



FOR OFFICE USE ONLY – to be completed before consent is requested.

☐ Staff ☐ Volunteer ☐ Board ☐ Other: _____

This consent expires ONE YEAR from (today's date): ____/____/____

JFS Marketing & Communications Release & Consent – GENERAL USE

COVERED ACTIVITIES

As a non-profit, JFS conducts a variety of marketing, communications, and media relations activities to launch new programs, share client success stories, conduct fundraising campaigns, showcase our staff, promote our brand, and much more. In doing so, we often feature the various individuals who are part of the JFS story and help our agency thrive: our clients, staff, board, volunteers, donors, funders, partners, and other stakeholders.

We thank you for your participation in these efforts and request your written consent to use your likeness, image, voice, video, testimony, quote, writings, story, an/or other “materials” in our promotions.

CONFIDENTIALITY

We understand you may want us to maintain your confidentiality. We fully respect your choice! To this end, **it is our policy to always change names in our marketing, communications, and media-related projects.**

However, ***if you want and consent for JFS to use your REAL NAME***, please clearly print your name exactly how you would like it listed: _____

CONSENT & RELEASE

I acknowledge and agree to the following statements:

- The material(s) I have participated in and/or provided, including but not limited to my likeness, image, voice, video, testimony, quote, writings, and/or story, will become the property of JFS and will not be returned to me. JFS may use the material(s) provided within the 1-year term defined by this consent indefinitely, including when my association with the agency has ended.
- JFS may use these materials without payment of any kind to me, including royalties or other compensation, which I waive any rights to.
- I waive the right to inspect or approve the finished product, including written or electronic copies, where my likeness, image, voice, testimony, writings, and/or story appears.
- JFS will make every effort to obtain individual, project-specific consents when appropriate and possible. However, a certain project or event may preclude us from doing so. Group photos taken under these circumstances are covered by this consent and may be used without limits.

INITIAL TO OPT OUT: I do not wish to participate in group photos. _____

- I hereby hold harmless, release, and forever discharge JFS, its employees, agents, successors, and assigns, from all claims, liability, demands, and causes of action arising out of such use, including claims of blurring, distortion, or alteration in any processing of final work or the inadvertent disclosure of confidential information.
- I hereby, irrevocably authorize JFS to alter, copy, distribute, edit, exhibit, and/or publish these materials in its marketing, communications, and media relations efforts for the purpose of promoting JFS and its programs, for any purpose consistent with its mission, or for any other lawful purpose.

- I have read this release before signing and fully understand its contents, meaning, and impact.

JFS MARKETING & COMMUNICATIONS RELEASE, cont'd

By my signature below, I confirm that I am at least 18 years of age and am competent to contract in my own name. I hereby grant Jewish Family Services of Delaware (JFS) permission to use, reproduce, print, post and/or publish the materials provided (e.g., my likeness, image, voice, video, testimony, quote, writings, and/or story, etc.) in any and all of its marketing, communications, and media relations compiled by or on behalf of JFS.

CHECK ONE:

- ☐ I'm signing on my own behalf
- ☐ I'm signing as a parent or guardian
- ☐ I'm signing on behalf of myself AND as parent/guardian

Name and date of birth of any minor children covered by this consent:

_____	_____
_____	_____

Your Name: _____

Date: _____

Signature: _____

How can we contact you if we have questions?

Phone _____

Email: _____