



**Active Aging: The Landscape is Changing**  
**Thursday, June 6, 2024—Noon-4 PM ET**

- Noon **Welcome and Introduction:** Jessica Balboni, Associate Vice President, Mandel Center for Leadership Excellence, JFNA, moderator, and Stuart Himmelfarb, co-founder, Active Aging Network
- 12:10 **The Landscape of Active Aging:** Marc Freedman, founder and Co-CEO of CoGenerate, and Paul Irving, Senior Fellow and Founding Chairman, Center for the Future of Aging, Milken Institute, in conversation
- 1:10 **Creating Community—The Antidote to Loneliness:** Rhaina Cohen, author and journalist, and Rabbi Sharon Brous, Senior Rabbi, Ikar, and author, in conversation, moderated by Rabbi Laura Geller, author and Rabbi Emerita, Temple Emanuel Beverly Hills
- 2:00 **The Jewish Life Tipping Point: Midlife Adult Engagement:** Sarah Eisenman, Chief Community and Jewish Life Officer, Jewish Federations of North America

**Active Aging Programs—Case Presentations:**

- 2:20 **Age Friendly Upper West Side: A Blueprint for Older Adult Engagement—Empowering Older Adults to Improve Their Neighborhood and Quality of Life:** Susan Lechter, Director, The Wechsler Center for Modern Aging, Marlene Meyerson JCC of Manhattan and Rabbi Brian Fink, Director, Engage@Wechsler at the Wechsler Center for Modern Aging

**OneTable Together: Shabbat Community Building for People Ages 55+,** Susan Salzman, Director, OneTable Together

**Retirement Academy and Camp Cool Age—Reconnecting with Yourself Through Life's Transitions—Programs that Cultivate a Sense of Purpose and Build Jewish Community:** Jordan Fruchtman, Chief Program Officer, Lawrence Family JCC, San Diego

**General discussion and Q/A** regarding program presentations

- 3:40 **Update on B3/Active Aging Network, the Emerging Field of Active Aging and Next Steps:** Stuart Himmelfarb, co-founder, Active Aging Network
- 3:50 **Closing Comments:** Jessica Balboni, moderator