



COMMITTEE: BOARD OF DIRECTORS	MEETING MINUTES
DATE/TIME:	Monday, November 16, 2020; 11am-1pm ET
LOCATION:	Zoom video conference
ATTENDEES:	Judy Halper, Chair; Julie Chapnick, Joan Grayson Cohen, John Colborn, Kim Coulter, Sandy Muskovitz Danto, Susan Friedman, Paula Goldstein, Jordan Golin, June Gutterman, Mark Hetfield, Michael Hopkins, Robert Hyfler, Jim Kahn, Stephan Kline, David Marcu, Jay Miller, Lori Moss, Perry Ohren, Larry Reader, Ray Silverstein, Andrea Steinberg, Aviva Sufian, Roselle Ungar. <u>Staff:</u> Reuben Rotman, Lisa Loraine Smith. <u>Guest:</u> Charlotte Haberaecker, CEO, Lutheran Services of America.
NOT PRESENT:	Leonard Petlakh, Leslie Reis.
QUORUM/CALL TO ORDER:	The meeting was called to order at 11am ET. A quorum was present.
AGENDA:	<ol style="list-style-type: none">1) Consent Agenda Approval2) Board Education3) CEO's Report4) Committee Actions for Approval<ul style="list-style-type: none">• Advocacy Committee• Canadian Agencies• Budget and Finance Committee• Governance Committee• International Taskforce: Final Recommendations5) Executive Session and Adjournment
VOTES TAKEN / ELECTIONS/ACTIONS TAKEN/DECISIONS MADE	<ul style="list-style-type: none">○ A motion was made by Roselle Ungar, seconded by June Gutterman and unanimously approved to accept the consent agenda, which included approval of the meeting agenda and approval of the minutes of the meeting of July 27, 2020.○ A motion was made by Jordan Golin and seconded by Aviva Sufian and unanimously approved to accept the proposed operating budget for FY 2021.○ A motion was made by Lori Moss, seconded by Roselle Ungar and unanimously approved to accept the proposed US Public Policy Agenda for 2021.○ A motion was made by Paula Goldstein, seconded by Aviva Sufian and unanimously approved to accept the proposed Canadian Public Policy Agenda for 2021.○ A motion was made by Perry Ohren, seconded by Larry Reader and unanimously approved to accept the proposed revisions for the committee charters for the Membership Committee and for the 2021 Annual Conference Committee.○ A motion was made by Jay Miller, seconded by Kim Coulter and unanimously approved to accept the recommendations of the International Taskforce.
KEY DEVELOPMENTS/DECISIONS REPORTED:	<p>Reuben Rotman presented his CEO report and noted that discussions are underway with several new funding sources including Crown Family Philanthropies in Illinois, May and Stanley Smith Charitable Trust in California and Sephardic Home Foundation for the Aged in New York.</p> <p>David Marcu presented the proposed operating budget for FY 2021. He noted that the budget has been developed and approved by the Budget and Finance Committee and was also approved by the Executive Committee. David noted that the budget reflects several changes resulting from the impact of COVID19, including a decision to downsize the Paramus, New Jersey office to a smaller office and transition two</p>

DATE/TIME:

Monday, November 16, 2020; 11am-1pm ET

staff from that office to permanent work from home status. He also noted that the budget included funds to support the transition to an entirely paperless system for accounting services and ultimately to transition to a new outsourced accounting vendor from the Jewish Federation of Northern NJ, which is serving as the present vendor. Lastly, David noted that the Finance Committee is also serving as the Investment Committee and has begun a process of exploring alternative fund managers for the Network's reserve fund, currently estimated at \$150,000. David noted that he anticipated bringing a recommendation on this matter to the Board at its next meeting.

Reuben Rotman then reviewed highlights from the proposed operating budget and noted the following:

- Grant revenue reflects only confirmed grants to date.
- Dues revenue does not reflect any new agencies, and while less than 2020, this reduced figure factors in the potential of providing increased dues reductions in light of COVID impact. To date, 28 agencies have fully paid their 2021 dues, for a total of \$161,000.
- Annual conference revenue and expenses reflect those associated with the planned 2021 virtual conference (scheduled for April 19-22, 2021).
- The budget still includes revenue and expenses associated with a proposed Executives' conference scheduled for November in Arizona.
- Federation allocations are primarily projected to be flat.
- Personnel expenses include a monthly work from home stipend of \$75 per person per month for the four staff who are permanently working from home to support increased personal expenses associated with electricity, internet, etc. Personnel expenses also include a COLA increase of 2%.
- Rent for NJ office has been reduced to \$700 per month.

Aviva Sufian presented the proposed US Public Policy Agenda for 2021 and noted that the Agenda has been restructured as a Pandemic Response and Recovery Agenda stressing that the focus is on three primary areas of concern: Food Insecurity, Mental Health, Healthcare and Long Term Care and Workforce and Employment. Aviva explained that the content was the result of a survey reflecting a 30% response rate from Network member agencies. Aviva noted that diversity, equity, inclusion and racial justice is a theme throughout all three focused areas. Aviva also noted that this agenda will be shared with the new US administration and Congress and our focus is now on support of rolling back regulatory changes that have been damaging to agency clients. Lastly, Aviva noted that NJHSA has joined the National Alliance for Nutrition and Activity and is also applying for membership with the Mental Health Liaison Group.

Kim Coulter presented the proposed Canadian Public Policy Agenda for 2021 and noted that the process and format was similar to the US Agenda. Kim explained that the Canadian survey process resulted in four areas of focus: Food Insecurity, Capacity Building and Sustained Funding, Mental Health, Seniors and Employees and Workforce and Employment Services. Kim also shared that the Canadian agencies will be meeting in 2021 for a strategy session to begin to unpack the changing landscape of the pandemic and the opportunity to engage in more shared service delivery through virtual platforms. She also noted that the agencies are continuing their efforts to develop a national unemployment initiative via virtual service delivery.

Erik Lindauer presented proposed revisions to the Charters for the Membership Committee and the 2021 Annual Conference Committee. He noted that the changes to the Membership Committee reflect implementation of recommendations from the

COMMITTEE: BOARD OF DIRECTORS	MEETING MINUTES
DATE/TIME:	Monday, November 16, 2020; 11am-1pm ET
	<p>International Taskforce and the changes for the Conference Committee charter reflect the decision to hold the 2021 conference as a virtual conference.</p> <p>John Colborn presented the final recommendations of the International Taskforce. He reminded the Board that the Taskforce was established to think through the international status of the Network and to help further define the impact of that status, and the degree to which the Network is able to meaningfully engage and support Jewish human service agencies across the globe. He explained that the Taskforce recognizes the many challenges of culture, time zones, language and context and still agreed that there are tremendous benefits in including members beyond the US. Given the current structure of the Network, the Taskforce recommends that Canada and Israel should remain as the primary focus for the Network's international presence. He explained that organizations from other countries would be welcomed to join but would do so with the understanding that primary focus for engagement will remain with the US, Canada and Israel. The Taskforce also recommended continued partnership with the European Council for Jewish Communities (ECJC).</p>
DISCUSSION ITEMS OF INTEREST	<ul style="list-style-type: none"> ○ Susan Friedman and Michael Hopkins, Chairs of Board Education, welcomed Charlotte Haberaecker, CEO, Lutheran Services of America for a dialogue on the topic of administering a faith based national human service association during COVID. Charlotte presented an overview of LSA and its member agencies and stressed the opportunities to collaborate and to partner with NJHSA on a national level with advocacy, public policy and other efforts as we share common goals of strengthening the role of faith based human service agencies and the overall sector.
TASKS / ASSIGNMENTS / FOLLOW UP:	<ul style="list-style-type: none"> ● It was agreed that the date for the April board meeting would be changed so as to not conflict with the schedule for the 2021 virtual annual conference, now scheduled for April 19-22, 2021.
NEXT MEETING DATE / AGENDA	<p>Next meeting date: Monday, February 1, 2021 Time: 11:00 am ET Location: Zoom Video Conference</p>
MINUTES TAKEN BY:	Paula Goldstein, Board Secretary