

*RIDDLE ME THIS...
HOW DO YOU PUT THE
FUN BACK INTO
FUNDRAISING?*



*SUPERMARKET SCAVENGER
HUNTS:*

A HOW TO GUIDE

2016 AJFCA Annual Conference



FUNdraising



ABOUT THE JCS KOSHER FOOD BANK...

- ▶ The JCS Kosher Food Bank serves an average of 350 families per month
- ▶ Stepping stone to access other JCS services such as: job placement, case management and counseling services



The BIG picture:

▶ It's not just about the FOOD!



Where do we get our food?

- ▶ purchased from various wholesale vendors
- ▶ donated in kind from various local grocery stores and bakeries
- ▶ donated in kind by individuals and groups



An idea is born...

DAVIDEEN WERNER'S BIRTHDAY PARTY

IT'S almost Davideen's BIRTHDAY: she will be,
a youthful four times chai - OMG!

At a members only club is where we'll celebrate,
With fun and dancing and a gourmet dinner plate.
Costco is the site of this exclusive venue
And yes Costco hot dogs are on the menu!

The store will be closed to anyone not on the list, [Costco.com](#)
A donation is requested in lieu of a gift.
\$36 each is all it will take
And then in the fun you can partake.

Upon entering the party to a team you'll be matched,
Then onto the game that we've plotted and hatched.
It's a scavenger hunt to buy kosher food,
Your donations will purchase them, see we're not rude



We can all do a mitzvah, have fun and eat fries,
But the first team to finish will win a prize!

We hope you will join us for this party with heart,
And help support the kosher food bank by doing your part.

A learning curve...

▶ PROS-

- ▶ Big success
- ▶ Brought in checks from people who could not attend

▶ CONS-

- ▶ Costco let us in 1 hour before opening
- ▶ Forklifts everywhere as staff was stocking shelves
- ▶ No control at registers



Getting Started...

- ▶ Meet with store manager
 - ▶ Go over details & expectations
 - ▶ Confirm dates
- ▶ Prepare & distribute flyer
 - ▶ Include RSVP info/registration link

Kids For Kasher Food Bank

Hillel's Involved Parents PTA

2nd Annual Scavenger Hunt

Hillel PTA Mitzvah Project
Sunday, October 20th at 10:00 am
16 Chesvan 5774

Please join us for a scavenger hunt filled with fun and Mitzvot as we hunt through Winn-Dixie for kosher food to purchase in support of the JCS Kasher Food Bank.

Registration for groups (max 6 people) will be at 10:00 am at Winn Dixie. Delivery to food bank will be immediately after hunt.
*Shopping list will start at \$18.00

Thank you for your support!!!
for additional information please contact

Winn-Dixie
20417 Biscayne Blvd
Aventura
(305) 935-3949

Coordinator: foodbank@jcsfl.org
Ask Chair: stutman@bellsouth.net
Kasher Food Bank Chair: rzon@gmail.com

JCS Jewish Community Services of South Florida
www.jcsfl.org

JCS KOSHER FOOD BANK
JEWISH COMMUNITY SERVICES OF SOUTH FLORIDA
(305) 947-8093

THANKSGIVING | 02 NOV SUNDAY
SCAVENGER HUNT: 10-noon | NOV

HOSTED BY JCS ALLIANCE & PJ LIBRARY MIAMI

LOVE TO SHOP? LOVE TO READ?
LOVE TO DO MITZVAHS WITH YOUR FAMILY?

Please join us for a Scavenger Hunt filled with fun and Mitzvot! We will hunt through Winn-Dixie Aventura for kosher food and toiletries. This event will benefit the families of JCS Shalom Bayit.

REGISTRATION BEGINS AT 10 A.M.
MAXIMUM OF SIX PEOPLE PER GROUP ■ SHOPPING LISTS WILL START AT \$18.
GAME RULES jcsfl.org/misc/rules-for-scvenger-hunt/

If unable to participate on Nov. 2nd, purchase a gift card here.
jcsfl.org/donate/shalom-bayit/

Community Service Hours Are Available

Bring PJ Library books, which your family has 'outgrown,' to the Scavenger Hunt. They will be given to the children of JCS Shalom Bayit. Thank you for your support!

EVENT CO-CHAIRS:
HINDA ADLER, MONICA AUSLANDER, CLARA BICAS, LISA JERLES, LORI SPODAK

FOR MORE INFORMATION:
JCS' Marian Mendelsohn | 305-403-6539 | mmendelsohn@jcsfl.org

JCS Jewish Community Services of South Florida | Alliance | PJ Library | Greater Jewish American Federation | Winn-Dixie

Prepare Clues:

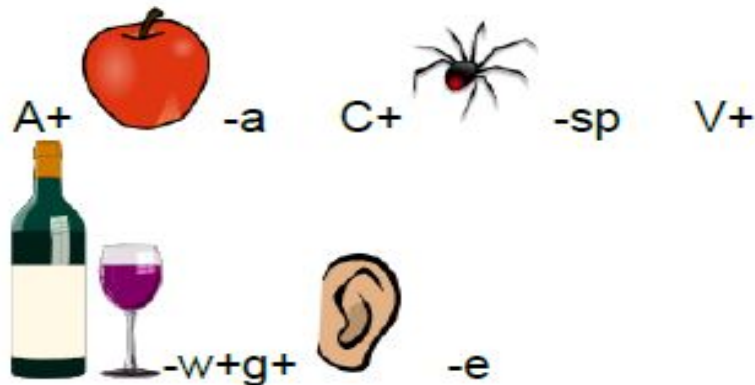
- ▶ Prepare lists at different price points
 - ▶ Prepare \$18, \$36, & \$72 “packages”
 - ▶ This enables participants to choose a price point
 - ▶ Prepare answer key to have on hand



Example of Clues:

\$18 Package

1. _____ also known as **stir about**. Variations can be ground, crushed or rolled and may be enjoyed as a healthy option for breakfast or an ingredient for cookies.
2. This type of curd can be eaten by itself, with fruit and sugar, with salt and pepper, with fruit puree, on toast, with tomatoes, with granola and cinnamon, as a chip dip, as a replacement for mayonnaise in tuna or chicken salad, and in salads.
3. This grain has a mild, nutty flavor, and is chewier and more nutritious than its cousin and more commonly prepared "white" version
4. Find this Winn Dixie brand salad condiment across from the Seafood Department.



5. Winnie the Pooh Bear's favorite food also known as **שדף**
6. At the end of all meals one drop of this liquid goes along way in helping to clean up the dishes. Find the one with the seasonal "Rosh Hashanah Twist"

Prepare Rules:

- ▶ Start/end time
- ▶ Team min/max numbers
- ▶ Clues clarification
- ▶ BOGO/Kosher reminders
- ▶ Spend at own discretion-keep track of spending
- ▶ Clear instructions:
 - ▶ register
 - ▶ check out
 - ▶ finish line



Example of Rules:



Rules for Scavenger Hunt

1. Registration will begin at 10:00 am
2. After you read all the rules and are ready to begin the scavenger hunt proceed to Start line to receive clues
3. Teams will have a maximum of 6 members
4. Teams will be assigned a group number
5. Each team will select a shopping list valued at \$25, \$36 or \$72 dollars based on your preferred amount of donation.
6. At the Start point each team's start time will be recorded, and once again when they find all items on the selected list and return to the Finish line. Your time must be recorded **BEFORE** going to check out line
7. If a clue is followed by an x and a number in a parenthesis (example "X 4") it means you need to purchase the item **times** the number specified (example: "X 4" means purchase 4 of this item)
8. All food items must be kosher
9. Each team is responsible for keeping track of their cost to stay within their selected shopping list. Make sure to select the lower price items in each category to stay within budget and still get all items needed to complete list. Overspending is allowed at shopper's discretion, but must have the list items included to qualify.
10. If an item is marked as BUY ONE GET ONE FREE, please make sure to get the free one!
11. All items will be checked for accuracy and correct quantities to match the list
12. All trivia questions will be checked for accuracy
13. If you cannot figure out a clue, look for Hillel Helpers for hints and assistance.
14. The team that completes the shopping lists with all the correct items, and answers all trivia questions in shortest time will be declared the winner.
15. There will be a first, second and third prizewinner for each price list.
16. Winners will be announced after all teams have finished the scavenger hunt.
17. After the scavenger hunt check out is completed, all products will be delivered to JCS Kosher Food Bank. All teams are invited to join us in delivering the goods and restocking the Kosher Food Bank!

READY, SET...SHOP!!!!



Everyone wants in on the FUN!

- ▶ PJ Library
- ▶ Local Girl Scout Troops
- ▶ Young Leadership Boards
- ▶ GMJF Programs & Events
- ▶ Youth Groups
- ▶ JWRP
- ▶ Diller Teens from Israel
- ▶ WIZO
- ▶ Schools/Synagogues
- ▶ After-School religious programs

Sunny Isles Beach
Community Newspapers
MARCH 2, 2015 communitynewspapers.com VOL. 33, NO. 9

GIRL SCOUTS LOVE THE SUPPORT OF THE COMMUNITY!



BY MRS. JENNY LEVINSON
Leader, Troop #3318

Girl Scout Troop 538 of Tropical Florida, in Sunny Isles Beach, received a generous donation from Mr. Jeff Stone, of CustomCare - Private Duty Home Care Services <http://www.customcare.com>.

Mr. Stone donated \$250 of Girl Scout cookies to the U.S. Military and \$250 of cookies donated to troop 538's philanthropy, which is the JCS Kosher Food Bank of North Miami.

The Girl Scouts were excited to sell the cookies during their annual cookie sales, and especially happy to see them going to our U.S. Military troops and to Bonnie Schwartzbaum of the JCS Kosher Food Bank. www.jcsfb.org

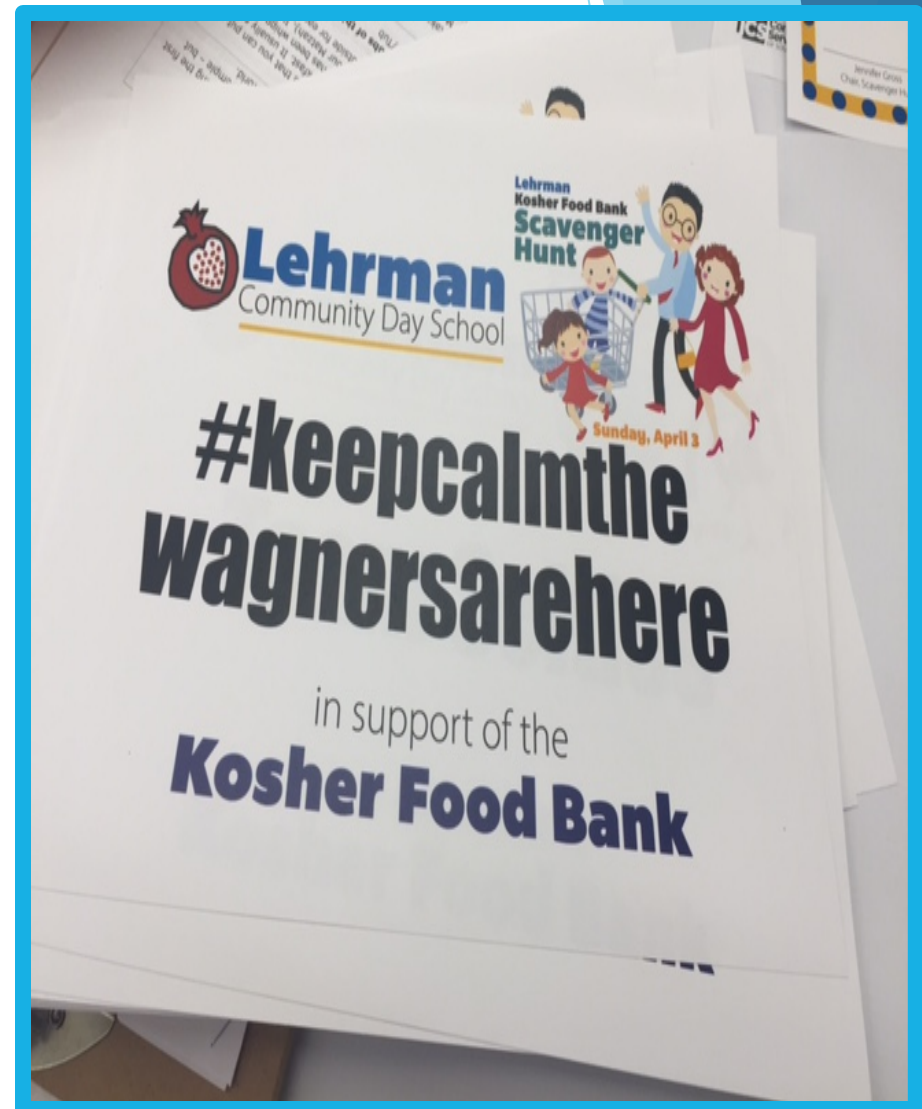


Kids for KFB Scavenger Hunt

<http://jcsfl.org/jcs-videos/kids-for-kosher-food-bank-video/>

STAFFING:

- ▶ Appoint volunteers/ co chairs of scavenger hunt committee
 - ▶ On “game day”- you need 5-6 additional staff/volunteers
 - ▶ Sign in/register table
 - ▶ Point people in the right direction
 - ▶ Answer questions
 - ▶ Finish line” staff to calculate finish time, check answer keys, declare winners etc....



TIME:

- ▶ Planning time
- ▶ Game Day Time
 - ▶ Staff comes 1 hour early
 - ▶ Actual event takes 1.5-2 hours total



Why is this so successful?

▶ FUN!

- ▶ Scavenger hunts are exciting and appeal to both adults and children

▶ Family FRIENDLY

- ▶ Ideal Sunday mitzvah activity

▶ Unlimited inventory

- ▶ no need to worry about enough food!



There's more ways to PLAY!

- ▶ **SNAP challenge**
 - ▶ Families try to purchase food on a SNAP budget



No Pantry? No Problem!

- ▶ Most other divisions of your agency can benefit from a scavenger hunt.
- ▶ Your group can:
 - ▶ shop for toiletries for victims of domestic abuse
 - ▶ or cleaning supplies for homebound seniors



Immediate Outcomes:

- ▶ Average of between \$2,500 and \$3,200 worth of food purchased
- ▶ Average of \$500 of gift cards purchased
- ▶ Other shoppers inspired to donate



Long-Term Outcomes

- ▶ “*FRIEND*raising” / brings in new donors
- ▶ PR for organization- call local news reporter to cover event
- ▶ Other groups jump on the bandwagon

Follow Up:

Dear Mega-Hunters!

And the 4th Annual Purim Scavenger Hunt Winners are...

Price List \$18 - Team Burger, 10 minutes

Price List \$36 - Team Figgy's Food Finders, 11 minutes

Price List \$72 - Team "Snackers", 9 minutes (seriously!?)

To check the event photos check [HERE](#)

Thank you everyone who attended. It was indeed a Day of Giving *Matanot L'Evyonim* and a fun way to kick-off of the Purim celebrations.

Bonnie Schwartzbaum & Marian Mendelsohn, JCS



Questions?

- ▶ Contact Bonnie at:
 - ▶ foodbank@jcsfl.org
 - ▶ or call (305) 947-8093

THANK YOU!!!