

**PowerNET**  
2023

# MISSION POSSIBLE

MAY 7-9TH



**NETWORK**  
of Jewish Human  
Service Agencies

# MISSION POSSIBLE

Here is how you can benefit with The Network!

**MISSION POSSIBLE** is about making our vision and aspirations a reality. Our mission is encoded in the name of our Network: Jewish Human Service Agencies. PowerNET's interactive workshops present original ways of strengthening our agencies and their work. They open up new conversations, inspire creative thinking, and spur participants to action.

Member agency executives, C-suite staff, and lay leaders from across the globe will gather in Dallas, TX at PowerNET 2023 to address issues and challenges, and then determine sustainable and replicable solutions that apply to other Network members.



## **Jewish.**

Network member agencies have long-established roots in serving the Jewish community and in using Jewish values to guide service delivery. Their Mission Possible is to bridge the worlds of both the Jewish and non-Jewish communities and bring that dual dynamic to their boards, staff, and client services.



## **Human.**

People are the heart of our work. They are our leadership, professionals and volunteers, clients, donors, partners—everyone who serves and all who receive services. Our Mission Possible is to build stronger relationships and teamwork among people across positions, departments, programs, and across the community.



## **Service.**

Service is our agency's response to human needs and social issues. Our Mission Possible is to keep ahead of fast-changing circumstances, to grow our capacity to serve, and seek new ways to make a positive impact on individuals, families, and communities.



## **Agency.**

Our agencies are the institutions through which we serve. Our Mission Possible is to build stronger, more agile, forward-looking agencies that are well governed, well resourced, and able to make decisions and take action.



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# WHY SPONSOR POWERNET 2023?

## The Network's Reach



More than 1 million  
clients served across  
all faiths



Over 30,000 personnel  
employed



160 member agencies  
• 142 US  
• 15 Canadian  
• 3 Israeli



Trusted partnerships with the  
corporate, philanthropic,  
academic and government  
sectors

- Attendance including executives, senior level staff, managers and lay leaders from the U.S., Canada and Israel
- Post-conference attendee lists with full contact details for future revenue opportunities
- The opportunity to speak in front of live audiences and introduce your organization
- One-on-one opportunity to connect with participants during the Sponsor Showcase
- Branding placement opportunities on the conference web page, newsletter, through emails on the mobile app, and throughout the conference
- Individual appointments with attendees during the conference with the opportunity for future appointments



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# SPONSOR THE CONFERENCE, BECOME A NETWORK PARTNER

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**The Network views event sponsorship as a steppingstone to forming a continuous partnership with clear, achievable goals.**

Membership in the Network brings immediate access to cost-saving resources and best practice interventions specifically designed to extend an agency's capacity to serve those in need. These exclusive member agency benefits are often provided by partnership with sponsors resulting in financial savings, advocacy, connections, information and specialized organizational support.

## About NJHSA

The Network is an international membership association of more than 160 nonprofit human service agencies in the United States, Canada and Israel and partners across Europe. These agencies serve more than one million individuals through a full range of human services, for the Jewish community and beyond. The Network is the leading voice for the Jewish human service sector. As the go-to resource for advocacy, best practices, innovation and research, partnerships and collaborations, The Network strengthens agencies, so they can better serve their communities.

We encourage you to explore this opportunity and reach out to Megan Manelli, Director of Marketing & Communications at [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org).



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## Customize your sponsorship to get the greatest value!

All sponsors are entitled to:



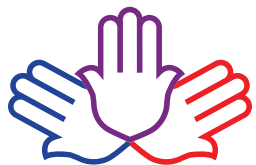
Pre and post conference marketing via email, newsletters, website and social media posts



Receive a post attendee report with full contact information



Development and implementation of Network of Jewish Human Service Agencies membership engagement plan to establish and/or enhance relations with member agencies



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# PLENARY OR RECEPTION SPONSOR – \$25,000

## Plenary or Reception Sponsor (6 Opportunities)

- **7 complimentary conference registrations**
- NetLab series potential
- Exhibit Table
- Participation in Sponsor Showcase
- Pre-event, on-site, and post-event recognition and signage
- Includes schedule recognition and pre-signature event remarks
- Full page mobile app ad
- Push notification on the mobile app, increasing attendance at signature event branded with your agency
- Opportunity to give a PowerPoint presentation video or live presentation prior to plenary



**Deborah Riegel**

Deborah Grayson Riegel is a keynote speaker and consultant who teaches leadership communication for Wharton Business School and Columbia Business School. She contributes to Harvard Business Review, Inc., Psychology Today, Forbes, and Fast Company, and the author of "Overcoming Overthinking: 36 Ways to Tame Anxiety for Work, School, and Life," she consults and speaks for clients including Amazon, BlackRock, KraftHeinz, and The United States Army. Her work has been featured in worldwide media, including Bloomberg Businessweek, Oprah Magazine, and The New York Times.



**Rabbi Dr. Jason Weiner**

Rabbi Dr. Jason Weiner serves as the senior rabbi and director of the Spiritual Care Department at Cedars-Sinai in Los Angeles, where he is responsible for the chaplaincy team and all aspects of spiritual care throughout the health system.



**Dahlia Lithwick**

Dahlia Lithwick is the author of the recently published Lady Justice. She is a senior editor at Slate, writing their "Supreme Court Dispatches" and "Jurisprudence" columns since 1999. She is also the host of Amicus, Slate's award-winning biweekly podcast about the law and the Supreme Court.



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# JFS DALLAS SITE VISIT - \$7,500

## JFS Dallas Site Visit (3 Opportunities)

### Jubilee Park Counseling Center

JFS Dallas is a partner organization of the Jubilee Park Counseling Center in South Dallas. The Center provides opportunities for health and education including nutritious meals and groceries, exercise classes, sports and recreation programs, health classes and pop up clinics for screenings and immunizations. Members of the clinical team from JFS Dallas provide mental health counseling services on site at Jubilee Park.



**PLAN @  
1121 ROCK**  
People Living Active Now



### Club House (for Adults with Mental Illness)

Visit the JFS Dallas Clubhouse, a Recovery Model based on the idea that, despite your diagnosis, you deserve to be part of a community that cares, and that you have skills and talents to share. Clubhouse members receive support in meeting their goals and helping others reach theirs!

### Food Pantry

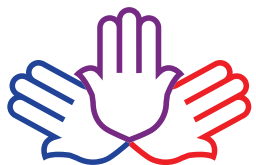
The JFS Dallas Expanded Food Pantry is a “client-choice food pantry” which allows for individuals seeking food assistance to choose the products they bring home to their families. Clients may make an appointment once a month and come into the food pantry to pick the products that they like to eat. Open three days/week 9 am-1 pm, the pantry carries a core list of items based on nutritional guidelines from the North Texas Food Bank. Visit the Food Pantry and explore the new space.



## EXHIBITOR - \$2,500

### Exhibitor (Unlimited Opportunities)

- **1 complimentary conference registration**
- Exhibit Table
- Participation in the Sponsor Showcase
- On-site recognition



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<b>\$50k</b>  <b>Title Sponsor</b> (1 Opportunity)	10 complementary registrations	Center for Innovation & Research Project	Exhibit Table	Participation in Sponsor Showcase	Pre-event, on-site and post-event recognition and signage	Sponsorship of PowerNET 2023: Mission Possible	Mobile App Splash Screen	Presentation	Customized annual marketing campaign targeting NETGroup audiences, NETTalks & Labs & newsletter
<b>\$25k</b>  <b>Plenary or Reception Sponsor</b> (6 Opportunities)	7 complementary registrations	NETLab Series potential	Exhibit Table	Participation in Sponsor Showcase	Pre-event, on-site and post-event recognition and signage	Includes schedule recognition & pre-signature event remarks	Full page mobile app ad	Push notification	PowerPoint presentation video or live presentation prior to plenary
<b>\$15k</b>  <b>Lounge Sponsor</b> (1 Opportunity)	5 complementary registrations	Naming rights to lounge	Exhibit Table	Participation in Sponsor Showcase	On-site recognition and signage			Push notification	
<b>\$10k</b>  <b>Lunch Sponsor</b> (6 Opportunities)	3 complementary registrations	NETLab Series potential	Exhibit Table	Participation in Sponsor Showcase	On-site recognition	Includes schedule recognition & pre-event remarks		Push notification	Share PowerPoint slides



<b>\$7,500</b>  <b>Think Tank Sponsor</b> (5 Opportunities)	2 complementary registrations	NETTalk potential	Exhibit Table	Participation in Sponsor Showcase	On-site recognition	Includes schedule recognition & pre-event remarks			Push notification	
<b>\$7,500</b>  <b>JFS Dallas Site Visits</b> (3 Opportunities)	2 complementary registrations		Exhibit Table	Participation in Sponsor Showcase	Pre-event and on-site recognition	Includes schedule recognition			Push notification	
<b>\$5K</b>  <b>Workshop Session Sponsor</b> (Unlimited Opportunities)	1 complementary registration		Exhibit Table	Participation in Sponsor Showcase	On-site recognition	Includes schedule recognition and pre-event remarks			Push notification	Share slides
<b>\$2,500</b>  <b>Exhibitor</b> (Unlimited Opportunities)	1 complementary registration		Exhibit Table	Participation in Sponsor Showcase	On-site recognition					
<b>\$1k</b>  <b>Member Agency Exhibitor</b> (Unlimited Opportunities)			Exhibit Table	Participation in Sponsor Showcase	On-site recognition					



# A la Carte

## Executive Briefing (1 Opportunity) - \$7,500

Join Reuben D. Rotman, the Network's President & CEO for his annual Executive Briefing. The audience is comprised mostly of Executive Directors and CEOs. Sponsor the Executive Briefing and align your organization with our impressive Network Update and the myriad of offerings planned for the future.

- On-site recognition and signage
- Includes schedule recognition and pre-event remarks
- Push notification on the mobile app

## Havdalah Dessert Reception (1 Opportunity) - \$5k

Sponsor the first event of PowerNET 2023 as we end Shabbat with a Havdalah Dessert reception. Attendees will gather with their peers and friends for the first time at the conference at Havdalah. Help us kick-off PowerNET 2023!

- On-site recognition and signage
- Includes schedule recognition & pre-event remarks
- Push notification

## Wi-fi (1 Opportunity) - \$5k

We all need it! Sponsor the Internet. We will have signs everywhere with the Wi-fi username, password and your logo

## Branded Swag Bags (1 Opportunity)- \$5k

Let's brand the PowerNET 2023 swag bag with your logo. No one will miss it! Reusable bags are the way to go. Stay green and get noticed!

## Charging stations (3 Opportunities) - \$2,500

Sponsor a charging station branded with your logo and help people reboot when their devices are essential. There is so much to learn, notes to take and when your tablet is low on juice a charging station could be the difference between a good day and bad.

## Meeting room (2 Opportunities) - \$2,500

Sometimes you just need to chat with a smaller group or one-on-one. Sponsor a small meeting room and support the growing cohorts in our Network who need a little more quiet time to connect.

## Napkins (2 Opportunities) - \$1k

Just getting your feet wet at PowerNET 2023? We'll get napkins branded with your logo for the Sponsor Showcase Refreshment break. It's one of our most well attended events! Sponsor the napkins that hold these sweet and salty treats our participants need to get through these long, intense days.



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**DALLAS, TX**

Email Megan Manelli at [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org) to discuss sponsorship and secure your opportunity today.



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