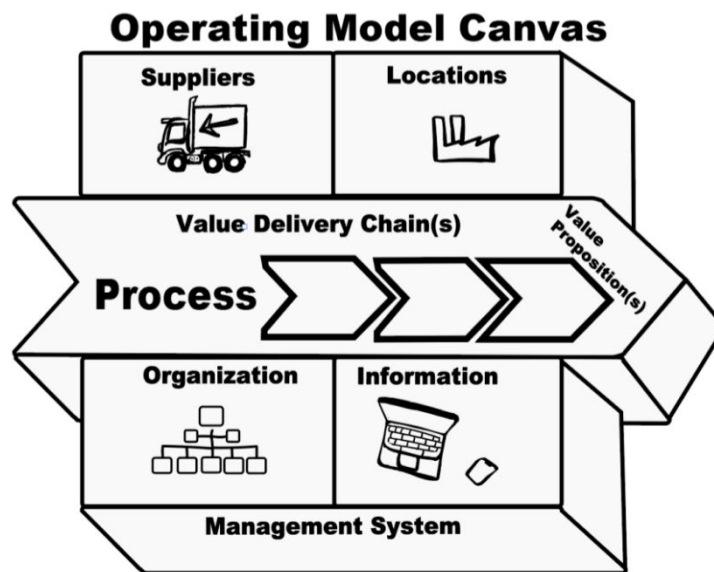


Operating Model Canvas

An exercise for organizing and assessing your value delivery system

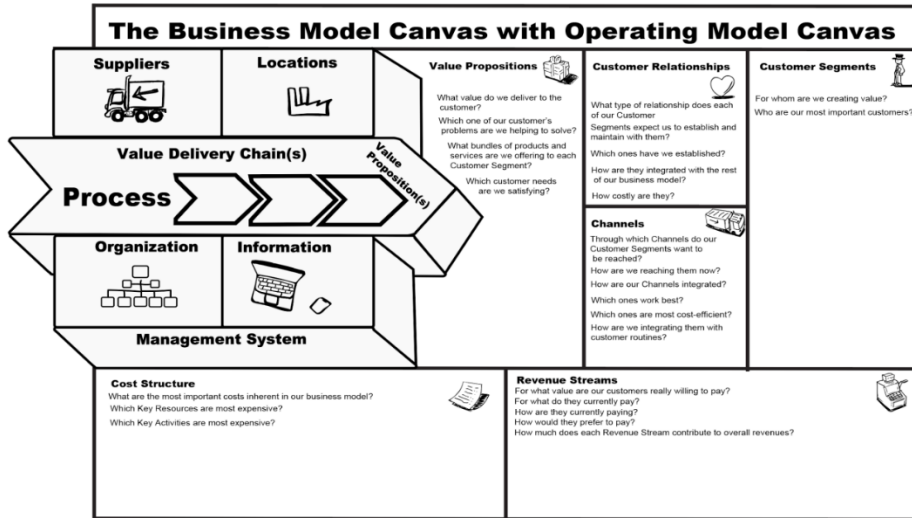
In a past webinar we reviewed the Business Model Canvas which addressed the nine building blocks of an early stage concept or strategy. The left-hand side of the canvas was about outlining the key activities, key resources, and key partnerships needed to deliver your value proposition to your identified client segments. The Operating Model Canvas brings more structure by forcing you to outline and think through operations in terms of your relationship with suppliers, locations, information systems, management systems, your organization of people, and how all of this contributes or detracts from your process for building and delivering your agency's program or service. Operatingmodelcanvas.com does a great job of outlining all of this, and we have conjoined the business model canvas and the operating model canvas for easier canvassing and thinking.

Operating Model Canvas- <https://operatingmodelcanvas.com/>



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Agencies must rank how they think their suppliers (partners or groups providing inputs to the agency), locations of conducting business activity, information systems, management systems, and organizational structure affect their process for delivering value. Many times, these areas are slowing down your service delivery and not making it better. Some things you cannot control but others you can; and for those, you must prioritize them and start turning them into positive contributors. This requires time and money so it is good to timeline out what you will tackle making sure you have the resources needed.



More information can be found on our toolkit- <http://neverstop.co/social-enterprise-toolkit/>