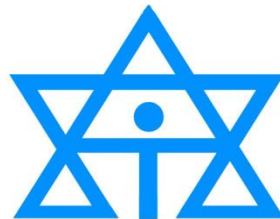


# Our Digital Story Telling Journey

## Engagement with Seniors using Technology

Presented by:  
Cheryl Hirsh Katz, MSW, RSW  
Sonja Iserloh, MSW, RSW



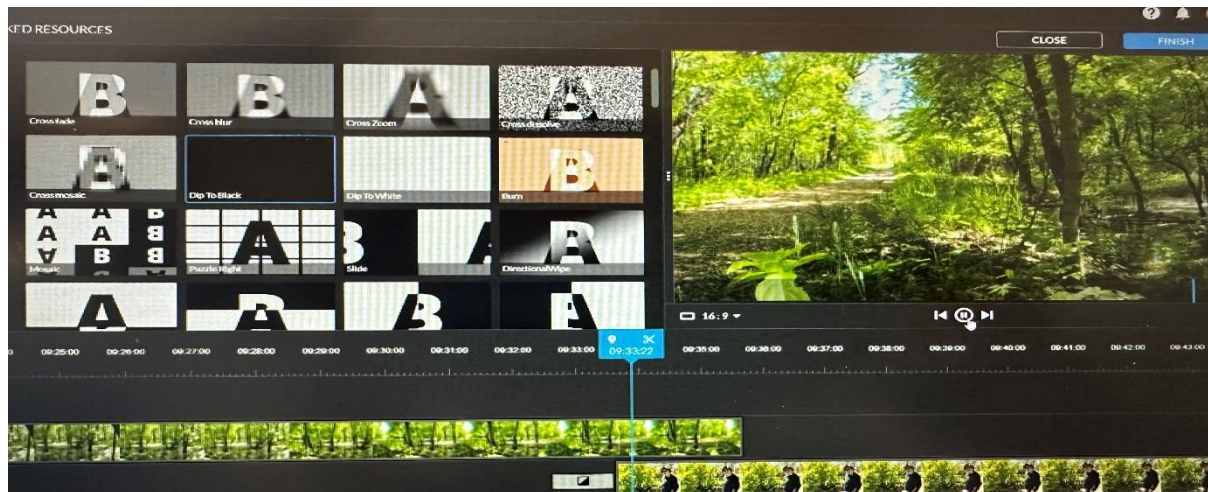
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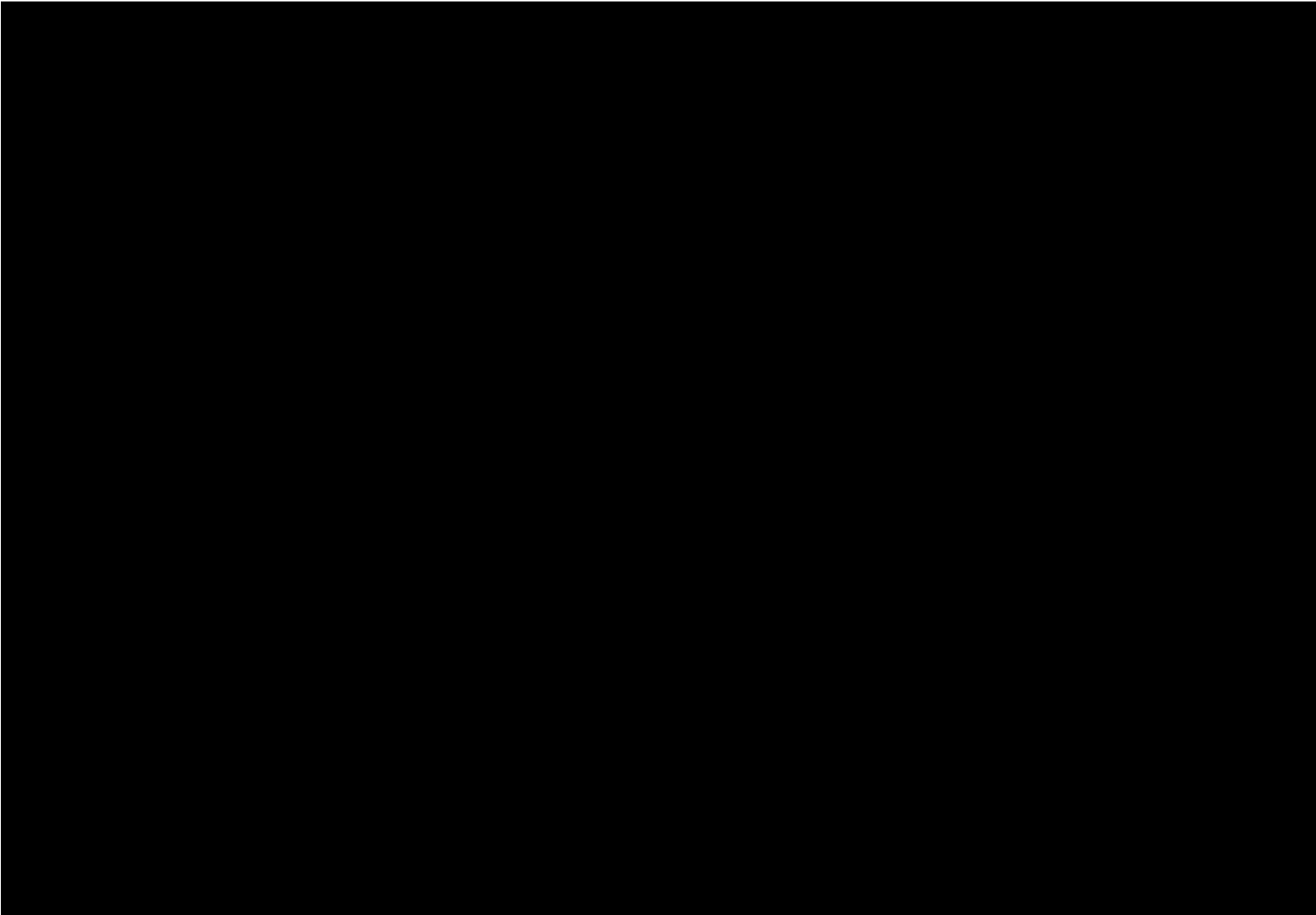
# Agenda

- What is Digital Storytelling (DST)
- Technology and DST at JCFS
- Process of Digital Story Making
- Positive Outcomes
- Opportunities for Collaboration
- Benefits to Clients
- Research Component
- Emergence of Themes

# Technology and DST at JCFS

- Technology for Seniors Program
  - iPad lending library
  - Education and Support
- Our Journey with Digital Storytelling





# Our Digital Storytelling Process

- Creating your own story
  - Benefits to making your own
- Creating a story with others
  - Identify the story
  - Build the Narrative
  - Writing and Editing
  - Select Photos
  - Music choice
  - Create the Video



# Positive Outcomes

- Connection with Clients
- Deeper Understanding
- Increases Engagement
- Fosters Relationships
- Community Connection
- Shared learning



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## Our Digital Storytelling Journey

**Tuesday, November 15, 1:30 pm**  
Berney Theatre - 123 Doncaster Street

- Please join us as we share our process in creating Digital Stories with Older Adults
- Presentation includes screening of personal videos and information to help develop your own story
- Refreshments and a tote bag will be provided
- Open to all who are interested

**To Register:**  
Contact Sonja Iserloh  
[siserloh@jcfswinipeg.org](mailto:siserloh@jcfswinipeg.org)  
204-477-7430

Transportation available upon request

Funded by the Government of Canada's  
New Horizons for Seniors Program

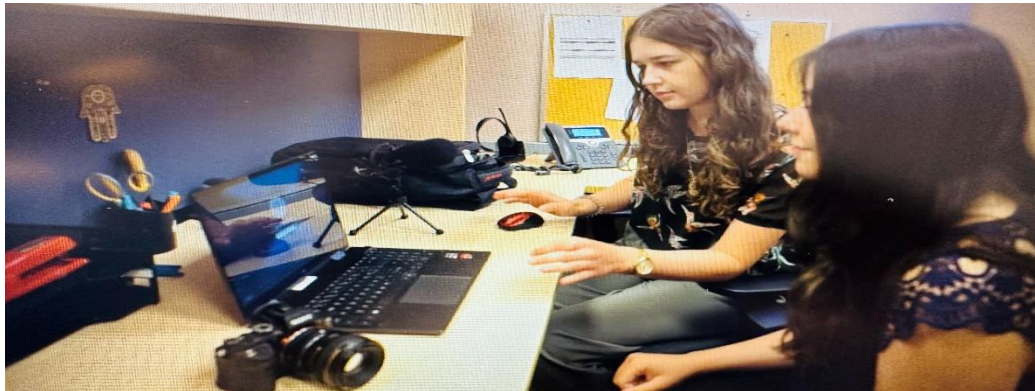
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# Opportunities for Collaboration

- Interdisciplinary Involvement
- Volunteers
- Partnerships with Community Agencies
- Students and Recreation Facilitators
- Occupational and Physical Therapy



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# Benefits to Clients

- Positive impact to memory
- Validates experiences
- Gives voice to the older adult
- Opportunity to honour a loved one
- Person centered
- Provides teachable moments
  - To family and future generations
  - To community and beyond



# Client Feedback

## Benefits of DST: Experiences of an Older Adult

*As well as a teaching moment, teaching, if you can help somebody understand a situation, if you can clear their mind and, you know, get rid of the the muddy waters, so to speak, then I think you've done something good.*

"A teachable moment"

A means to validate/honor a loved one.

*My father was never, ever recognized for that. And so when I had the chance to tell these stories, there was a chance for me to validate my father's ethics. That was very important to me.*

*Yeah, that is important to me. I think my grandchildren and my nieces and their children should have a copy of this because that's about their great-grandfather and the family ethics.*

A tool to pass down family history and ethics

An opportunity to connect with others

*I can say I thoroughly enjoyed it. I just found it very interesting.*

An interesting and enjoyable experience

"Win-Win"  
Benefit for both story teller and story viewer

*And if it was going to turn into a teaching moment for someone, enlighten someone in a small way. It was a win-win for me.*



# Research Component

- University of Manitoba
  - OT Study (Teresa)
- Simon Fraser University
- Centre for Digital Storytelling Berkeley, California
  - DST COOKBOOK



# Emergence of Themes

- Social Connectedness
- Intergenerational relationships
- Self Expression
- Communication
- Preservation of Heritage
- Person Centered Care



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**Thank you!**

**Questions?**



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