



**120TH BIRTHDAY BASH**  
April 23, 2023 • 10:30 AM - 12:30 PM  
Jewish Community Campus

**120TH ANNIVERSARY CELEBRATION**  
August 24, 2023  
Madrid Theater

*Celebrate 120 Years with Us!*

Dear Friend:

JFS invites you to become a sponsor at our 120<sup>th</sup> anniversary events as we celebrate with our greater Kansas City metro community. Over 400 of our neighbors, clients, donors, volunteers, and elected officials will join us at each event as we look back on 120 years of providing essential human services for people facing challenges in everyday life or times of crisis – regardless of faith, age, culture or lifestyle.

As a sponsor, your organization will receive recognition on marketing materials that will reach over 5,000 individuals through JFS social media channels, email, website, and printed materials. All sponsors also receive tickets to the event to celebrate with JFS in person.

We hope you'll consider sponsoring one or both of the following events:

- **The JFS 120<sup>th</sup> Birthday Bash** will be on **Sunday, April 23, 2023** from 10:30 a.m.-12:30 p.m. at the J (Jewish Community Campus, 5801 W. 115<sup>th</sup> Street, Overland Park, KS 66211). This free, family-friendly event will include hands-on service projects, birthday activities, a birthday themed food drive, and an interactive performance with Lisa Loeb, Grammy Award for Best Children's Album. The event chairs are "Sunday Night Dinner Family": Barnett, Epstein, Isenberg, Babs & Bill Lowenstein, House, & Poskin Families.
- **The JFS 120<sup>th</sup> Anniversary Celebration** will be on **Thursday, August 24, 2023** from 5:30-9:00 p.m. at the beautiful, historic Madrid Theatre (3810 Main St, Kansas City, MO 64111). The evening will highlight JFS through the decades and will include cocktails, themed food stations, live music by KC's own Jewbie Brothers, and the opportunity to support and honor the vital work that JFS does every day as one of Kansas City's most impactful human services agencies. The event co-chairs to date are Brenda Althouse & Paul Fingersh.

Attached are sponsorship opportunities for the Birthday Bash and the 120<sup>th</sup> Anniversary Celebration.

**Please consider becoming a sponsor for either the Birthday Bash or 120<sup>th</sup> Anniversary Celebration or both.** You can direct any questions to Taly Friedman at [friedman@jfskc.org](mailto:friedman@jfskc.org) or (913) 730-1445.

In the spirit of Tikkun Olam (Repairing the World) from our 120<sup>th</sup> Anniversary Honorary Families,

Lara Pabst  
Krigel Family

Bob Regnier  
Regnier Family

Jane Sosland  
Sosland Family

Sandi Fried  
Fried & White Family

*"May you live to be 120" is a traditional Jewish blessing that honors the long life of 120 years that Moses lived. JFS is celebrating the same achievement of serving the Greater Kansas City community for 120 years.*



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## SPONSORSHIP FORM

Company/Individual/Family Name (Please print name as you would like it to appear on event materials)

Contact Name

Title

Mailing Address

City

State

Zip Code

Phone

Email

### 120TH BIRTHDAY BASH

- ☐ Boogie Down - \$25,000
- ☐ Icing on the Cake - \$15,000
- ☐ Hip Hip Hooray - \$10,000
- ☐ Party Animal - \$5,000
- ☐ Birthday Wish - \$2,500
- ☐ Sugar Rush - \$1,000
- ☐ Confetti - \$500

### 120TH ANNIVERSARY CELEBRATION

- ☐ Presenting - \$50,000
- ☐ Leadership - \$36,000
- ☐ Community - \$20,000
- ☐ Partner - \$10,000
- ☐ Family - \$5,000
- ☐ Friend - \$2,500
- ☐ Supporter - \$1,000

### PAYMENT INFORMATION

- ☐ Send an invoice
- ☐ Check payable to: JFSKC or Jewish Family Services

Credit/Debit Card:    Visa    MC    AX

Name as it appears on card

Card #

Exp. Date

3-digit #

Zip Code

**MAIL:** JFS at the J  
5801 W. 115th Street, Suite 103  
Overland Park, KS 66211

**TAX ID:** # 44-0545829

**DONATE ONLINE:** [www.jfskc.org/donate](http://www.jfskc.org/donate)

**QUESTIONS:** Contact Taly Friedman at  
(913) 730-1445 or [tfriedman@jfskc.org](mailto:tfriedman@jfskc.org)

**Jewish Family Services (JFS) supports and strengthens lives throughout Greater Kansas City. We provide essential human services for people facing challenges in everyday life or times of crisis — regardless of faith, age, culture of lifestyle.**



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## SPONSORSHIP FORM

### PRESENTING SPONSOR & EVENT CHAIRS

#### **Sunday Night Family Dinner:**

*Barnett, Epstein, Isenberg,  
 Babs & Bill Lowenstein, House, & Poskin Families*

SPONSORSHIP LEVELS AND BENEFITS	BOOGIE DOWN \$25,000	ICING ON THE CAKE \$15,000	HIP HIP HOORAY \$10,000	PARTY ANIMAL \$5,000	BIRTHDAY WISH \$2,500	SUGAR RUSH \$1,000	CONFETTI \$500
Exclusive Recognition on Sponsorship Area*	Concert	VIP Reception	Puppets, Step & Repeat	Service Projects			
Recognition on Printed Materials	Logo	Logo	Logo	✓	✓	✓	✓
Recognition on Digital Materials	Logo & Hyperlink	Logo & Hyperlink	Logo	✓	✓	✓	✓
Tickets to VIP Reception with Lisa Loeb	14	12	10	8	6	4	2
Verbal Recognition from the stage	✓						
Reserved Seating for Lisa Loeb Concert	✓	✓	✓	✓	✓		
Social Media Recognition	Exclusive Post	✓	✓	✓	✓	✓	✓
Customized volunteer, education, or training opportunity led by JFS professionals	✓	✓	✓				



#### \*EXCLUSIVE RECOGNITION ON SPONSORSHIP AREA

Sample sponsorships listed above, additional sponsorships available. First come, first serve.

For more information or questions, contact Taly Friedman at [tfriedman@jfskc.org](mailto:tfriedman@jfskc.org) or (913) 730-1445 or go to [www.jfskc.org](http://www.jfskc.org).



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### SPONSORSHIP FORM

#### PRESENTING SPONSOR - \$50,000

All benefits listed for Leadership, speaking opportunity and special press and release recognition.

SPONSORSHIP LEVELS AND BENEFITS	LEADERSHIP \$36,000	COMMUNITY \$20,000	PARTNER \$10,000	FAMILY \$5,000	FRIEND \$2,500	SUPPORTER \$1,000
Exclusive Recognition on Sponsorship Area*	Cocktail Reception	Bar, Band, Auction	Food Stations, Mission Moment Video	Valet Parking, Step & Repeat		
Tickets to the 120th Celebration	18	14	10	8	4	2
Verbal Recognition from the stage	✓	✓				
Reserved Seating	Premium Seating	Premium Seating	✓	✓	✓	✓
Recognition on Printed Materials	Logo	Logo	Logo	✓	✓	✓
Recognition on Digital Materials	Logo & Hyperlink	Logo & Hyperlink	Logo	✓	✓	✓
Social Media Recognition	Exclusive Post	✓	✓	✓	✓	✓
Customized volunteer, education, or training opportunity led by JFS professionals	✓	✓	✓			

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