

<b>Rubric for Evaluating New Ideas</b>					
<b><u>Alignment with Organization's Goals</u></b>	Scale - 1 = low/no 5 = high/yes				
Does it fit with the long range strategic plan?	1	2	3	4	5
Does it fit with Board and Committee directions to staff?	1	2	3	4	5
Is it consistent with or add to grantmaking/initiative portfolio?	1	2	3	4	5
Can we measure the impact?	1	2	3	4	5
<b>Resource Implications</b>					
Do we have staff capacity to oversee project?	1	2	3	4	5
Do we have the financial capacity to implement the project?	1	2	3	4	5
Is it a multi-year effort?	1	2	3	4	5
Can our capital provide the creativity and spark to move an issue forward?	1	2	3	4	5
<b>Community Need</b>					
Does it offer community-wide impact?	1	2	3	4	5
Is the priority and scale such that it would be impactful for the community?	1	2	3	4	5
Does it create systemic change?	1	2	3	4	5
Are the appropriate organizations at the table?	1	2	3	4	5
Are there others already doing this more effectively?	1	2	3	4	5
Is the community ready?	1	2	3	4	5
Is it sustainable or is there likelihood that sustainability can be achieved?	1	2	3	4	5
As community leaders, should we participate?	1	2	3	4	5
<b>Strength of Partners</b>					
Does it create strategic partnerships between funders?	1	2	3	4	5
Does it create service coordination between partner organizations?	1	2	3	4	5
Is there an opportunity to involve donors?	1	2	3	4	5
Does it leverage our expertise?	1	2	3	4	5
Is our organization's investment leveraged?	1	2	3	4	5
<b>Development</b>					
Is there a return on investment?	1	2	3	4	5
Does it bring additional capital into the organization?	1	2	3	4	5
Are there matching opportunities?	1	2	3	4	5
Is there an opportunity to enhance our branding?	1	2	3	4	5

25

125

**Lowest possible is 25; highest possible is 125. What score do you want to achieve for an overall "yes, we will move this idea forward"?**