

**PROJECT EM**

# **EMBRACING EMPOWERING EMPLOYING OUR COMMUNITY**

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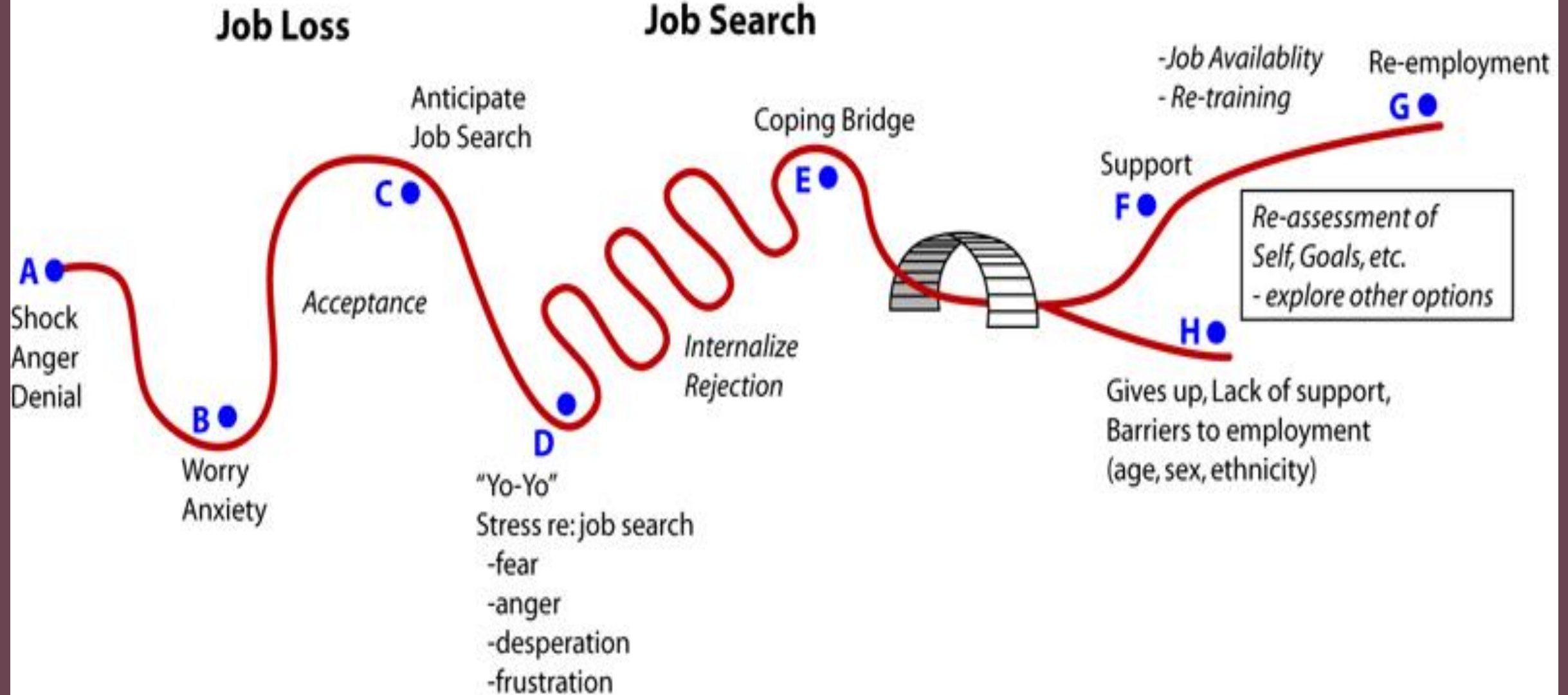
**NETWORK**  
of Jewish Human  
Service Agencies

# JOB SEARCH IS NO PICNIC.

- Emotional roller coaster.
- Technology nightmare.
- A never-ending job, but with no pay.
- Isolating + can cause low self confidence.
- Challenging to do alone.
- Google, Indeed, LinkedIn do not replace Career Coaches.



# Job Loss Cycle



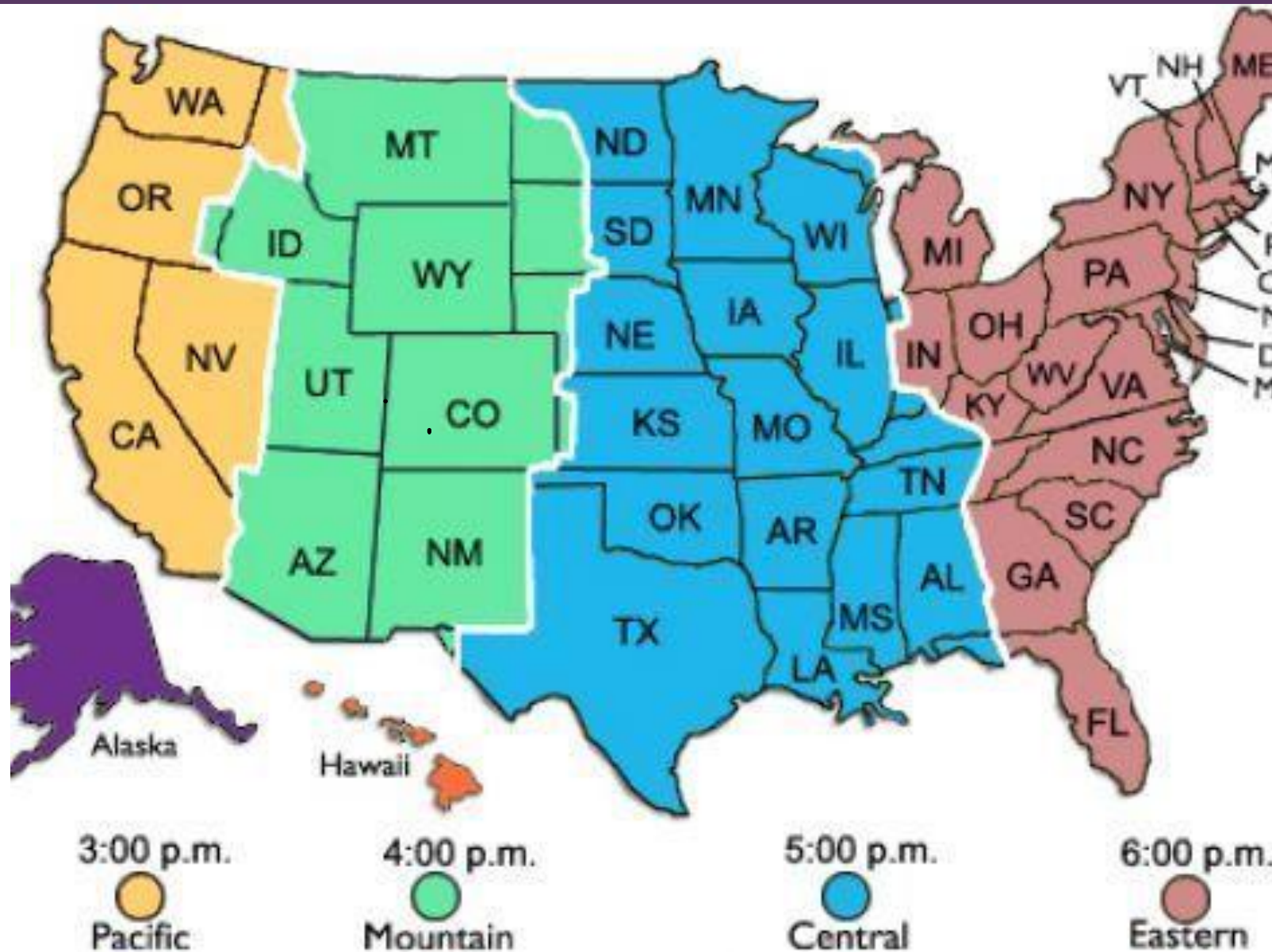


# PROJECT EM: EMPOWERING & EMPLOYING OUR COMMUNITY



- An integrated virtual network for national service delivery to allow job seekers access to an extensive continuum of career services regardless of their geographic location or educational level.
- Project EM is an offering of *The Network* in partnership with JFNA.
- We are grateful to the *Harry & Jeanette Weinberg Foundation & Crown Family Philanthropies* for their support.





19 Network  
Agencies  
working in 4  
Time Zones

# AGENCIES PROVIDING CAREER SERVICES

JFCS Atlanta

JCS Baltimore

Rales JFS

JVS Boston

JCFS Chicago

JVS Careers,  
Cincinnati

Career  
Connections, Palm  
Beach County

JFS Colorado

Kings Bay Y -  
Brooklyn

JFS Columbus

JFS Dallas

Gesher Human  
Services

JFCS Louisville

JVS SoCal

Gulf Coast JFCS

JFCS Minneapolis

JEVS Human  
Services –  
Philadelphia

JFCS Pittsburgh

JVS MetroWest, New  
Jersey



Collect

- Collect Data

Connect

- Connect with National employers

Collaborate

- Collaborate with agencies across the US

Facilitate

- Facilitate Workshops

Provide

- Provide Individualized support

Refer

- Provide Outside referrals





THE PROJECT EM JOURNEY.

PROJECT EM

# EMBRACING EMPOWERING EMPLOYING OUR COMMUNITY

Sign Up for Personalized Support

Explore our Workshops

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	1	2	3	4
	Mindful Career Strategies					
	Using Age to Your Advantage	LinkedIn Workshop	Career Launchpad: Respond Vs. React	Tools to Launch a Winning Job Search	Networking for Job Seekers	
	Nail your next interview with Ken Sher!	Pre-Employment Requirements & Testing	Conversations with a Career Coach			
	How to Expand Your Network to Increase Job Opportunities					
	How to Expand Your Network to Increase Job Opportunities					
	Winning the Interview					
5	6	7	8	9	10	11
	Expert Tips On Promoting Yourself To Employers On LinkedIn	Phone & Video Interviewing	Career Assessment: Using the O*NET to Find Your Career Path.	The LinkedIn Guru	MS Word 2016	
	MS Word 2016	MS Word 2016	Focusing On Your Path: Identifying Your Personality & Career Types	MS Word 2016	Networking for Job Seekers	
	Professional Portfolios	Making the Networking Ask-Take the Risk	MS Word 2016	Build Your Emotional Resilience		
		Financial Emergency Preparedness	Resume and Cover Letter Workshop			





## Meeting Registration

**Topic**      **Job Search Community Workshop - JFS Columbus**

**Time**      Mar 28, 2023 07:30 PM in [Eastern Time \(US and Canada\)](#)

**First Name\***

Elizabeth



**Last Name\***

Enck

**Email Address\***

eenck@jfscolumbus.org

**Confirm Email Address\***

eenck@jfscolumbus.org

**Zip/Postal Code**

**How did you hear about our session?\***

Choose One...



**If you marked other, please specify:**



## JOB SEARCH STRATEGY MUST HAVES...



Resume Writing

Interviewing

LinkedIn

Networking

Microsoft Office Suite

**BUILDING  
EMOTIONAL  
RESILIENCE**

**BUILDING YOUR  
PROFESSIONAL  
BRAND**

**PROFESSIONAL  
PORTFOLIOS**

**COMPLETE  
GUIDE TO A  
CAREER  
TRANSITION**

**EXECUTIVE  
FUNCTIONING**

ADDITIONAL “TRENDING” TOPICS

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- After being laid off from work at the end of 2022, I reached out to Career Connections for help with updating my resume. They introduced me to Project EM and not only did I receive help with my resume, I also learned about how to update and utilize my LinkedIn, how to make my resume ATS-friendly, I practiced mock interviews and created Zoom and LinkedIn banners in Canva! I made new friends who let me know I wasn't alone.
- Working with a Project EM coach was an amazing experience. I was truly at a low point, unsure and deeply worried about my future. Suddenly I was met with a warm, caring professional who provided solid advice. The workshops kicked off with music which immediately brought my spirits up and provided such a wealth of information I ended up with a small booklet of notes which then helped me put my best foot forward and apply for jobs, interview with confidence and within a month was able to choose from three different job offers. I have now been in my new role with a great company for a little over a month.
- I give full credit to Project EM for my success and have recommended them to several colleagues who have decided to begin a new job search and don't know where to begin.
- JFS, Columbus, Ohio

COMMERCIAL  
BREAK FOR A  
TESTIMONIAL.

SCAN ME



## CONNECT WITH SERVICES

By phone ☎ at 614-237-9675

or via app or web browser:



[Click to go to WAYFYNDER](#)



# WAYFYNDER

Project EM ▼

Enter your first name

Enter your last name

Enter your email address

Enter your password

Passwords must contain at least 12 characters.

Confirm your password

[Register Account](#)

# CONNECT WITH SERVICES

By phone  at 614-237-9675

or via app or web browser:



Click to go to WAYFYNDER

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Great starting point for job seekers (w/ no affiliation).

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Connects Job Seeker(s) with a Project EM Jewish Human Service agency to get individualized career counseling.

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Does not create additional barriers to seeking support.

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Can be Accessed via website/app/phone with the option to speak with a live person.

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## STEP BY STEP

- Connect to intake specialist (virtual or phone).
- Verbal intake process is short and thorough. Seeks to understand goals and challenges.
- Soft hand-off to one of the 19 Project EM agencies.
- From first interaction to introduction to a career counselor – approximately 48 hours.
- Career counselor conducts in-depth intake process to better understand work history, education, skills, and goals.
- Begin 1:1 ongoing career counseling.

# INDIVIDUALIZED SERVICES



RESUME &  
COVER LETTER



TARGETED JOB  
SEARCH



LINKEDIN  
OPTIMIZATION



INTERVIEW  
PREPARATION



EMPLOYER  
CONNECTIONS

- "Being unemployed was a very difficult experience. I was in a really dark place before I started Project EM and working with my career coach. I was feeling discouraged and frustrated in the job search process. Over the last 6 weeks I have found that doing several workshops a week has grown my confidence level and increased my hard and soft skills. It also dramatically decreased my stress levels and made me feel like part of a community of job seekers and career coaching professionals.
- I have had the opportunity to network with job seekers and coaches from across the country and this has led to various informational interviews that have helped build my network and learn about my industry.
- While my unemployment period has been difficult, I feel I will begin a new position much stronger and with greater industry knowledge and stress management skills. I am beyond thankful for the opportunity to participate!
- JEVS Human Services Philadelphia

## COMMERCIAL BREAK FOR A TESTIMONIAL



# NATIONAL JOB FAIRS

- Virtual (work from home) Customer Service/Inside Sales Reps, nationwide (perm placement)
- Data Entry Specialists, Onsite, Tempe, AZ, Louisville, KY and Charlotte, NC (project work)
- Claims Processing Customer Service, Virtual nationwide but must live within set miles of certain geographies (long term temporary)
- Skilled Trades positions, nationwide, temporary to hire
- Assemblers and packagers
- Cafeteria workers (education sites)
- Professional level positions (Accounting, IT, etc.)

Websites: <https://www.facebook.com/JobConnectionsForMatureWorkers> and <https://www.manpower.com/ManpowerUSA/home>

Project EM – Connecting with Employers. Building Relationships.



## March Virtual Recruiting Event

Featuring



ManpowerGroup®



**Wednesday, March 22**  
**12:00 – 1:00 pm (EST) via Zoom**



**ManpowerGroup**, known globally as a leading employment agency, is recruiting on behalf of employers from many industries throughout the United States who have remote, in-person and hybrid positions available.



**Laurel McDowell**, Manpower representative and Project Coordinator for the MyPath Team, will share information about open positions and how to apply.



Free and open to the public.

Register at

**[ignitecareercenter.com/event/Manpower](https://ignitecareercenter.com/event/Manpower)**

Questions?

Contact Lisa Cohn at [lcohn@jcsbaltimore.org](mailto:lcohn@jcsbaltimore.org).

Learn more about  
**ManpowerGroup**

Ignite Career Center of JCS is a proud partner of Project EM, a national initiative of Jewish human service agencies providing support to job seekers and employers.



# 2022 PROJECT EM IMPACT

- Total website visits (in 2022): 43,064
- Total # of Workshops: 719
- Total # of Workshop attendees: 5821
- Total # of Clients enrolled for individual support: 2913
- Total # of Placements: 1233
- Average Salary : \$54,115
- Coach-Client Relationship termination Rate: 9%

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Using a trusted resource to meet the needs of job seekers regardless of background, education level or ability

Workshops, training, employer connections and individual career coaching for clients at your fingertips

Increasing chances for better wages

Educating Clients on local/national Resources

Creating awareness of local/remote job opportunities

Saving Time and Energy for your Organization

Increased Tax Revenue for City/State

Decreasing depression and isolation

**BENEFITS FOR YOUR COMMUNITY**

A person's hands are holding a white rectangular sign. The sign has the words "MAKE A DIFFERENCE" printed in a bold, red, sans-serif font. The background is out of focus, showing warm, golden-yellow and green bokeh lights, suggesting an indoor setting with festive or decorative lighting.

**MAKE A  
DIFFERENCE**



## NEXT STEPS



**SHARE**



**REFER**



**CONNECT**

THANK YOU FOR  
JOINING OUR  
SESSION!

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Leah Wing -

<https://www.linkedin.com/in/leahfwing/>

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Peggy Truitt - <https://www.linkedin.com/in/peggy-truitt-0280752a/>

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Jason Charnas-

<https://www.linkedin.com/in/jasoncharnas/>

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Malka Bendor -

<https://www.linkedin.com/in/malkabendor/>

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Project EM is an offering of the Network of Jewish Human Service Agencies, in partnership with The Jewish Federations of North America.



**NETWORK**  
of Jewish Human  
Service Agencies



The Jewish Federations<sup>®</sup>  
OF NORTH AMERICA

QUESTIONS AND DISCUSSION