



Network of Jewish Human Service Agencies

PowerNET 2024

Sponsorship Opportunities

JOIN US

PowerNET is an incredibly valuable opportunity for Network partners to actively engage with member agencies.

- PowerNET is The Network's annual signature event
- Over 2.5 days, professional leadership, including board members, and staff from member agencies at all levels, participate in educational workshops and networking opportunities.
- In 2023, PowerNET was attended by 653 individuals.

PowerNET 2024 will likely exceed 800 attendees.



Who is The Network - 2023 Accomplishments

The Network of Jewish Human Service Agencies (The Network) is an international membership association which works with 170+ member agencies and 115+ partners, like you, throughout the United States, Canada, and Israel. We work together to address non-profit business challenges and social problems such as crisis response, the needs of Holocaust survivors, poverty, refugees, unemployment, youth mental health, and more. We find solutions to sector-wide challenges by building capacity to ensure our member agencies and the sector at large can serve their communities.

Network Membership is **ENGAGING**, much more than just an email...

- 170+ Member Agencies
- 21,000 personnel employed by members
- 1.9 million individual lives impacted
- 2,900 professionals and lay leaders participated in over 250 virtual Network offerings in 2023.

Why Sponsor PowerNET?

- Our members are eager to meet and learn about products and solutions that may help them solve their biggest challenges.
- Attendees trust The Network; knowing that sponsors are mission-aligned partners of The Network.

“It was truly wonderful! Thank you to everyone who made it happen. It is a tremendous testament to the value of the Network that so many people showed up and participated! While the sessions were great, I equally value the meaningful conversations that organically take place over the few days. I already told my Finance Manager to budget for more JIAS attendees for next year.”

*Elise Herzig
JIAS Toronto
Executive Director*



SPONSORSHIP OPPORTUNITIES

All Sponsorships include:

- Pre and post marketing including name, logo & link in sponsor section of conference website & in mobile conference app & communications
- Development and implementation of The Network's membership engagement plan to establish and/or enhance sponsor relations with member agencies



“Just got off a call with our two NJHSA conference attendees – and it sounds like everything went very well at the conference. Thanks again for your assistance in our exhibit prep and activation.”

Kelvin McCord
Director of Marketing & Communications
CaseWorthy

\$50,000

Title Sponsor

Become the proud Title Sponsor of PowerNET 2024:

Amplifying Our Impact Together, proudly presented by [Your Sponsor Name]. With your support, **every mention** of PowerNET 2024 will feature **your logo** and be linked to your website. In addition, **only Title Sponsors** will have the opportunity to **devise and execute a membership engagement plan aimed at fortifying your connection with The Network**. Finally, Title Sponsors will enjoy all sponsor benefits offered at every level.

\$25,000



Sunday Opening Plenary & Dessert Reception

First impressions are everything, take advantage of this opportunity to be seen first. Sponsor the inaugural event that kicks off PowerNET. Attendees always arrive early, eagerly looking forward to reconnecting in Pittsburgh. Your support can help create a memorable experience.

Monday Evening Baseball Game & Dinner

Knock it out of the park with this sponsorship opportunity. PowerNET attendees will be invited to this special event at PNC Park. No one will want to miss this thrilling Pirates game and dinner, a valuable opportunity for networking. What better way to culminate a productive day than with a baseball game in Pittsburgh? Let's ensure this evening is etched in memory as a truly unforgettable **networking** experience!

Tuesday Morning Plenary Breakfast

For the first time in history, five generations are co-existing in the workplace and marketplace. **David Stillman**, recognized as the most experienced and knowledgeable figure in generational conversations will share what happens when these generations collide. Sponsor this plenary breakfast, sure to be an energizing, fresh, informative, and actionable event.



\$15,000

Networking Trivia Night

It's all about work/life balance, Sponsor Trivia Night! Conference attendees will be eager to unwind with cocktails and music, engage in a lively evening of trivia, and stand a chance to win exciting prizes. It's a chance to strike a balance between hard work and well-deserved fun!

Monday Plenary Lunch, Awards & Annual Mtg

Seize the opportunity to capture all guests during this luncheon, which will be followed by the introduction of our first guest speaker. Introduce your organization to the full Network and share your services with everyone. The event will culminate with an awards ceremony and the official installation of the Network Board of Directors.

Wednesday Closing Plenary

Don't miss out on the opportunity to sponsor the culminating event of PowerNET 2024, the Closing Plenary. When attendees travel home, your name will be the last they remember. Help us to close the conference with your inspiring support and partnership!



\$12,500

Tuesday NETGroup Lunches

This is what keeps us going. . . Sponsor the lunch where our NETGroups, the heartbeat of The Network, come together in person after months of virtual meetings. Experience the excitement and passion in their voices as they share ideas, successes, and challenges with colleagues from across the globe. Your support will help facilitate these invaluable connections and collaborations.

\$10,000

Board Meeting

Be the star at the meeting where the needs of all member agencies are the focus for strategy development. Sponsor The Network's Board of Directors Spring Meeting. This devoted group of volunteers convenes quarterly, diligently safeguarding The Network's interests and championing its initiatives. Their commitment includes fostering new collaborations that contribute to the organization's growth and impact. Be a part of our future.

\$7,500

Monday Morning Networking Breakfast

Be the caffeine in our coffee and sponsor of the vital Monday breakfast, the cornerstone of our first full day of learning. Your support will provide the fuel needed to energize participants, preparing them for a dynamic and productive day ahead. The desire to network is very important to members and these are the times they value most.



Group Dinners by Reservation \$7,500

Give the gift of a hot meal to a group that never stops giving by sponsoring a group dinner. You'll have the opportunity to interact with up to 10-12 conference attendees eager to learn more about your organization. Enjoy a meal together, engage in relaxed conversations, and cultivate an organic networking atmosphere to better understand the needs and expectations of The Network's members. It's an opportunity for genuine and constructive dialogue.

\$5,000

Deep Dives

Sponsor a "Deep Dive" session, a novel addition to this year's event. Use this platform to introduce your agency and team to a focused group eager for in-depth discussions. These sessions, 3 hours long, (longer than typical workshops) provide the ideal environment to explore topics often left untouched due to time constraints. Fewer time restrictions mean more time for you! The deep dives will be dedicated sessions for Clinicians, Development Professionals, Lay Leadership, and Supervisors and Managers.



\$3,500

Yoga & Walking

We toast to good health but it takes accountability and dedication. Sponsor wellness, encourage health, and support the early risers looking for a positive way to begin the day. This is a great time to lace up your shoes, meet some new friends and get ready for a long day!



\$2,500

Exhibit Table

Engage with attendees at the Sponsor Lounge, our designated space for all refreshment breaks. This is your chance to set up your table, showcase your agency, share resources and swag, and connect with fellow members. Sponsor PowerNET 2023 and join us as an exhibitor. Collect business cards and gather insights into the needs and preferences of Network members. It's a prime opportunity to schmooze and make valuable connections. Table space is limited.

a la carte

Naming of Sponsor Lounge/Hospitality Suite - \$10,000

Have your name and logo associated with the coolest room in the hotel. The Sponsor Lounge and Hospitality Suite is a hub for the entire conference, where members can find all sponsors' exhibit tables alongside charging stations, snacks, and The Network's information table. Sponsor this valued space and enjoy seeing your logo by the suite.

Executive Briefing - \$7,500

Join Reuben D. Rotman, the Network's President & CEO for his annual Executive Briefing. The audience is comprised mostly of Executive Directors and CEOs. Sponsor the Executive Briefing and introduce yourself to the leaders of our agencies. Align your organization with our impressive Network Update and the myriad of offerings planned for the future.

Host Agency Visit - \$7,500

Explore Pittsburgh with conference goers and sponsor the off-site visit to JFCS' Food Pantry, UpStreet, a teen mental health center within walking distance to The Branch's Clubhouse (supporting adults whose lives have been disrupted by mental illness). Participants will see 3 locations our host agency runs and the services they offer the community.

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Swag Bag - \$5,000

Let's brand the PowerNET 2023 swag bag with your logo. No one will miss it! Reusable bags are the way to go. Stay green and get noticed!

~~Wi-Fi - \$3,000~~

We all need it! Sponsor the Internet. We will have signs everywhere with the Wi-fi username, password and your logo

Trivia Night Prizes - \$2,500

Conferences can be fun if you make them! Fun = Prizes. Sponsor a prize for Trivia Night and add to the fun and excitement of the event. It's a chance to provide some well-deserved relaxation and enjoyment to those who dedicate themselves tirelessly. Your support will surely bring smiles to hardworking attendees.

Branded Mobile Charging Station - \$1,000

Reboot all of the devices in our Hospitality Lounge. There is so much to learn, notes to take and when your tablet is low on juice a charging station could be the difference between a good day and bad. Sponsor a charging station branded with your logo and help people reboot their essential devices.

Sponsor Showcase Napkins - \$1,000

Just getting your feet wet at PowerNET 2023? We'll get napkins branded with your logo for the Sponsor Showcase Refreshment break. It's one of our most well-attended events! Sponsor the napkins that hold these sweet and salty treats for our participants to enjoy.

Join us in Pittsburgh, PA May 5-7, 2024

Sponsor PowerNET 2024 and Join a Network of Changemakers

Email [Megan Manelli](mailto:megan.manelli@networkofjewish.org), Director of Marketing and Communications to set up a time to discuss your sponsorship.

As you know, The Network of Jewish Human Service Agencies operates with pride as an international membership association, encompassing 170+ nonprofit Jewish human service organizations throughout the United States, Canada, and Israel. Together, we amplify our impact by promoting constructive social and emotional transformations in the lives of nearly two million individuals every year.