



• WORK AVENUE •

Creating Employment • Growing Business

#YourRouteToSuccess

COVID-19: Before, During and After

Debbie Sheldon



Work Avenue was founded in April 2006.

Help people **earn a living** either through **building businesses** or **creating employment**.

We help everyone, at any life stage, in any situation.

Over 2,500 people accessed Work Avenue's services in 2019.



Work Avenue's Support

We Offer:

A **job readiness programme** including advice on CV writing, job searching, transferable skills, networking and mock interviews

Employment advice

Job placements

Training Courses

Special events

Business advice including advice on business proposition, marketing, finance, networking and investment

Business enterprise programme

Shared workspace



Impact of COVID-19 on the UK Workforce

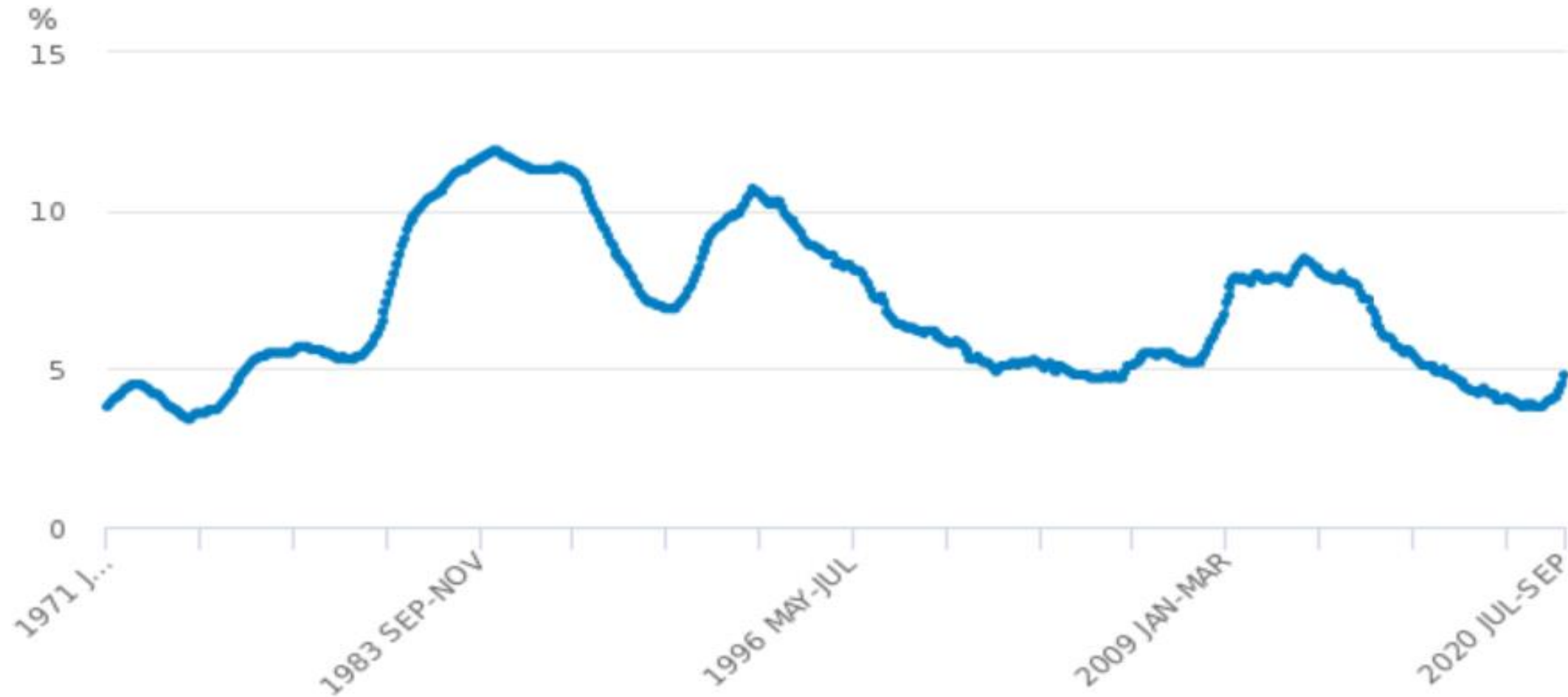
In the three months to September 2020, **redundancies** reached a **record high of 314,000**; an increase of a record 181,000 on the quarter.

Unemployment rate has risen to **4.8%**. 0.9 percentage points higher than a year earlier and 0.7 percentage points higher than the previous quarter.

Indicators show that the **number of employees** on payrolls was **down 782,000** as compared with pre-lockdown.

There were an estimated **525,000 vacancies** in the UK in August to October 2020; this is **278,000 fewer** than **a year ago**

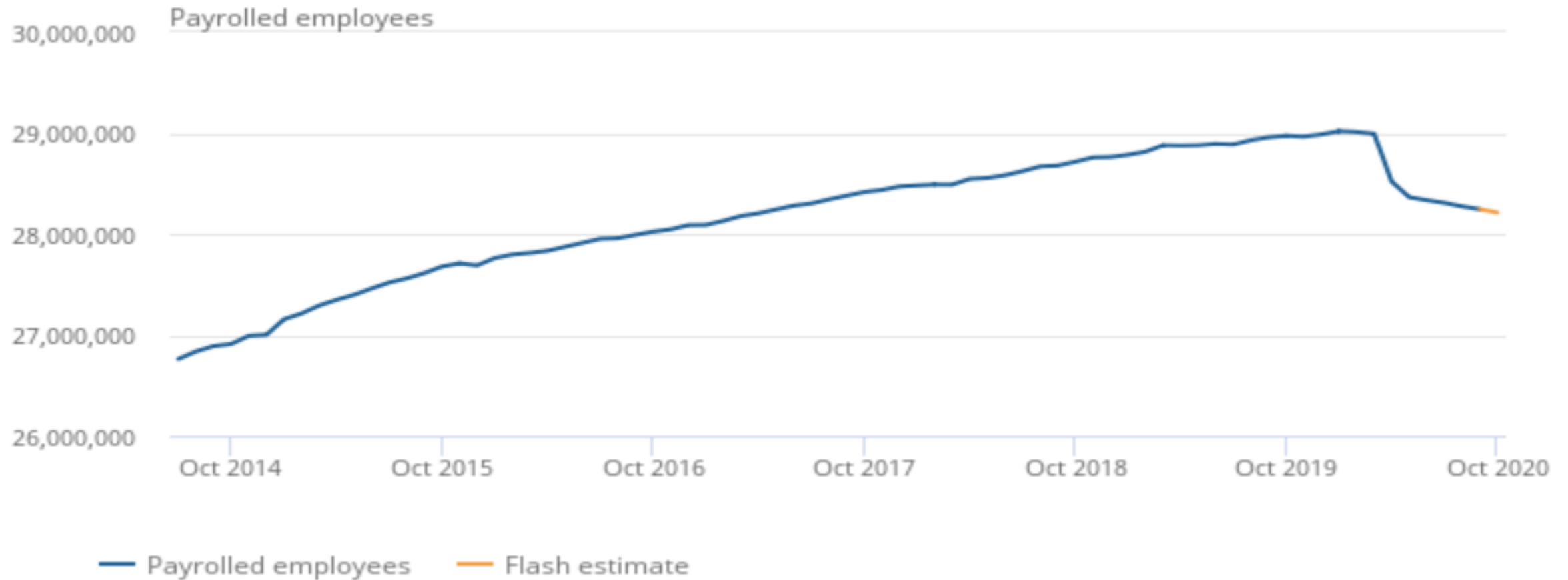
Unemployment Rate (aged 16+)



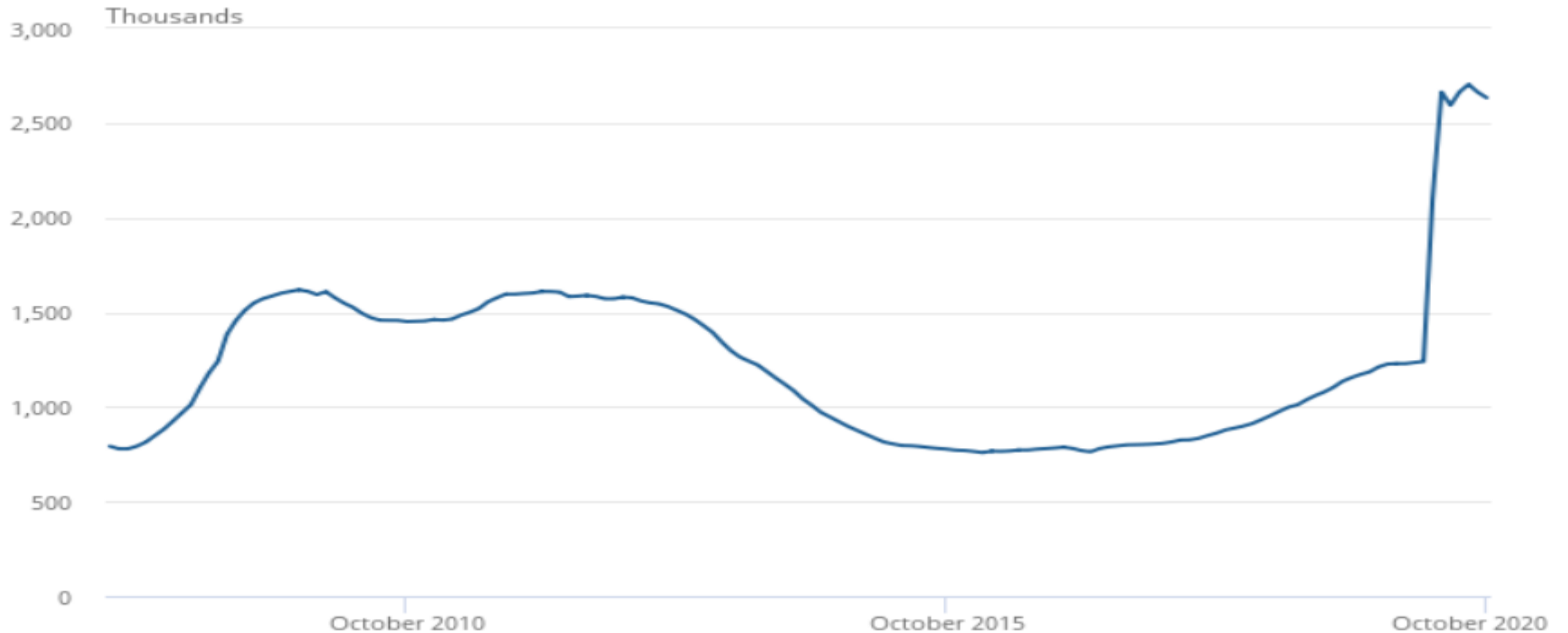
Redundancies between 2005 and 2020



Payrolled Employees



Claimant Count



What has the UK Government done

to support people?

Coronavirus **Job Retention** Scheme

Kickstart Programme

Deferral of **VAT payments** for businesses

Business **Rates Relief**

Self Employed Income Support Scheme

Coronavirus **business interruption loan** scheme

Coronavirus **Bounce Back Loan** (Max £50k)

Small business grants £10k

Retail and hospitality grants up to £25k

Emergency Community Fund

Work Avenue established a fund in partnership with the [Jewish Leadership Council](#) to support those across the community whose earnings have been directly affected by COVID-19. The fund specifically **assists those who are ineligible for Government support or who face delays accessing Government funds**

The fund allocated **£418,000 to 235 households**

The fund has supported people living in various types of **households located in 72 different postcodes across the UK**



How has Work Avenue adapted to support people during COVID-19?

All services offered **virtually** servicing UK clients and beyond

Increased number of attendees to all events

Large range of relevant **webinars online**

Virtual Networking advice

Pivoting earning streams

Transferable skills and virtual **interview** skills advice

Modifications to **shared workspace**

Securing jobs due to increased demand

Work Avenue: The Next Phase

Upskilling for new opportunities:

Technology: General IT skills, cyber security

Education: Different routes to gain QTS

Finance: Bookkeeping

Design: Web and graphic design

Marketing: Sales training, social media for business, SEO

Providing work experience in a safe and secure environment



What does the future look like?

A **social enterprise** to facilitate **upskilling** and **work experience**

Provide **subsidised training courses** to upskill

Secure work from our **business community (500+)** and beyond

Provide **services** and routes to re-employment **to the community**

Quality assurance mentors will oversee the work carried out

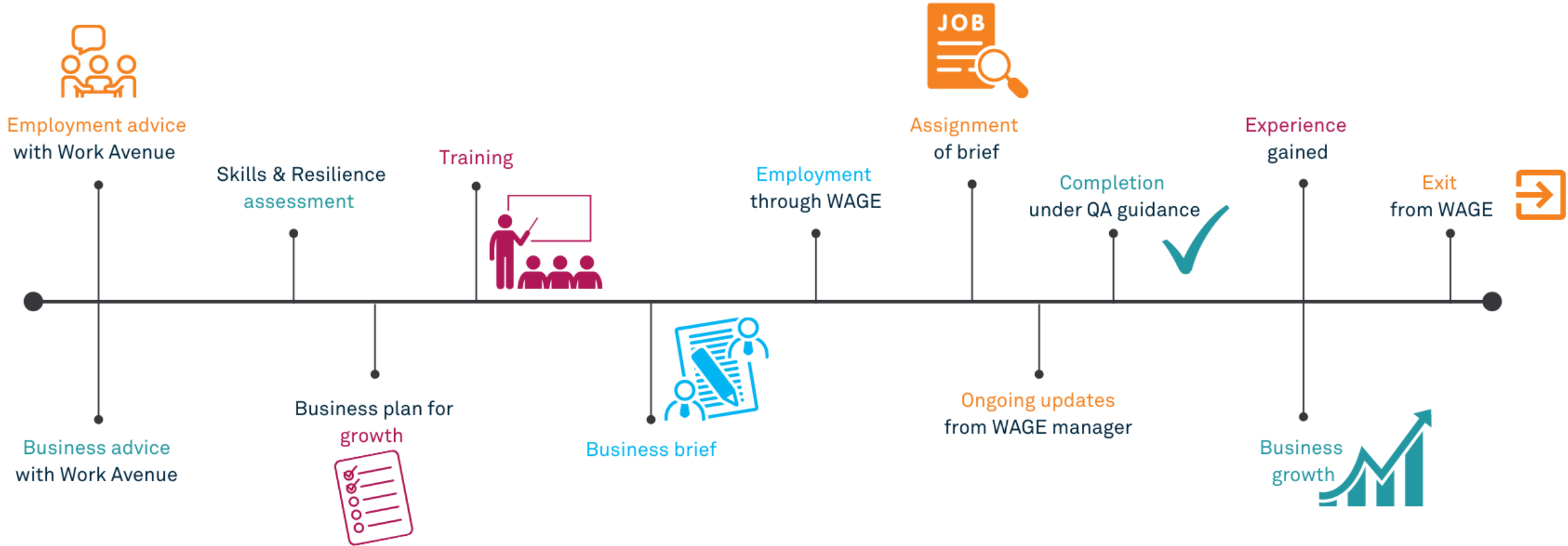
Creates a micro economy where businesses pay **affordable rates** for services

Clients gain valuable **experience** leading to **jobs** in the **open market**



What does the future look like?

CLIENT JOURNEY



BUSINESS JOURNEY

We encourage our clients to

Do something today
that your future self
will thank you for

Any Questions?



JVS

Responsive Approach to an Evolving Pandemic

11/30/2020

Lisa Countryman-Quiroz
CEO



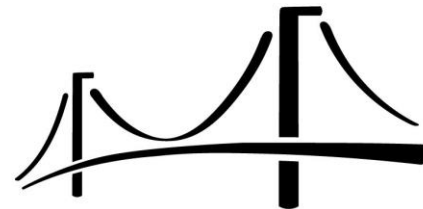
JVS San Francisco

Providing Workforce Development Programs in the Bay Area since **1973**

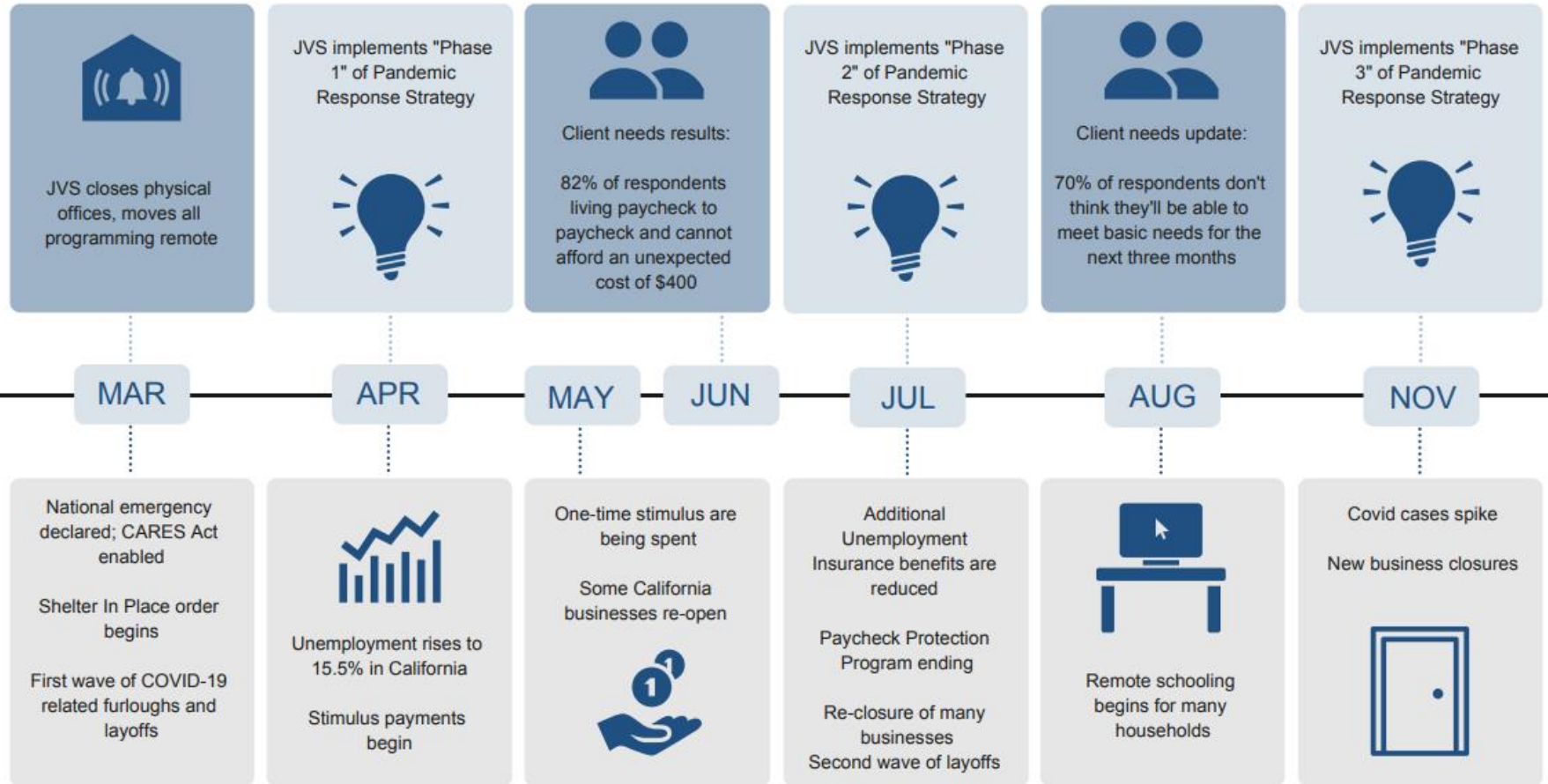
Serving approximately **2300** people each year, including youth and adults

Service Strategies include **Career Pathways** training, **Job Search**, and **Youth Career Readiness and Awareness**

Sectors of focus: **Healthcare, Technology, Utilities and Skilled Trades**



Responding to a Pandemic: JVS's Strategic Response

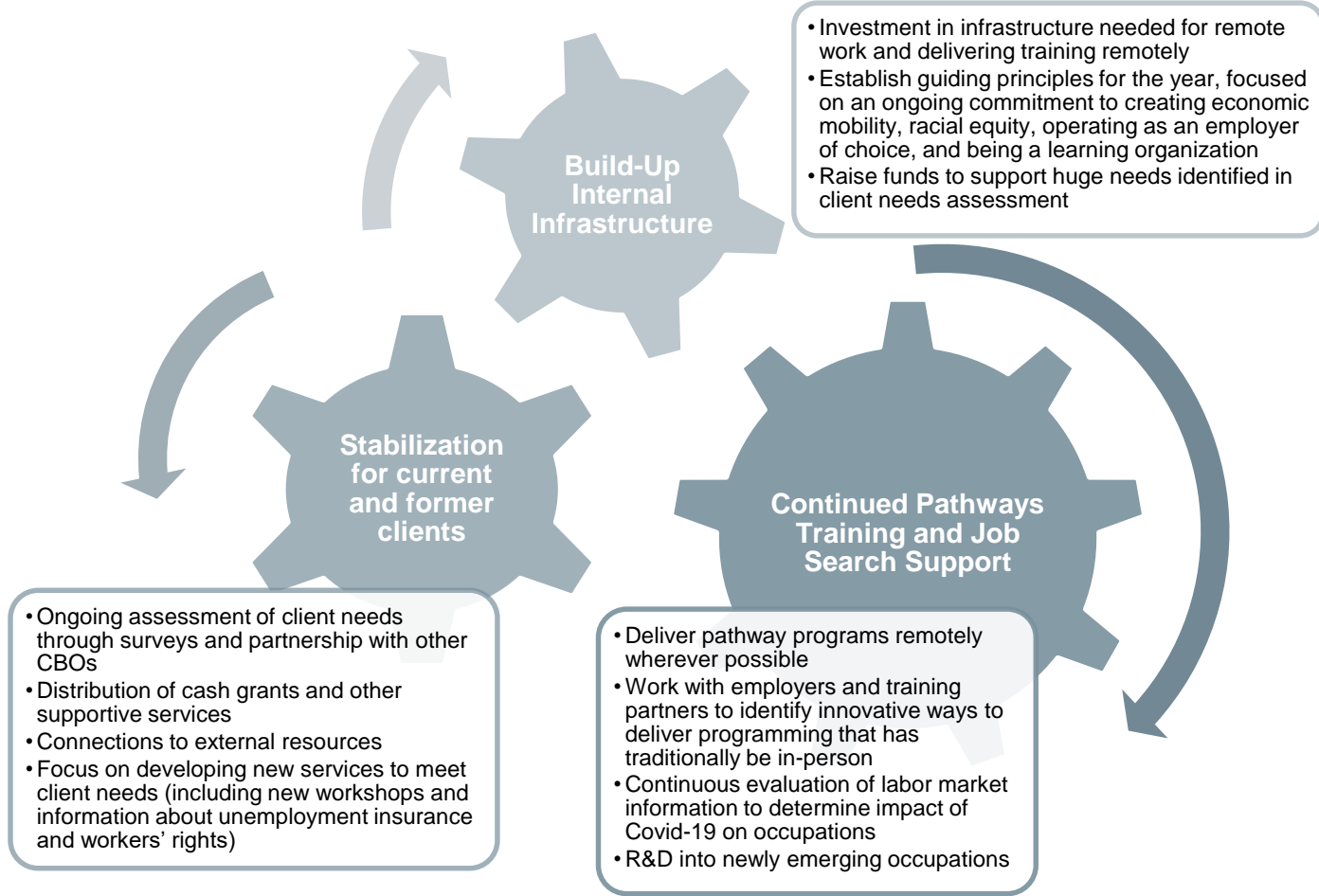


Pandemic Response Strategy: Phase 1

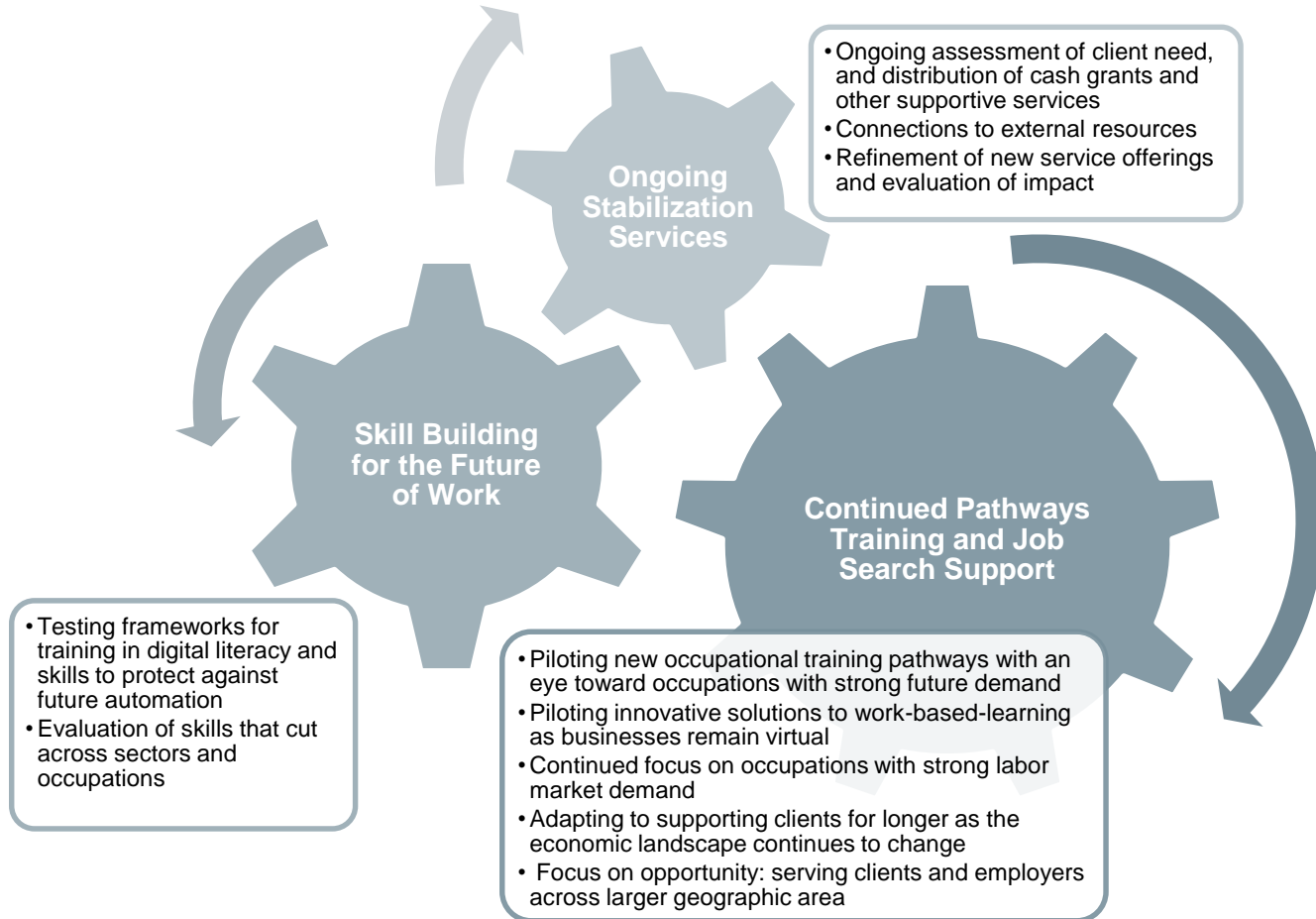
JVS Covid Response Service Strategy



Pandemic Response Strategy: Phase 2



Pandemic Response Strategy: Phase 3





I Questions?

Please follow up with me via email lcountryman@jvs.org