

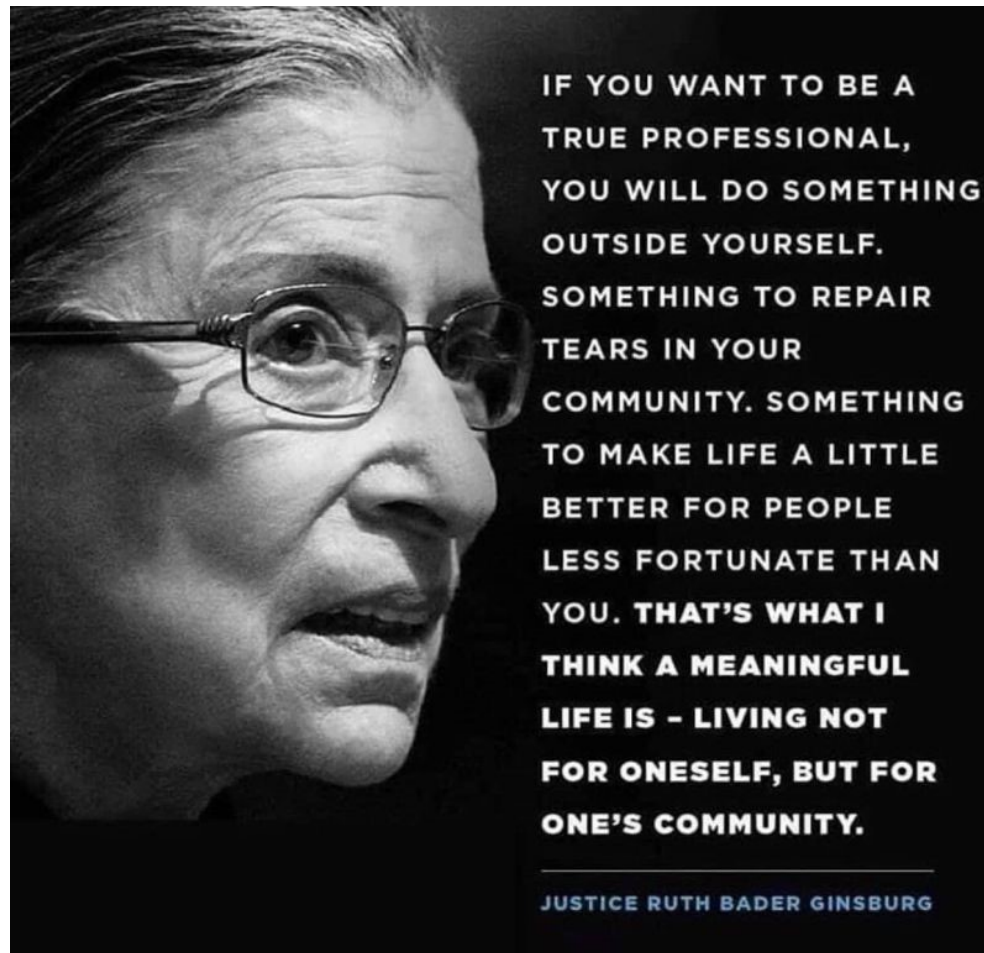


NJHSA MARKETING & COMMUNICATIONS PROFESSIONALS AFFINITY GROUP CALL: VIRTUAL EVENTS

WENDY WILSKER
CHIEF ADVANCEMENT OFFICER
JF&CS BOSTON



RBG's LEGACY AND OUR WORK



JF&CS

SURVEY



WHO HAS VIRTUAL
EVENTS PLANNED IN 20-
21?



WHAT PLATFORMS ARE
YOU USING?



HOW FAR OUT IN THE
FUTURE ARE YOU HAVING
VIRTUAL EVENTS



FAVORITE PLATFORM

JF&CS BOSTON

- **FY 20 WOMEN'S BREAKFAST**
- **FY 20 INSPIRED GATHERINGS**
- **FY 21 LEADERSHIP GIVING SOCIETIES**

BIG QUESTION



How does the goal of the event influence platform



How can we effectively engage donors



How can we effectively raise funds, awareness and community virtually

CHALLENGES AND OPPORTUNITIES IN A VIRTUAL WORLD



*L'Shanah
Tovah*



Wishing you
the blessings
of good health,
good fortune,
and happiness
throughout
the coming
year.

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