

Older Adults & Holocaust Survivor Services Program Showcase

May 15, 2022

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PowerNET
2022 

Presenter #1

Job Connections for Mature Workers



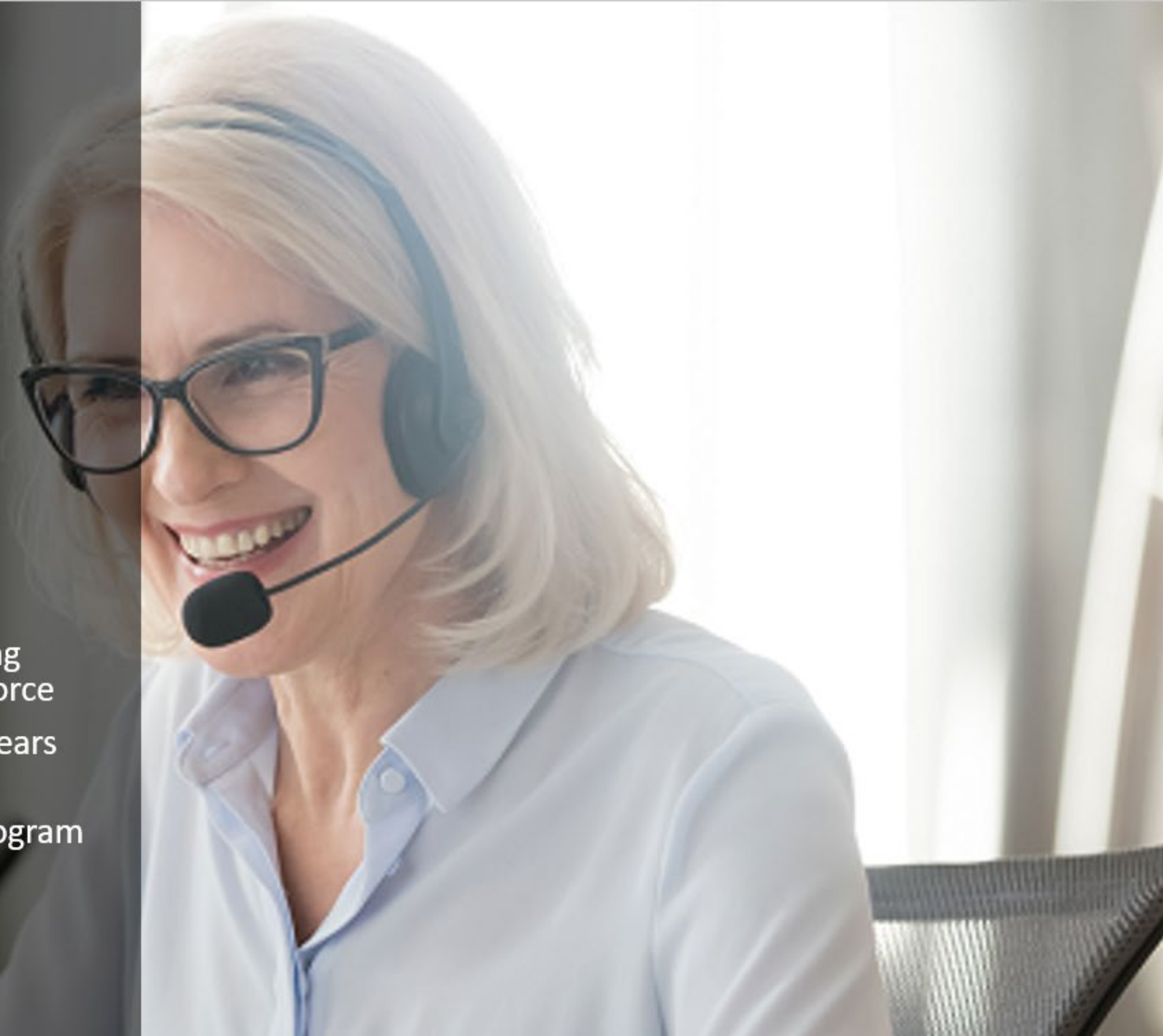
Specialized Sourcing –
Mature Workers



Who I Am and How We Got Here

**Richard Ross,
Mature Worker Consultant to
Manpower U.S.**

- Career centered around helping people 50+ return to the workforce
- Current Program inception 3 years ago
- Consulted to AARP on pilot program and selection of staffing agency
- Manpower was chosen






Why Should Your Agency Work With Manpower?

- Manpower is committed to age equity in hiring decisions
- 13 consecutive years, one of the World's Most Ethical Companies
- AARP Pledge Signer
- CAFÉ (Certified Age Friendly Employer)
- The “Specialized Sourcing – Job Connections for Mature Workers” staff works to help Mature Workers realize opportunities open for them
- We share your goal to help Mature Workers (50+) secure work opportunities



2022 | **WORLD'S MOST ETHICAL COMPANIES**™
WWW.ETHISPHERE.COM





Our Success To Date

- 480 mature job seekers interviewed, 100+ placed
- Some of those came from agencies in the Jewish Human Service Agencies organization
- Encore Network is also an important recruiting referral source
- Most placements were on virtual (work from home) assignments (convenience, safety)





Building a Pool

- Having Mature Workers who are pre-screened and job ready enables us to search our openings and identify a potential fit
- Many positions are ASAP, and it takes too long to begin the recruiting process
- Mature job seekers who are in “the system” able to search our openings and notify us of potential fit





How Can We Work With Your Agency? Virtual Positions

- Specialized Sourcing – Job Connections for Mature Workers staffs for virtual roles across the US
- Our team contacts your Agency and communicates job specifications and pay, answers questions
- Your representatives can make their clients aware, and direct them to our Facebook page and/or email to apply
- We evaluate the skills fit to our jobs, and make job offers where there is a fit. If no current match, they are in a pool for future consideration





How Can We Work With Your Agency? Onsite Positions

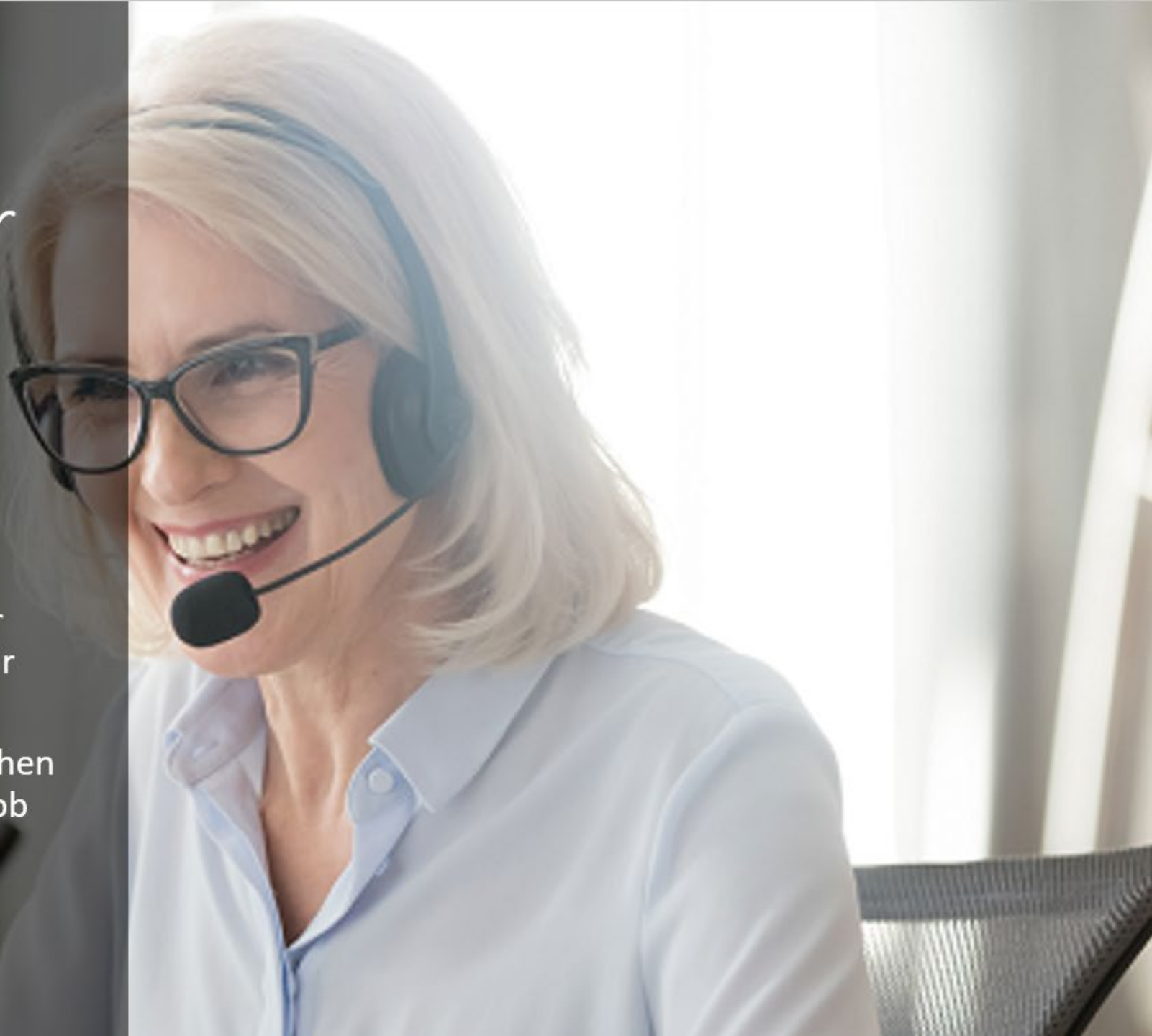
- The Manpower Recruiter in your local city could establish a relationship with your Agency Representative
- When there is a need, the Manpower Recruiter contacts the Agency Rep and describes the opportunity
- If the Agency Rep has a Client that this job may fit, they would refer the Client to the local Manpower branch for interview and possible placement
- Clients whose skills are in In-Demand occupations may be referred at any time





What's In It For Your Agency?

- Another supportive source to which you direct your clients
- Opportunity for your and your agency's success in helping your client return to work
- The positive feeling you get when you helped facilitate a paying job for them





What's The Next Step?

- Agencies can contact me, Richard Ross, at tempam@aol.com
- Visit our Facebook page <https://www.facebook.com/JobConnectionsForMatureWorkers>

Like, Follow, Share

- LinkedIn page - follow
- Email the team: specializedsourcing@manpower.com
- Visit me at the Manpower booth in the Sponsor area



Presenter #2

Name of Program & Contact Information

Up60+ Guidance Centers for pre- and post-retirees

Contact:

Marc Codron (Strategic Partnerships, JDC-Eshel)

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marcc@jdc.org

Program Need

The life expectancy of an Israeli citizen that reaches the age of 65 is 87 years.

Older adults do not necessarily have the tools to cope with the health, social and financial challenges that surface in their later years.

It is essential that older adults have the knowledge and awareness to reliably and responsibly navigate this 20+ years period of life.

This will enable them to age in an optimal manner by minimizing health, financial and social risk, thereby pushing off or delaying dependency on others and the wider system.

When these challenges go unaddressed, older adults are at increased risk of economic hardship, loneliness and depression, a deterioration in physical health, unhealthy dependency upon others, and ultimately a loss of independence.

In Israel, there are no public services to empower and equip older adults with the tools and knowledge for this stage of life. Local social service workers do not have training or capacity to provide this type of guidance.

As a result, older adults are unprepared, and are left to their own means and individual abilities to make responsible decisions in their day-to-day lives that will ultimately impact the years they live in good health.

Program Description

JDC-Eshel's Up60+ Guidance Centers are designed to empower pre- and post-retirees with the tools, knowledge and awareness to optimally manage and ensure a financially secure and emotionally post retirement period of their lives.

The centers offer a range of health, digital and financial literacy and post-retirement planning workshops, one-on-one engagements with (life coach) councilors, and are familiar with and can refer interested clients to other relevant services in the community e.g. employment centers for older adults.

Examples of workshops include:

1. Transitioning to a new life stage - empowers seniors to focus on strengths and skills, personal values, short- and long-term goals, and support networks, explore healthy lifestyle choices, strengthen social contacts, and new pursuits (such as lifelong learning and volunteering)
2. Retirement planning services & financial literacy – provide awareness of the challenges and needs they will face, knowledge of the resources required, and acquire the skills to make responsible decisions, related to financial, social & health.
3. Digital literacy - improve seniors' digital proficiencies, thereby empowering them to become agents in their personal lives and communities.

Implementation & Funding

The program is a partnership between JDC-Eshel, the GOI Ministry of Social Equality, and the relevant local authorities.

- 2018/19 - The implementation of the initial 7 pilots throughout Israel's social and geographic periphery.
- 2020 - First center opened for the Israeli-Arab sector in the north of Israel.
- 2022 - Expansion from 7 to 19 centers.

Funding model:

The pilot is a four-year contract between JDC-Eshel and the GOI (50-50), and the relevant local authority. From the outset, the authority commits to taking full financial and operational responsibility for the center from the 5th year. The local authority is required to provide funding towards the project on a sliding scale, from 15% in Year 1 to 100% in Year 5, with JDC-Eshel/GOI funding the remainder over the first four years.

Outcomes

Impact goal

Increase independence of older by pushing off dependency on others and the wider system

Outcomes

- Reduce social risk
 - Reduced loneliness
 - Have meaning and purpose
 - Improved social involvement and inclusion (activity and network/support system)

- Reduce health risk
 - Improved health literacy
 - Improved compliance
 - Improved healthy lifestyle (nutrition, BMI, physical activity, habits)

- Strengthen financial resilience
 - Ability to cope financially
 - Improved financial literacy
 - General sense of readiness
 - Understand how to secure their financial future

Presenter #3

Name of Program & Contact Information

Virtual Older Adult Programs

Buffy Ramos, LSW
Director, Older Adult Services and
Supports

Jewish Family Service of Akron, Ohio
330-867-3388 (O)
216-372-1860 (C)
bramos@jfsa-cleveland.org
www.jfsa-cleveland.org

*JFS Akron is a subsidiary of Jewish Family
Service Association of Cleveland*



Program Description

Virtual programming designed specifically to meet the needs of older adults includes themes of arts & culture, socialization, and education.

Online Activities
JFSA CLEVELAND & JFS AKRON

march



TUNING IN TOGETHER
"SENIOR SCAMS"
Wed, March 2
1:00 - 1:45pm VIA ZOOM

Older adults are particularly vulnerable to fraud and scams, however many incidents likely go unreported. Danielle Murphy, Consumer Educator from the Ohio Attorney General office will share the latest scams targeting our older adult population and how to protect yourself and your loved ones. Free to participate.

CLICK HERE to register or call
330.867.3388

This event is not sponsored by the Ohio Attorney General's Office. The Ohio Attorney General's office does not specifically endorse or recommend Jewish Family Service of Cleveland or any products or services affiliated with Jewish Family Service of Cleveland.




Program Need

- Prior to Covid-19, older adult clients enjoyed arts/culture and socialization events and trips
- The pandemic left older adults isolated, afraid, and disconnected
- JFS pivoted to offer virtual programs designed specifically for older adults
- Jewish Family Service agencies in Akron, Cleveland, Cincinnati, and Columbus shared their existing online programming with each other's clients and developed joint programs for Russian-speaking clients throughout the state.
- JFS Akron and JFSA Cleveland offered IT support to older adults to reduce barriers in participation
- Volunteers met with clients regularly to encourage on-line connection





Implementation & Funding

- Existing Staff
- Volunteers
- Collaboration
- Hiring Dedicated Staff
- Existing Grants
- New Grants
- JCBA of Akron, OH
- JFSA Cleveland, OH
- Major Gift - Akron
- Cost Sharing
 - Columbus
 - Cincinnati



ZOOM
with **EASE**

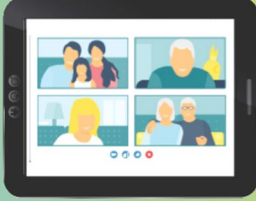
[Learn How To Use Zoom](#)



jfsa-cleveland.org | jfsakron.org

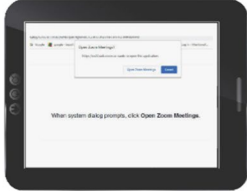
What is ZOOM?

Zoom is a video conferencing tool and has traditionally been used for business meetings. Now, it's commonly used for family and friends to connect. You can use it on a desktop computer, a laptop, iPad, or even on your phone. [Read on to start Zooming!](#)



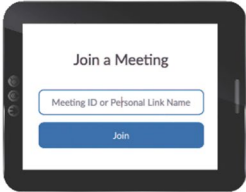
Have you been invited to a zoom call?

GOOD NEWS – You **DO NOT** need a Zoom account to join the call. You can simply click on the link sent to you through an email and join using the **BROWSER** on your computer.



How to JOIN?

Click link in email to **Join a Meeting** tab. You can also link directly from the email.

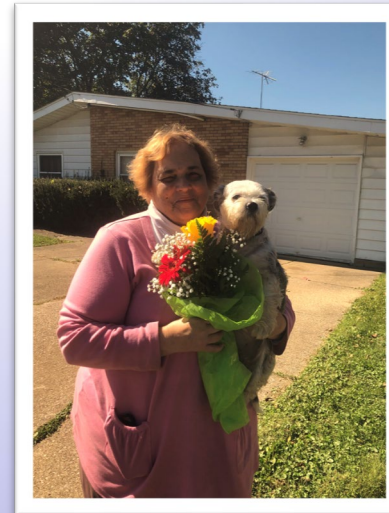


jfsa-cleveland.org | jfsakron.org



Outcomes

- The first Ohio Team event was held in May 2021 with 175 participants from across the US, as well as Finland, and Canada
 - 37 JFS Akron clients
 - 58 JFSA Cleveland clients
 - 40 JFS Columbus
 - Approximately 35 JFS Cincinnati Area



Presenter #4

Name of Program & Contact Information

HOPE AND HEALING FOR FORMER SOVIET UNION HOLOCAUST SURVIVORS

Ronda Manders, Hope and Healing Coordinator

Samost Jewish Family & Children's Service
of Southern New Jersey

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Cherry Hill, New Jersey 08003

856-424-1333 x3055

rmanders@jfedsnj.org

Program Description

- The ultimate **objective** of the program is to offer dignity, strength and **empowerment** for the participants, help them **feel more connected** to people and learn ways to **cope with stress and anxiety**
- The program is tailored for the specific needs of the FSU population and includes a **Russian speaking staff person, Russian speaking group facilitators, and workshop topics** which are culturally sensitive to the **FSU Holocaust survivor preferences**
- **Monthly**, the participants enjoy a **zoom program** facilitated by a **Russian speaking professional** on topics including, **Jewish Art and History, Current Events, Russian and Yiddish music, Russian poetry and travel, and Jewish holidays**

Program Need

- Over **50 Holocaust Survivors** from the **Former Soviet Union (FSU)** live in the JFCS catchment area and possess distinct **cultural background** and **language barriers**
- **Food** and **recreational preferences** are **different** and **did not intermingle** comfortably with other Holocaust survivors
- Most FSU clients are **85 years** or older, **widowed**, live in **poverty**, and are **socially isolated**
- FSU clients are **physically frail** and living with the **emotional scars** of the atrocities they faced, including **post-traumatic stress disorder, depression** and **anxiety**
- **Symptoms** are becoming **more severe** as the FSU clients age resulting in **increased isolation**

Implementation & Funding

- **Jewish Federations of North America Center for Advancing Holocaust Survivor Care** funded the grant from March 2020 to February 2021
- Grant awarded was \$11,503 with JFCS responsible for matching grant of \$7,668 for total program cost of **\$19,171**
- All programs are planned and implemented integrating **Person-Centered Trauma Informed (PCTI)** practices
- **A strength-based approach** is utilized so the participants are **partners in the workshops** rather than observers
- All **communication** is written on agency letterhead in **both Russian and English**

Outcomes

- Program grew from **8 to 23** clients attending Zoom or watching recorded monthly programs
- Clients and children answer **phone** when Coordinator calls, **initiate calls** to Coordinator and **email appreciation** to Coordinator for program
- Clients have a **place to speak Russian** with fellow Holocaust Survivors and **learn about Jewish topics**
- **100%** of participants reported that as a result of participating in this program **they feel more connected to others**
- **100%** of participants reported **learning ways to cope with anxiety and stress**
- Clients are **comfortable expressing their emotions**

Presenter #5

Name of Program & Contact Information

KAVOD SHEF (Survivors of the Holocaust Emergency Fund)

- **Amy Israel Pregulman**
 - Executive Director, Co-Founder of KAVOD
 - amy.kavod@gmail.com

- **John Pregulman**
 - Board Chair, Co-Founder of KAVOD
 - jsp.kavod@gmail.com

- **Sarah Grossman-Kucharski**
 - Manager of KAVOD SHEF
 - sarah.kavod@gmail.com

**KAVOD
SHEF**

Survivors of the Holocaust Emergency Fund

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Program Need

The KAVOD SHEF Initiative in partnership with Seed The Dream Foundation is a collective communal response that provides emergency assistance to Holocaust Survivors in 34 partner communities throughout the United States.

- Nearly 80,000 Holocaust Survivors are currently living in the United States, 30% of whom live at or below the poverty line. The support these Survivors receive does not allow them to afford what is needed to live a dignified life.
- In 2019, Seed the Dream Foundation partnered with KAVOD to establish the KAVOD Survivors of the Holocaust Emergency Fund (SHEF) to address these unmet needs.
- KAVOD SHEF serves as a secondary resource to “fill the gap” where primary resources are unable to meet Survivors’ needs.
- Urgent and critical Emergency Services eligible for coverage through KAVOD SHEF include: Dental, Vision, Medical, Food, Emergency Home Care, Emergency Transportation, Emergency Home Services (Utilities, Home Repair, Housing), and COVID Response.

KAVOD
SHEF
Survivors of the Holocaust Emergency Fund

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Program Description

- KAVOD SHEF utilizes a dollar-for-dollar matching initiative in which local communities raise new dollars which are then matched 1:1 by our national funder coalition, the Joseph Gringlas KAVOD SHEF National Fund.
- In addition to providing emergency funding for Survivors, KAVOD SHEF works to raise awareness of the unmet needs of Holocaust Survivors both locally and nationally.
- 100% of KAVOD SHEF matching funds raised are directed toward Emergency Services for Survivors and allocated through KAVOD.

**KAVOD
SHEF**
Survivors of the Holocaust Emergency Fund

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Implementation & Funding

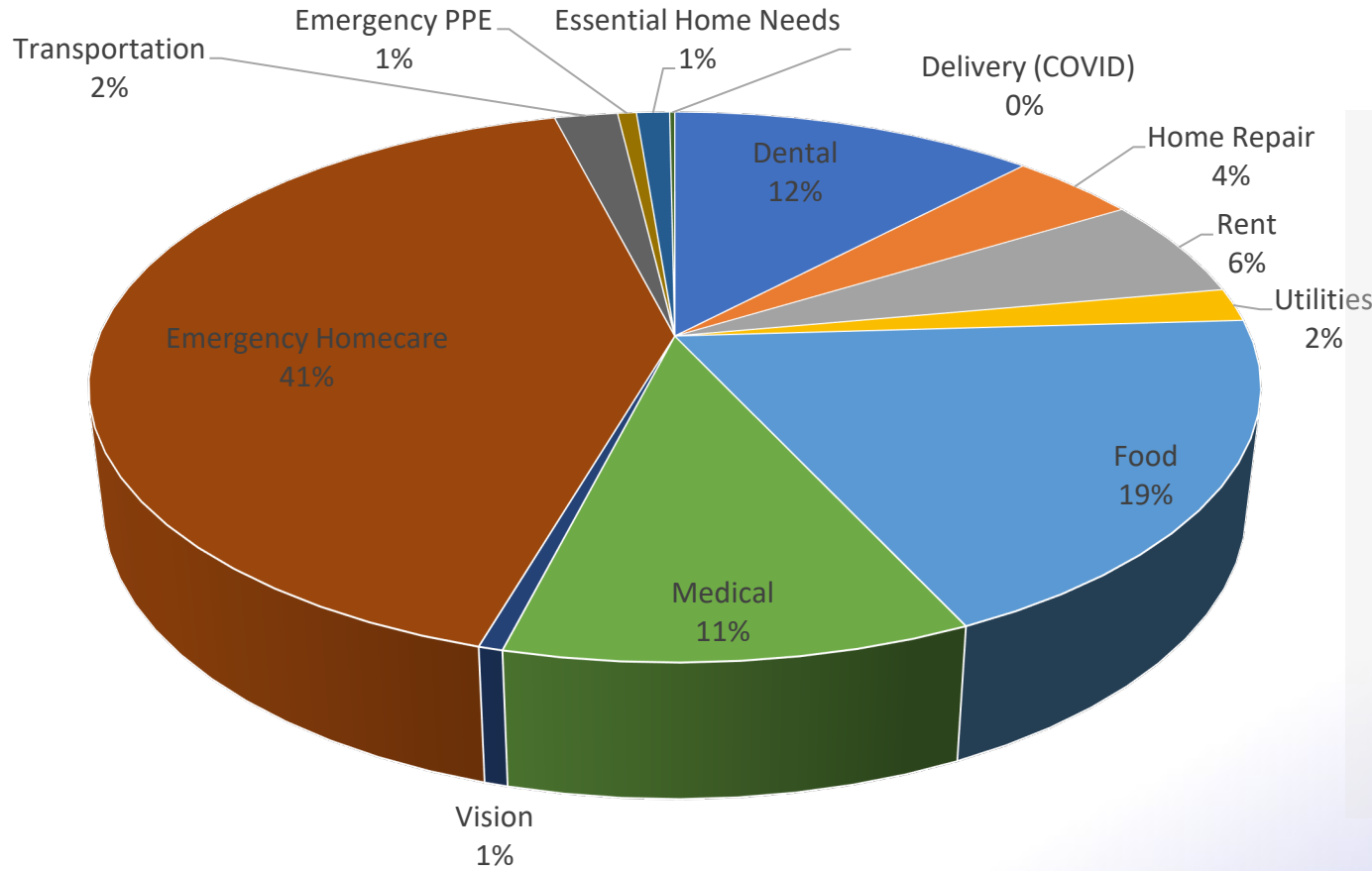
- On an annual basis, KAVOD SHEF works with our community JFS and Federation partners to determine the unmet needs of each community.
- Newly raised local funds are sent directly to KAVOD SHEF, which are immediately matched 1:1 by our national funder coalition, the Joseph Gringlas National Match Fund. To date, more than 20 philanthropic partners have joined to make these resources available.
- JFS caseworkers working directly with Holocaust Survivors assess the unmet emergency needs of their clients and submit requests to KAVOD SHEF
- KAVOD SHEF works closely with each of our 34 partner communities throughout the year, providing solutions to aid Survivors in crisis and to raise awareness as to the unmet needs faced by Survivors throughout the country

**KAVOD
SHEF**

Survivors of the Holocaust Emergency Fund

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Outcomes



- Dental
- Home Repair
- Rent
- Utilities
- Food
- Medical
- Vision
- Emergency Homecare
- Transportation
- Emergency PPE
- Essential Home Needs
- Delivery (COVID)



Over \$15 Million
New Dollars Raised
to Support Holocaust
Survivors



34 KAVOD SHEF
Community Partners



Over 40,000 Requests
Filled

KAVOD SHEF OUTCOMES



KAVOD SHEF Aid by Dollars Spent 2020-2021



Presenter #6



Holocaust Community Services

Never Heard Never Forget Legacy Projects

Yonit Hoffman, PhD

Senior Director

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Maya Gumirov, LPC, NCC, MACC

Survivor Services Director

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773-508-1004

hcs@cje.net

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2021 Holocaust Community Services (HCS) Snapshot

HCS SERVED over 2,000 survivors

who received financial aid, reparations assistance, socialization and educational events, support groups, counseling, wellness classes, and resource help

INCLUDING
1,929 clients

who received financial assistance to pay for food, medicine, personal care, or one-time emergency needs,
111 of whom were new clients



21%

of HCS clients are **age 90 +**
*Clients ranged in age from
77 to 104 years old*



More than 90%

of survivors served by HCS
with financial and/or psychosocial
support are from Nazi-occupied
territory in the former Soviet Union



1,453

received help paying for
groceries through monthly
food vouchers



1,260

received help paying
for personal care



980

received help paying
for medication not
otherwise covered



447

received **\$426,000**
in emergency
financial assistance



200+

received help accessing
COVID-19 vaccines

Overall Survivor Demographics

- 50-80K in USA
- 80% from Former Soviet Union
- Estimated Chicago population: 2,800-3,800

HCS Legacy Projects: Giving Voice

Commemorations

- Babiy Yar
- Yom HaShoah
- Victory Day



Education and awareness

- Professional trainings
- USC Shoah Foundation & Yahad-in-Unum survivor interviews
- Partnerships with local Jewish day schools
- NHNF book



Never Heard Never Forget

While nearly 2.5 million Shoah victims were Soviet Jews, many of the stories of the victims and survivors of the Holocaust on the Nazi-occupied territory of the former Soviet Union (FSU) have never been heard. In our own Chicago community, virtually every Russian Jewish family has a connection to these losses and a story to tell.

- HCS is producing a 2nd volume of FSU survivor stories:
 - **135 new stories of survival**
 - in camps and ghettos
 - during evacuation journeys
 - at places of mass killing
 - as Jewish Resistance Fighters
 - and more
 - Produced in **partnership** with the Illinois Holocaust Museum and Education Center
 - **Funded** through private donations, Jewish Federation initiatives (VOICES & SpringBoard grants), ILHMEC partnership/book sales, staff/volunteer time for translation, pro bono editing, etc.



Additional Legacy Building Efforts

Intergenerational Projects

- 18 Under 18: “Messages from the Past”
- Intergenerational Seder
- Vanderbilt Alternative Spring Break service trip

Key Partnerships

- Illinois Holocaust Museum (ILHMEC)
- Jewish United Fund/Federation
 - Russian-speaking Jewish Division
 - TOV Volunteers
- Synagogues
- Local Jewish day schools

TO SIGN UP FOR MESSAGES FROM THE
PAST: NEVER FORGET

**Text “STORY”
to
(833) 711-0286**



Q & A (at tables)