# **PILLARS OF EXCELLENCE**

The Network has established four operating pillars which guide its service delivery efforts:

## ADVOCACY

The Advocacy Pillar develops and strengthens the advocacy efforts of The Network and in so doing advances the diverse needs of the populations served by Network member agencies and the client services of those agencies. Administered in partnership with the Washington Office of the Jewish Federations of North America and with The Centre for Israel and Jewish Affairs (CIJA), the advocacy agent of the Jewish Federations of Canada – UIA, The Network develops an annual set of Public Policy Priorities, specific for the United States and for Canada, and through this process, helps its member agencies to find develop and advance their own advocacy efforts with elected officials, with the media and with other coalition groups.

### **BEST PRACTICES**

With the understanding that Network member agencies provide a wide range of high-quality client services and do so within models of best practice related to governance and staff development, The Network seeks opportunities to work with universities and government to identify such models as "best practice". Additionally, The Network promotes Network member agencies as potential sources to test the efficacy of "best practice" interventions.

#### **INNOVATION & RESEARCH**

Through its Center for Innovation and Research, The Network establishes partnerships with universities, government, corporations or philanthropies to develop, evaluate the efficacy of, and implement solutions to challenges. These solutions, or innovations, may be client service delivery focused or may address internal agency operations, governance or other operating factors. The Network's Center for Innovation and Research provides ongoing training to its member agencies to increase their efforts to embrace the process of innovation and to incorporate strategies and planning processes which may contribute toward innovative responses to challenges.

### **PARTNERSHIPS & COLLABORATIONS**

The Network recognizes that the Jewish human service sector is strengthened through active partnerships and collaborations with other sectors, including academic, government, corporate and philanthropic. The Network establishes such partnerships and collaborations to advance its efforts in advocacy, best practices and innovation and to also leverage efficiencies which can only be garnered with the full scope and impact of The Network.