



Robert
needs your help.

CONTACT INFORMATION

For more information on how you can make a difference, please contact Amy Newman at [248.592.2327](mailto:anewman@jfsdetroit.org) or anewman@jfsdetroit.org.
[248.592.2300](tel:248.592.2300) | www.jfsdetroit.org
JFS is a tax-exempt 501(c)(3) organization.

LOCATIONS

Sally & Graham Orley and
Suzanne & Joseph Orley Building
6555 West Maple Road
West Bloomfield, MI 48322
25900 Greenfield Road, Suite 405
Oak Park, MI 48237



Supported by
The Jewish Federation
OF METROPOLITAN DETROIT

**Jewish
Family
Service**
The heart of a
STRONGER COMMUNITY
for 90 years

Dear <insert first name>,

Estelle and Robert were high school sweethearts. They had been married for almost 60 years and were truly best friends.

They were terrified when Estelle was diagnosed with cancer, but they faced her grueling treatment together. Estelle's care became Robert's sole priority. He didn't realize their insurance covered only part of her treatment and ended up spending their savings on the rest. Because his funds were dried up, he stopped paying their bills.

When Estelle passed away, Robert was devastated. He fell into a deep depression and started to decline, both mentally and physically. When Robert stopped returning his daughter's calls, she came to town and found him in a dust-covered home. Dishes in the sink. Flies on moldy fruit. She saw he needed help. **Surely you can see that too, <insert first name>.**

Your gift will provide counseling to help Robert cope with his overwhelming loss.

Your gift will ensure Robert's home is safe and clean by providing home care.

Your gift will keep his heat on during the coldest months.

People like Robert have benefitted from your kindness in the past and we are so appreciative. We hope you will continue to help.

Our neighbors still need you.

Gratefully, (PRINTER INSERT SIGNATURES)

Suzan F. Curhan
Chairperson

Perry Ohren
Chief Executive Officer

P.S. Every single gift helps. \$18 will cover one of Robert's monthly prescriptions.

\$54 | WILL COVER NEARLY TWO WEEKS OF GROCERIES

\$360 | WILL PROVIDE COUNSELING SERVICES TO HELP ROBERT HEAL

\$72 | WILL ENSURE ROBERT'S HOME IS LIVABLE BY PROVIDING HOME CARE ONCE A WEEK

\$500 | WILL KEEP THE HEAT ON ALL WINTER

\$1,000 | WILL COVER ROBERT'S MORTGAGE SO HE CAN FOCUS ON HIS MENTAL HEALTH