NJHSA MARKETING & COMMUNICATIONS PROFESSIONALS
AFFINITY GROUP CALL: VIRTUAL EVENTS

WENDY WILSKER
CHIEF ADVANCEMENT OFFICER
JF&CS BOSTON
RBG’s LEGACY AND OUR WORK

If you want to be a true professional, you will do something outside yourself. Something to repair tears in your community. Something to make life a little better for people less fortunate than you. That’s what I think a meaningful life is – living not for oneself, but for one’s community.

Justice Ruth Bader Ginsburg
SURVEY

WHO HAS VIRTUAL EVENTS PLANNED IN 20-21?

WHAT PLATFORMS ARE YOU USING?

HOW FAR OUT IN THE FUTURE ARE YOU HAVING VIRTUAL EVENTS

FAVORITE PLATFORM
JF&CS BOSTON

- FY 20 WOMEN’S BREAKFAST
- FY 20 INSPIRED GATHERINGS
- FY 21 LEADERSHIP GIVING SOCIETIES
BIG QUESTION

How does the goal of the event influence platform

How can we effectively engage donors

How can we effectively raise funds, awareness and community virtually
CHALLENGES AND OPPORTUNITIES IN A VIRTUAL WORLD
Wishing you the blessings of good health, good fortune, and happiness throughout the coming year.

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