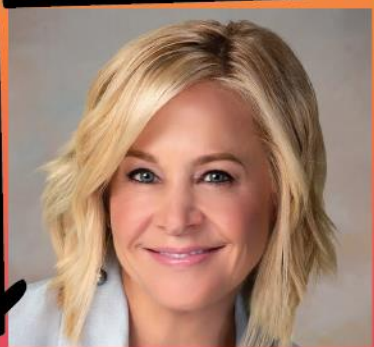




JOAN AND STANFORD
JFS
Houston
Light • Hope • Help

PowerNET
2023



LET'S CHOOSE AND ENGAGE YOUR BOARD TO BE MORE POWERFUL!

SOME AGENCIES *WISH* FOR IT HAPPEN, SOME AGENCIES *WANT* IT TO HAPPEN,

ALEXANDER JFS *MADE IT HAPPEN*...AND YOU WILL TOO.



**INSPIRING
COURAGE**



**BUILDING
PASSION**



**COMMITTING
TO ACTION**



**MAKING IT
HAPPEN**

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

POWERFUL

**HAVE FUN
ALONG THE WAY**



HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE **POWERFUL**

**HAVE FUN
ALONG THE WAY**



Sandi Helfman • Financial Consultant



Merrill Lynch

Specializing In Conservative Investments and Planning

12 Greenway Plaza • Suite 200 • Houston, Texas • 77046 • (713) 993-1571

HOW TO CHOOSE AND ENGAGE
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MOVIE NIGHT



JFS LiVE! GALA

**HOW TO CHOOSE AND ENGAGE
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ALONG THE WAY**



COURAGE



**ADDRESS
YOUR ISSUES**



**REINVENT YOUR
FUNDRAISING**



**STRENGTHEN
YOUR BRAND**

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

POWERFUL

**HAVE FUN
ALONG THE WAY**



BOARD MEMBERS SHOULD BE:



CONNECTED



**NOT SCARED
TO WORK HARD**



**FINANCIALLY
CAPABLE**



**WITH A SPECIFIC
SKILL SET**

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

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ALONG THE WAY**



SOCIAL

EXPERTISE

DIVERSITY

INFLUENCE

**LOVES
AGENCY**

AFFILIATIONS



**LIFE
EXPERIENCE**

HAS TIME



EXPECT YOUR BOARD TO BE ACCOUNTABLE



**ATTEND
MEETINGS**



**SELF
SOLICIT**



**FOLLOW UP ON
ACTION ITEMS**

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

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**TAKE CARE OF YOUR BOARD MEMBERS...
AND THEY WILL WORK HARDER *FOR YOU***



TAKE EACH ONE TO LUNCH



NOTE MILESTONES



CREATE A SENSE OF BELONGING TO THE JFS "FAMILY"



GIVE GIFTS



GATHER SOCIALLY

***HAVE FUN
ALONG THE WAY***



HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE **POWERFUL**

**HAVE FUN
ALONG THE WAY**



CARL E. JOSEHART

CEO of the Joan and Stanford Alexander Jewish Family Service

**HOW TO CHOOSE AND ENGAGE
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BOARD ENGAGEMENT OFFICER

- **SERVES** as a liaison
- **DRIVES** board engagement
- **ADDRESSES** board member concerns
- **CONNECTS** passion to projects



LIAISON



HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE **POWERFUL**

**HAVE FUN
ALONG THE WAY**



BOARD ENGAGEMENT

HOW TO CHOOSE AND ENGAGE
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MAKE YOUR CLIENTS COME ALIVE



**CLIENT
LETTERS**



**HEARTWARMING
STORIES**



**SHOW
OUTCOMES**

**HOW TO CHOOSE AND ENGAGE
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A L I C E

Two Adults, Two Children



Sylvia and Homero are parents of two children, both in elementary school. The children go to YES Prep about 8 miles from their home. Homero is a bus driver and Sylvia is a home care worker. Sylvia picks up extra hours sometimes. The children take piano lessons. During COVID, even with support from the school, the family's budget for technology was strained as the family added devices and internet capacity so the children could go to school remotely. Fortunately, the grandmother was able to help out with childcare during that time, although Homero was often home as his hours were cut. Homero was able to keep his benefits but his pay was cut. When fully employed, their two salaries almost reach their survival budget.

Sample Wages

Caregiver (non-agency) **\$13**

Restaurant Cook **\$12.23**

Bus Driver **\$13.28**

Ground Keeper **\$14.62**

Concierge **\$15.61**

A L I C E

Monthly Survival Budget

Two Adults, Two Children

Housing	\$837
Child Care	\$377
Food	\$889
Transportation	\$826
Health Care	\$809
Technology	\$75
Miscellaneous	\$416
Taxes	\$342
Monthly Total	\$4,571
Annual Total	\$54,852
Hourly Wage	\$27.43

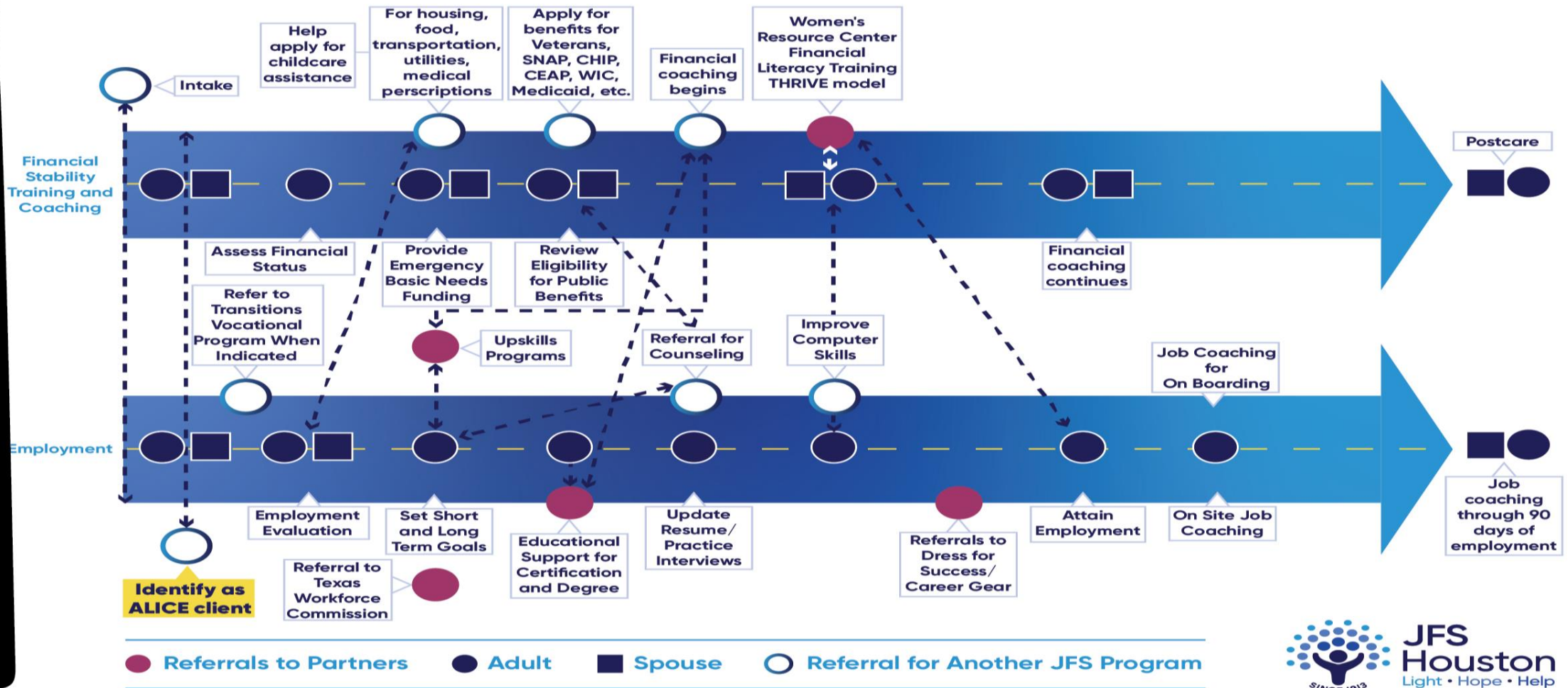
Federal Poverty Level

Size of Household 4 People

138%	\$36,570
150%	\$39,750
200%	\$53,000
235%	\$59,625
250%	\$66,250
300%	\$79,500



JFS Houston – Financial Stability Integrated Client Journey Region 3





ACTION



**ONE-STOP
EMAIL**



**COMMITTEE OR
EVENT CHAIR**



GALA



TOURS

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

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ALONG THE WAY**



*HEART + BRAIN +
WORK = SUCCESS*



HOW TO CHOOSE AND ENGAGE
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*HAVE FUN
ALONG THE WAY*



MAKING IT HAPPEN



**MAKE A
LIST**



**MAKE A
TIMELINE**



**YOUR AGENCY'S
VICTORY**

**HOW TO CHOOSE AND ENGAGE
YOUR BOARD TO BE MORE**

POWERFUL

**HAVE FUN
ALONG THE WAY**

NEW NATIONAL PROJECT

DISTRIBUTION OF MENTAL HEALTH RESOURCE CARD



**You are
not alone.**

NATIONAL SUICIDE PREVENTION LIFELINE



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