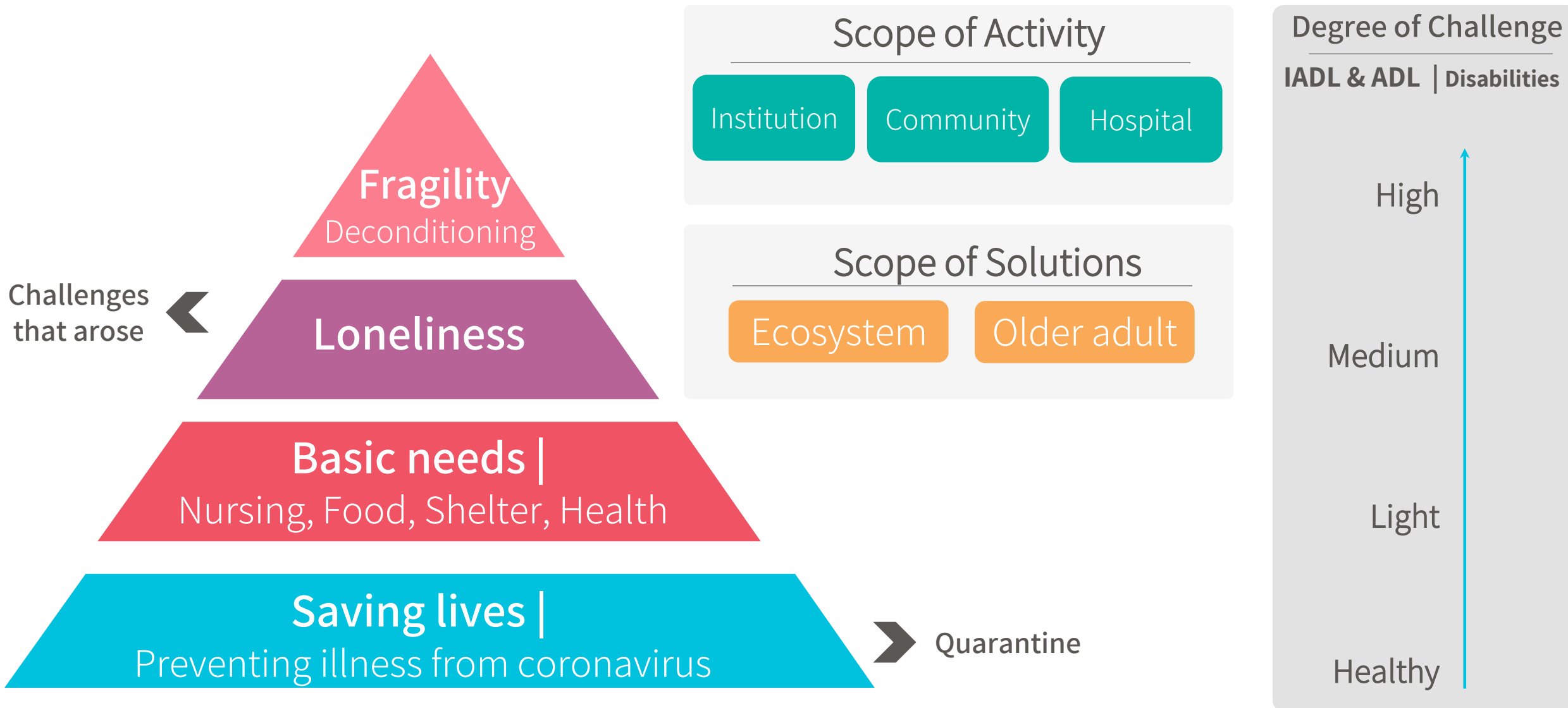


Compliance | persistence



Digital Literacy – a cross-cutting predictor that influences all metrics

Coronavirus – central challenges for the elderly population



The Challenge During Corona

Isolation| Damage

Routine

Fragility

Loneliness

Basic needs



Isolation| Benefit

Immediate saving
of lives



How do we guarantee that the life 'we save' will be 'worth' living?



6 Key Emergency Assistance Efforts

Basic Needs – Supporting GOI Local Authorities & Organizations



- Flexible basket of services for authorities on lowest socio-economic level [supplement to meal distribution initiative]
- Support for Geriatric Institutions
 - Professional guidance
 - Training
 - Knowledge/guidelines
 - Supply Activities Kits

Virtual Campus for Self-Management



Independent Older Adults

- Financial literacy
- Digital Literacy
- Health Literacy
- Employment skills

Knowledge Sharing



Professionals

- Webinars
- Distance learning/training (replacing fixed training centers)

Elderly, Caregivers, Family Caregivers

- Training videos
- Instructional infographics
- Mentoring material

Information Dissemination



- Home Front Command
- Government Ministries

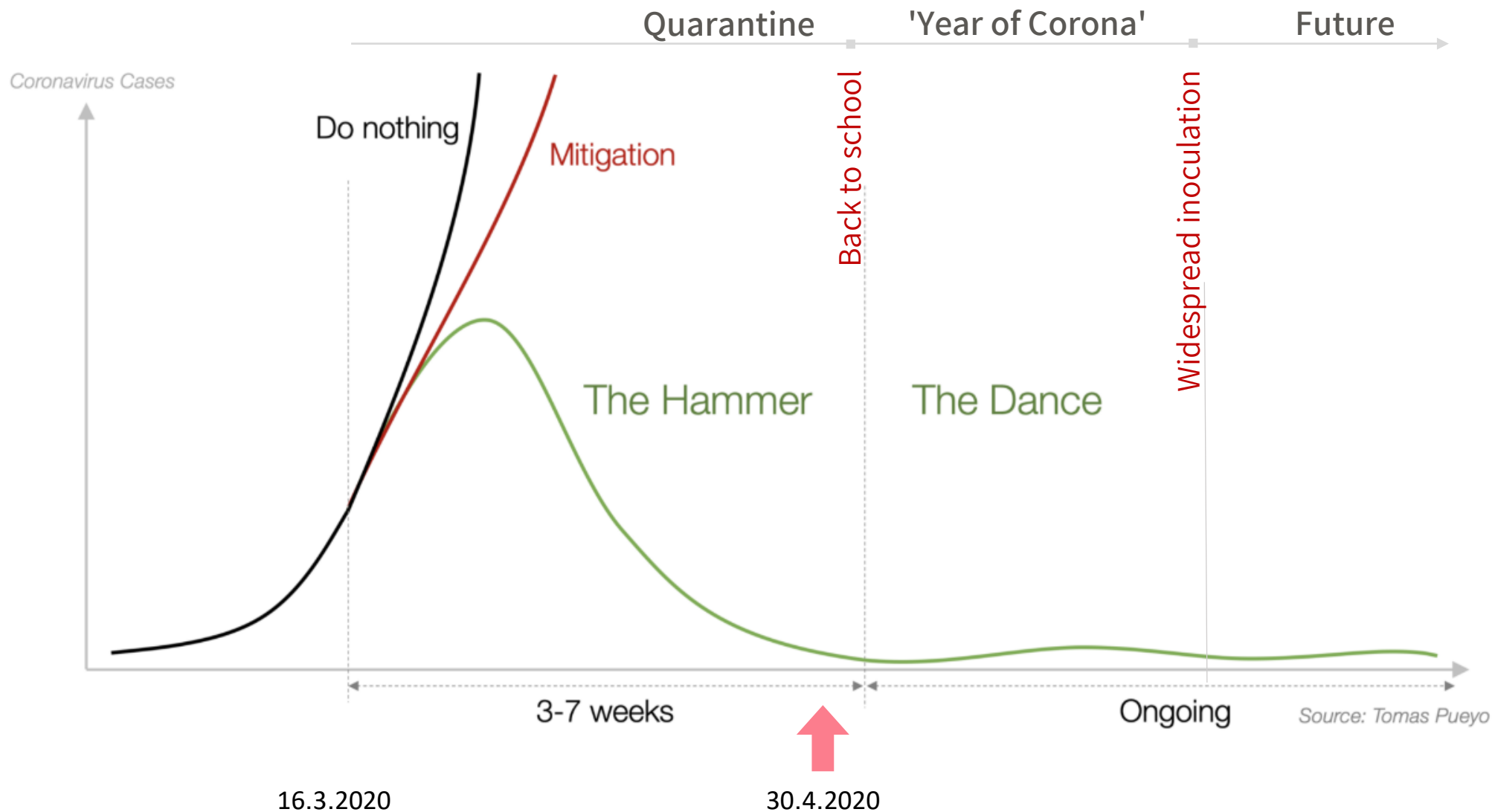
Remote Rehabilitation



Remote Monitoring & Detection of Functional Decline



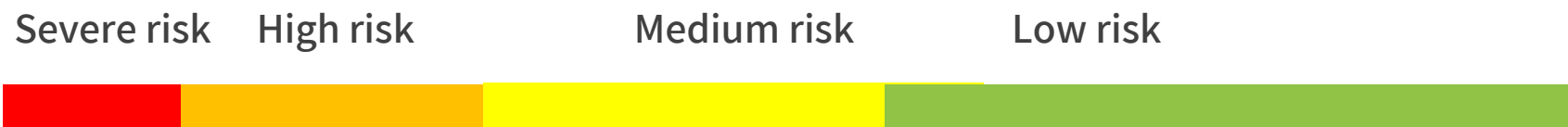
The Period of Corona – the Hammer and the Dance



What has changed with the reality of isolation?

Increased level of risk for vulnerable populations

Routine



Present situation



Fundamental Assumptions for Future Planning

01 Future planning – not an emergency but a new and ongoing way of life

Requires planning and preparation for the coming 12-18 months

02 Changing paradigms of familiar life patterns

Life patterns – work, leisure, care, consumerism, learning, family, meaning of money

03 Fast and mutually evolving learning process developing out of a changing and evolving reality

Working in frequently changing and uncertain conditions

04 Many older adults are in full or partial isolation

Existing risk situations will be worsened, new risk situations will develop, emergence of new risk groups

05 Life within the home

Preparing for extended periods within the home and its consequences, including loneliness and lack of access to basic, daily needs



Fundamental Assumptions for Future Planning

- 06** Growing need for skills and capabilities to manage your life and that of your immediate family
- 07** Technology will be crucial
It cannot resolve everything; the challenge of connecting populations who are currently "technologically disconnected"
- 08** Phenomena and consequences of ageism
Likely to worsen and influence various spheres of life
- 09** What good will we derive from this?
Potential and opportunities for leveraging and developing an optimal new reality
- 10** Between the short-term and the long-term
Planning and action in the short term with a view to the long-term



Thank you



Yossi Heymann (CEO)

YossiH@jdc.org

Marc Codron (Strategic Partnerships)

MarcC@jdc.org