

**2021 NJHSA Virtual Conference
CONTINUING EDUCATION – SESSION EVALUATION FORM**

Session Title: Reimagining the Playbook: Development & Marketing in Uncertain Times

Date and Time: April 20th | 2-3:15pm

Applicant's Name: _____

Agency/ City and State: _____

Position: _____

Email Address: _____ Telephone #: _____

Was this your first NJHSA Program? Yes _____ No _____

PART I: PROGRAM OBJECTIVES

1. To acquire concrete mindfulness-based skills in a Jewish framework.
2. To learn how to reduce in job-related stress and anxiety; increase in job satisfaction and motivation.
3. To learn to build greater resiliency in the face of challenging circumstances.

PLEASE ANSWER THE FOLLOWING THREE QUESTIONS IN REGARD TO THE ABOVE LEARNING OBJECTIVES.

1. How does, or how could your agency's Development and Marketing teams best work together to develop creative and effective strategies to achieve Fundraising goals?

2. What will the needs of our community be, and what issues will our donors face in 2021 that will influence giving?

3. What should our messaging focus on to motivate strong giving in 2021?

PART II: PARTICIPANT SATISFACTION:

To select a rating, place an "X" in the appropriate box.

1. As a participant, did you personally achieve the program's educational goals?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2. How would you rate the usefulness of the session's content for meeting the program's educational goals?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

3. How would you rate the quality of instruction?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

4. How would you rate the instructor's teaching ability?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How would you rate the instructor's knowledge and expertise?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. How would you rate the adequacy of the seminar's virtual venue?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

7. Were shared materials appropriate to the level of the audience?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

8. Did the presenter(s) respond to the questions and needs of the audience?

| | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Excellent | Good | Fair | Poor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |