

Stay at Home Sweet Home: JFS Raffle Event Tech Script

JFS LIVE!
A Life Changing Event

EVENT DETAILS:

Date: Wednesday, May 27th

Locations: Helfman Maserati Dealership

Remote speakers:

- JFS Houston CEO, Linda Burger
- JFS Houston President, Philip Tenenbaum
- Celebration Company Employee, Bailey

RAFFLE PARTY AGENDA:

6:00-6:03 pm Tribute list PowerPoint (Andy Grammer “Keep Your Head Up” Instrumental)

6:03-6:04 pm Philip Tenenbaum, JFS President, on Zoom

6:04-6:05 pm Bailey, Celebration Company employee, on Zoom

6:05-6:06 pm Aileen, live at dealership

6:06-6:07 pm Jamie, live at dealership

6:07-6:08 pm Bert, live at dealership

6:08-6:09 pm Mark, live at dealership

6:09-6:10 pm Fredda, live at dealership

6:10-6:11 pm Rori, live at dealership

6:11-6:15 pm Steven, live at dealership (Raffle pull)

6:15-6:16 pm Linda Burger, JFS CEO, on Zoom

6:16-6:19 pm Kodi Lee Video

6:19-6:21 pm Sandi, live at dealership

6:21-6:25 pm Closing slide and details

EVENT CONTACTS:

Names + numbers of key people for programming, technical needs

TECHNICAL, SET UP REQUIREMENTS AND SPEAKER NEEDS:

Dealership Speakers:

- Wireless lavalier mics for Aileen, Jamie, Bert, Mark, Fredda, Rori, Steven, Sandi

PRODUCTION SCHEDULE & SCRIPT:

Day before- everything is set up

- Leo - Manager - remove items on front desk, move glass cabinet, placement of Jeep, 1 (under car) roller

3:00 pm

- LD System arrives
- Andie arrives

Test communication devices: Rachel, Andie, Laura, LD Systems

3:00-3:30 pm

- Tiffany, Laura, Rachel arrive (JFS onsite team)

3:45-4:00 pm

- Aileen, Jamie, Bert, Mark, Fredda, Rori, Steven, Sandi arrive and are miced

4:00 pm

- Run through of dealership speakers + choreography

4:40 pm – 5:15 pm

- Full program run through with all the bells and whistles!

5:00 pm

- Photographer arrives
- Auditor arrives (HL&B Partners)

5:30 pm

- All program participants on Zoom and ready to go live
 - Dealership, Linda, Philip, Carl, Lynae, Tiffany
- Philip + Linda—backgrounds with JFS logos

5:50 pm

- Ensure everyone is muted

5:55 pm

Andie clicks “Broadcast”

Begin slideshow (instrumentals in background)

Andie: Share Screen → ✓ Share computer sound + optimize for video sharing

PowerPoint: F5 for Fullscreen

6:00-6:03 pm

Tribute list PowerPoint

6:03-6:04 pm

Philip Tenenbaum, JFS President, on Zoom

Andie: Stop share screen

Zoom stop share: Alt + S

Tiffany spotlights Philip's video

"Good evening, everyone and Welcome to the Stay at Home –Sweet Home JFS event! This is Philip Tenenbaum , the President of JFS. Since you can't be with us, we look forward to celebrating good times with you next year, Sunday, May 2, 2021 when we will honor Sandi and Steven Wolf with the Joan Alexander Chesed Award and HEB with our Community Investment Award.

And now...let's get it started."

6:04-6:05 pm

Bailey Ferguson, Celebration Company employee, on Zoom

Andie spotlights Bailey's video

"Hello there! My name is Bailey Ferguson and I work at Celebration Company at JFS.

As a part of our training, we visit different places to learn about jobs in different industries. I remember coming to this dealership to learn about the various jobs in the car dealership business.

Today, it is my pleasure to welcome you to Helfman Motors!"

6:05-6:06 pm

Aileen Weycer

Andie spotlights video at dealership

"Thank you, Bailey. We are so sad Celebration Company is not able to work at their JFS home office, but we know you are getting your work assignments at home and still selling your products, art and photography online.

For all of you joining us, we have something special planned tonight and we are all social distancing! And we do have something special for all of you joining us tonight. Only JFS, which spends its days helping people face the difficulties in their life to get to a better place, could bring you something to touch your heart in the way we plan to over the next twenty minutes. Yes, we have our raffle drawing, but we also have Kodi Lee, winner of America's Got Talent, singing a special song just for you our committed gala supporters. Stay tuned and thank you for joining us.

6:06-6:07 pm

Jamie Wolf, live at dealership

"Thank you all for supporting JFS this year. Because of you, JFS is able to take care of more than 2300 seniors this year as they age, giving them resources and dignity, and a place to turn to so they won't be alone."

Because of you, JFS is helping people as they search for employment. And, you help us with funds to prevent homelessness by providing rent and counseling when a family is on the edge.

Because of you, JFS is working to prevent suicide and substance misuse, from middle school and high school students, to college students and young professionals and adults throughout the community. Thank you to HEB for your recent support to bring suicide prevention programs to another Houston school."

6:07-6:08 pm

Bert Wolf, live at dealership

"Because of you, JFS's case managers have been able to respond to the over 60% increase in referrals from the United Way hotline, making sure that isolated seniors have the food, medicine and resources they need.

In any year, your support is important, but this year more than ever. Because of you, JFS was able to continue its services without interruption during this pandemic. We were among the first to get tele-health HIPAA licenses to take our counseling online....and we've provided over 600 sessions since we made the transition. Our compassionate and professional therapists are addressing the greatly increased stresses that our clients are facing."

6:08-6:09 pm

Mark Weycer, live at dealership

We also want to recognize our terrific gala raffle chairs, Fredda Friedlander and Rori Feldman!

Now it's time to make one lucky person very with a new Jeep Wrangler. Let's get to to it!

6:09-6:10 pm

Fredda Friedlander, live at dealership

"We are so thrilled to be able to bring a bright spot into someone's life today, with the raffle drawing for a 2020 Jeep Wrangler! Thank you to the Helfman, Feldman and Wolf families for this amazing opportunity. Only 400 tickets were sold...thank you to everyone who took a chance to spin for their ticket...and letting the ticket amount land where it may.....remember, whether you win the car or not, your participation is helping fellow Houstonians get the help they need."

6:10-6:11 pm

Rori Feldman, live at dealership

"And now, it is my pleasure to call Steven Wolf, my uncle, to draw the winning ticket. As you know, Steven and Sandi were slated to receive the 2020 Joan Alexander Chesed Award. They are tremendous friends to JFS, working throughout the year to make sure that the agency has the resources it needs. Thank you, Sandi and Steven, for letting your heart land on JFS. It has made a huge difference for so many people. Welcome, Steven."

6:11-6:15 pm

Steven Wolf, live at dealership (Raffle pull)

"What an honor for me to pull the raffle ticket! I am doing this in honor and memory of my parents...Ada Mae and Walter Wolf and Sandi's father Jack Helfman. We also want to thank her mother, Elaine, for her support and congratulations to her being an honorary Chair, along with Joan and Stanford Alexander as well. She is at home watching online staying safe. Both of our parents taught us about helping the community and give to those in need.....by carrying this tradition on it has been so meaningful for our family to work on behalf of JFs.

It is now time to pull the winning ticket."

(spin it for ten seconds or until Celebrate Good times come on!)

Andie: Share Screen → Advanced settings → Share Audio Only “Celebration File name”

“And the winner is.....”

Andie: play song throughout celebration

6:15-6:16 pm

Linda Burger, on Zoom

Tiffany spotlights Linda’s video

“Congratulations to our winner! And now, something to brighten your day, something to bring hope into your heart. Aileen, Jamie and Sandi have worked so hard to make sure that whatever happens, you, our wonderful donors, understand and feel the impact of your support.

What you are about to hear reminds me of the Torah Portion Bamidmar, which we heard just last week....and that portion goes into great detail about a census in which everyone was counted. The way they were counted was that each person lifted his head.....that’s quite a message in these times....be counted and keep your head up.”

6:16-6:19 pm

Kodi Lee Video

Andie: Share Screen à Optimize screen sharing for video clip

Vimeo: shift + ? and press F

6:19-6:21 pm

Sandi, live at dealership

Andie: Stop share screen

Zoom stop share: Alt + S

Tiffany Spotlights dealership’s video

“How special is that. We truly hope your heart was touched as JFS touches ours each and every time we lend a hand to those in need.. and we are not finished yet! Aileen and Mark, Jamie and Bert along with Steven and me are back next year....for a soulful celebration and more Kodi Lee performing in person.

Please consider a donation to JFS and/or making your 2021 Celebration gala reservations by contacting Tiffany Dorsey at JFS....we are absolutely sure we will need your help more than ever to pick up our Houston community with employment opportunities, financial assistance and mental health services.

And now, join us for a toast. A toast to you, our donors who, even in times of stress are still willing to help others. A toast to a good today, with restorative, excellent good health. A toast to a better tomorrow, with a strong thriving economy. And we toast to a celebration where next year, May 2, 2021, when we can all be together as a family.

Remember, keep your head up!

6:21-6:25 pm

Final slideshow with Kodi Lee music

Andie: Share Screen → ✓ Share computer sound + optimize for video sharing

PowerPoint: F5 for Fullscreen

6:25 pm

End broadcast